New Zealand/Aotearoa

NZ Census ethnicity question 2006

11 Which ethnic group do you belong to?
Mark the space or spaces which apply to you.

- New Zealand European
- Māori
- Samoan
- Cook Island Maori
- Tongan
- Niuean
- Chinese
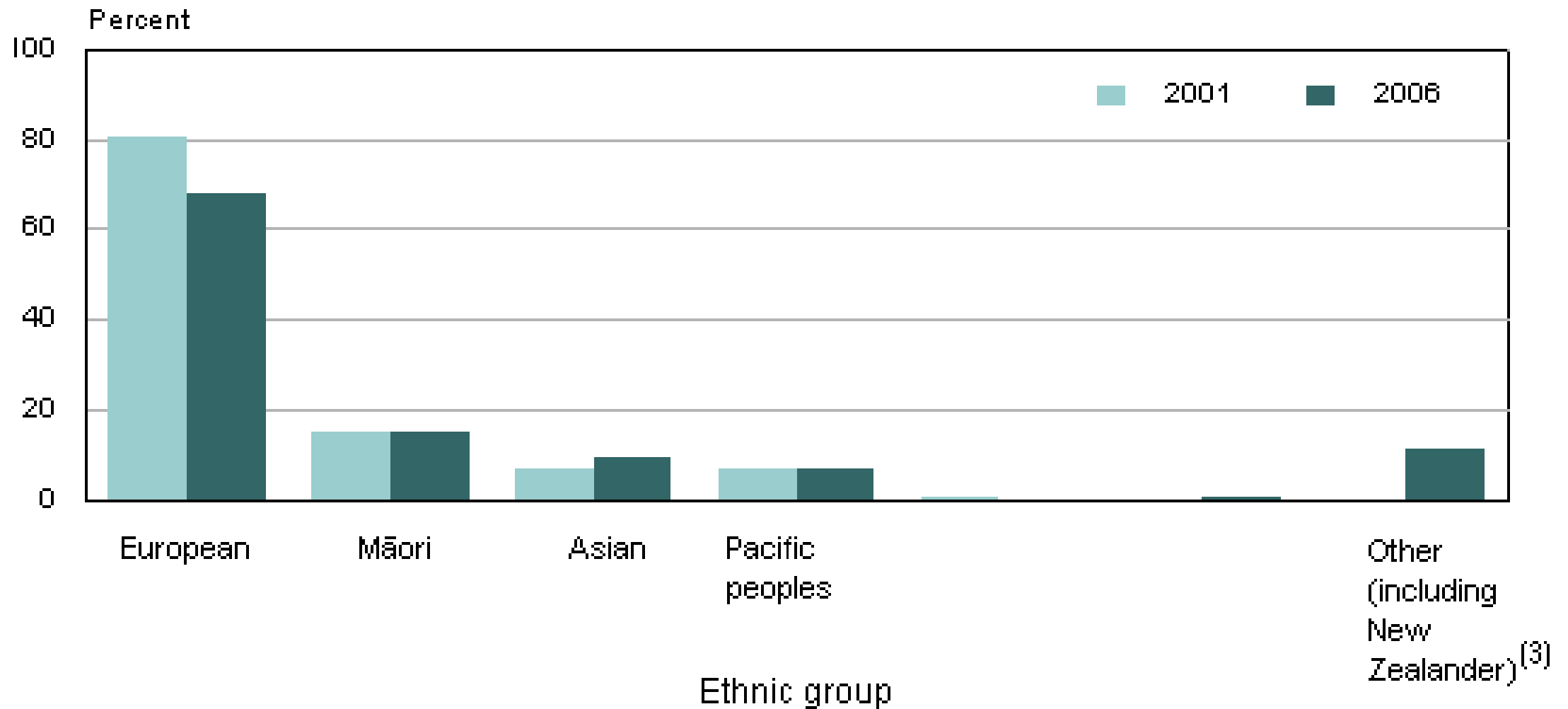- Indian
- other such as *DUTCH, JAPANESE, TOKELAUAN*. Please state:

Ethnic Group as a Percentage of the Total Population [1]

2001 and 2006 Censuses

Discourse Historical Approach CDA

- 1. **content, topics and themes of a particular discourse;**
- 2. **discursive strategies employed by producers of texts to express discourse eg argumentation (topoi);**
- 3. **linguistic analysis;**
- 4. **contextualises the discourse historically, culturally, socially and politically.**
  - **(Wodak, 2001)**
-

Yellow Peril blog
Tze Ming Mok

Yellow Peril
THE WEBLOG OF TZE MING MOK

public address
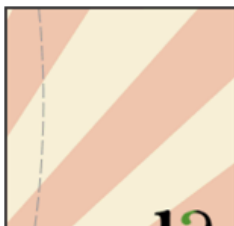
The gift that keeps on giving | Dec 20, 2006 13:28

Look. You're bloated and sleepy after the latest pre-Christmas office lunch/booze-up. You're not going to do any work. You're *definitely* not going to think any more about the Thread that Would Not Die. You will instead open the the best present *ever* from Justin Timberlake and SNL.
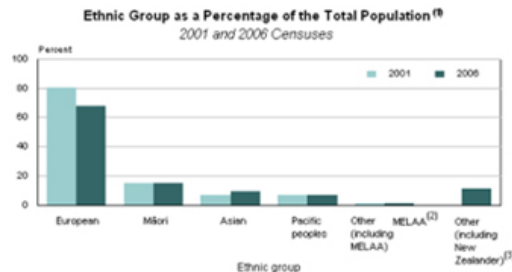
I am aware that posting Youtube clips does not count as blogging. Will get back to you once bloat subsides.

PRINT LINK REPLY DISCUSS

Digg this Scoopit!

the identity game | Dec 07, 2006 09:17

Ethnic Group as a Percentage of the Total Population [1]
2001 and 2006 Censuses

[2001] [2006]

European Māori Asian Pacific peoples Other (including MELAA) [2] Other (including New Zealander) [3]

Ethnic group

(1) People were able to identify with more than one ethnic group, therefore percentages do not add up to 100.
(2) MELAA, or Middle Eastern and Latin American and African, was introduced as a new category for the 2006 Census. Previously, 'MELAA' responses were allocated to the 'Other ethnicity' category.
(3) 'New Zealander' was introduced as a new response option for the 2006 Census. 'New Zealander' responses form part of the 'Other ethnicity' category. For 2006, 'New Zealander' responses had the largest contribution towards the 'Other ethnicity' category. For 2001, and previous censuses, 'New Zealander' was counted with the 'European' category.

They're taking over. The 'New Zealanders' I mean. As you can see, they're actively killing off the white-folk, looting their homes and renaming their children. Once this demographer realises that we 350,000 'Asians' *aren't actually one ethnic group*, she may choose instead to worry about the 'New Zealanders' threatening to outnumber Māori to become the minority with the most leverage.

Now, there are undoubtedly *some* people in this new ascendant minority group who are not just white people who don't like to be called 'Pakeha' or 'European'. But... you can see it right? How the dip from the 'European' category on the left appears to tetris itself rather exactly into the 'New Zealander' category on the far right? The more you look at it, the funnier it gets.

If we could just bump up the MELAA (learn to love this random pan-ethno-acronym) and the Pacific bars, we could make the whole bottom row disappear!

Plink!

PRINT LINK REPLY DISCUSS

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Argumentation strategy – topoi*

Discourse of resistance to 'Nzer' as an ethnic category

- **(topos of racism)**

Linguistic means

Discourse of legitimacy for 'Nzer' to be an ethnic category–

(topos of denial of racism incl. irrelevancy of 'European')

*topoi (singular:topos) – "the content-related warrants… or 'conclusion rules' which connect the argument or arguments with a conclusion, a claim."

Discourse of resistance to Nzer – Topos of racism

These commenters believed that people identifying ethnically as 'New Zealander' were:

- ❑ exclusionary
- ❑ demonstrated subtle racism (ie hidden rather than overt racism)
- ❑ indicative of ongoing colonialism
  - ❑ maintaining superiority of white people
- ❑ 'soft bigots', 'privileged', 'white NZers'

Discourse of legitimacy of NZer – Topos of denial of racism

'**I really have a hard time** concluding that I am racist or that it is racist to put "New Zealander" on my census form because I am white...'

'... "New Zealander" on the other hand is also non specific on skin colour, ancestry ... not divisive'

(34ZM)

Irrelevance of 'European' – Spatial distancing

'I was one of those people who wondered why it was suggested that I call myself a "European" <u>when I'd never been to Europe</u>, and since my passport said I was a New Zealander, didn't that make me a New Zealander?'

(38ZF)

Temporal distancing

- '**How many Kiwi's who are probably <u>5th - 6th generation</u> NZer still insist they are 'Europeans'? Its nonsense. It is such a leftover of insecure <u>Victorian</u> NZ...'**   **(25XM)**

- '**I can hardly put European as the male line of the family <u>left there in the 1570s</u> ...'**   **(33ZM)**

Temporal distancing between NZ Europeans and immigrants

- 'One of the obvious reasons why it's more of a 'white' thing to say you are a NZer is that Europeans have come to NZ <u>a fair while ago</u> now. Other 'ethnic groups' have arrived in <u>more recent times</u> ie. <u>1950s onwards</u> with many only arriving in the <u>last 2 decades</u>.'
  - (34ZM)

Semantic distancing

- 'I'm not sure if people are saying they feel no connection to their European ancestry, just they feel more 'New Zealand' than <u>a vague term</u> like 'European'. I can only really speak for myself though.'

- (16PFZ)
-

Why this response?   (Pearson, 2008)

❑   the demise of the British Empire …[and]   the rise of a neo-Europe,

❑   increasing racial and ethnic diversity and

❑   burgeoning regional, indigenous, and religious nationalisms,

❑   plus globalization

❑   radical economic and political responses to the insecurities of a new world order

Context

- **Examining the context of:**

❑	**dominant historical narrative of national identity (Pearson, 2008)**

❑	**Anglo settler guilt over treatment of Maori (Belich, 2009)**

❑	**threats to dominant majority identity in NZ because of superdiversity	(Vertovec, 2006)**

❑	**global response to multiculturalism (Murphy, 2007)**

Reflection

- **Conscious or unconscious racism?**
  -
    - **(Wetherell and Potter, 1992)**

- 'Debate about the meaning of a nation's past, about the nature of commitments involved in membership of a nation, and about the criteria of membership, are all part of a healthy national culture.'
  - (Poole, 2003, p278)

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- 'One of the most distinctive features of contemporary New Zealand is our increasingly **diverse** population. As New Zealand moves forward, we must address needs across a range of communities and ethnicities. **Social solidarity** will be critical to our country's success. My government will continue to promote tolerance and understanding between all those who make up our nation.'

Helen Clark (2005)
Speech from the Throne

2013 Census

ethnicity

Ethnicity	2001	2013	% change
European	67.6031	74.0238	13.7877
Maori	14.6451	14.9225	5.8862
Pacific Peoples	6.8902	7.3776	11.2680
Asian	9.1849	11.7593	33.0442
Middle Eastern	.9001	1.1706	35.1407
New Zealander	11.1246	1.6446	-84.6370
Other Ethnicity nec	.0387	.0446	19.6787

Ethnic group % in NZ 1991-2006