

ANNUAL REPORT

2014

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1 Introduction

The Institute of Culture, Discourse & Communication focuses on collaborative, trans-disciplinary research. Situated within the School of Language and Culture, it is concerned with contemporary cultural issues and the social, economic and political discourses and communicative practices that shape meaning around these. Researchers at the Institute have embraced a range of topics for study over the years including a government-commissioned report on television violence and an investigation of the maintenance of Pasifika languages in Manukau (supported by a Royal Society of New Zealand Marsden grant). Since 2007 our researchers have conducted a biennial study of New Zealanders' use of the internet as part of the World Internet Project. We have a particularly strong interest in sociolinguistics as a way to study the relationship between language and society and a number of our research projects involve discourse analysis. Researchers at the Institute also work collaboratively on projects with researchers at universities in New Zealand and overseas which raises our public profile within academic circles.

ICDC's objectives are:

- to develop research capability in the School, Faculty and AUT, through mentoring, conferences, supervisions and research groups;
- to collaborate with researchers within the School, Faculty, AUT and elsewhere in New Zealand and internationally, through joint projects and publication;
- to publish in journals and books but also to have a presence in the media;
- to include journal editorships within the institute;
- to seek external funding for ICDC projects.

2 The ICDC Team

At the end of 2014 staff positions were:

- Professor Allan Bell, Director, Professor of Language and Communication (.8; plus .2 in the School of Language & Culture)
- Dr Philippa Smith, Research Manager (.8; plus .2 as senior lecturer in the School of Language & Culture)
- Andy Gibson, WIPNZ Data Analyst and Report Writer (until July 2014), Journal of Sociolinguistics Reviews and Editorial Associate, Research Officer
- Trish Brothers, Editorial Assistant
- Alwin Aguirre, PhD candidate, Research Officer
- Rachelle Ferguson, Research Officer

3 Staff Profiles



Professor Allan Bell, Director, Professor of Language and Communication

Allan Bell has been the director of ICDC since it was first established in 2003 under the name of the Centre for Communication Research. He has led a number of research projects during this time including the World Internet Project. Allan is Head of Research in the School of Language & Culture, chairs the School's Research Committee, facilitating research activities, mentoring staff, overseeing research strategy and representing the School at faculty boards and committees. He also teaches within the School and has a number of post-graduate supervisions. Allan edits the Journal of Sociolinguistics and also sits on the editorial boards of six other journals.

Allan Bell was on research leave for four months during 2014. A portion of his time away involved his part-time appointment as Visiting Research Professor at the University of Hong Kong, one of the world's top-ranking universities. (He is to be resident there for six weeks a year from 2014 to 2017.) Allan also presented WIPNZ findings at the World Internet Project Conference in Milan, Italy, July 3–5, 2014. He attended a number of international conferences and was a plenary speaker at the New Zealand Language in Society Conference hosted by the University of Waikato.

Allan Bell received a Faculty of Culture and Society award for research excellence. This was in recognition of his international standing as a sociolinguist and his outstanding contribution to the research environment. Allan was also nominated for the Vice Chancellor's Research Award.



ICDC staff from left: Alwin Aguirre, Philippa Smith, Andy Gibson, Trish Brothers and Rachelle Ferguson.

Dr Philippa Smith, Research Manager

Philippa was acting director of ICDC for four months while Allan Bell was on research leave during 2014. She also continued in her role as the executive director of the World Internet Project in New Zealand which included overseeing the production of the 'Internet Trends in New Zealand' report. She was involved in several presentations of the comparative data from the report to academic audiences, as well as to stakeholders and potential funders of the next survey in 2015. Philippa was also a presenter at a 'Geek Girl Dinner' in Auckland – an event that showcases women in technology. She was interviewed about the impact of the digital age a number of times and appeared in articles in the NZ Herald and Canvas magazine. She was also interviewed on Radio Live by Mark Sainsbury.

Other research projects Philippa has been involved in 2014 were:

- an investigation into 'online news' and how digital platforms have changed the way journalists and news organisations work;
- analysing news photos of leaders in political crisis situations in The Independent newspaper;
- interviewing people with disabilities about how the advent of the internet has impacted on their lives.

Other academic activities Philippa has participated in are the co-writing of a book chapter on Media Discourse with Allan Bell (publication due in 2015), examining Masters' theses, and reviewing conference abstracts. She was invited to review abstracts firstly for the Sociolinguistics of Globalization Conference, Hong Kong University, and for the Georgetown University Roundtable conference in Washington which had 'superdiversity' as its theme. She is on the committee for ICDC's next Discourse Conference to be held in 2015.

Philippa presented two papers at international conferences in 2015 – one at the British Association of Applied Linguistics at the University of Warwick in the United Kingdom, the other at the Critical Discourse Analysis across Disciplines conference in Budapest, Hungary. As a senior lecturer in the School of Language and Culture at AUT Philippa teaches on the BA in English and New Media degree. As part of an AUT CFLAT (Centre for Learning and Teaching) research project she, along other lecturers, redesigned the iCommunicate paper to incorporate mobile learning. A presentation of this project and how the paper evolved over time in response to the teacher-student experience was given at the Mobile Innovation Network Aotearoa symposium run by AUT's Co-Lab.

Andy Gibson, WIPNZ Lead Analyst (until July 2014), Reviews and Editorial Associate, Researcher

After the successful launch of the 2013 results of the World Internet Project New Zealand (WIPNZ), the first half of 2014 saw Andy working on the comparison of results across the span of the WIPNZ project, resulting in the July release of Internet Trends in New Zealand: 2007—2013. The release of this report marked Andy's departure from the WIPNZ team, of which he has been a part since ICDC first took on the project in 2006.

In the second half of 2014, following the retirement of Rakesh Bhatt as Reviews Editor, Andy took on

an expanded role for the Journal of Sociolinguistics, and now manages Book Reviews in addition to his ongoing responsibilities as Editorial Associate.

A PBRF contestable grant received in 2013 (PBRF/55) continues to bear fruit. In his capacity as researcher, Andy presented 'Rhoticity in hip hop and pop music: Comparing NZ with the USA' at the NZ Language and Society conference held at the University of Waikato on the 24–25th of November 2014.

Trish Brothers, Copy Editor

Trish provided copy editing services to the Journal of Sociolinguistics, and the Journal of Educational Leadership Policy and Practice. Her proofing and copy editing skills were also of great assistance to researchers in the Institute and the School of Language and Culture during 2014.

Alwin Aguirre, Graduate Assistant, PhD Candidate

Alwin began his doctoral studies in 2010. His thesis focuses on the affordances and limits of internet-based personal media in the process of acquiring a sense of place, belonging, and identification by the diasporic Filipinos who have made New Zealand their new home. The study is informed by the theories of liminality, textuality, and identity. Methodologically, it is guided by online ethnography and multimodal discourse analysis. He submitted his thesis for examination in September 2014.

He leads an ICDC contestable fund research project on online news. The end of an era: A comparative study of online and hard-copy news discourse during the demise of print focuses on the case of the New Zealand Herald and recent changes it has undertaken in terms of the practice of producing news and the 'form' of news it produces as a response to the economic, technological, and cultural challenges of the digital era.

The Doctoral Completion Award he received in 2013 led to a joint publication with his second supervisor, Sharyn Graham-Davies in Discourse, Context & Media, titled "Imperfect strangers: Picturing place, family, and migrant identity on Facebook".

Alwin delivered two presentations in November. Random crossings: Intersectionality and liminality in identity discourses of Filipinos in New Zealand, was a paper presented at "Intersectionality revisited: Moving beyond the contours of race, class and gender", at The Pacific Media Centre, AUT, New Zealand. True to form: The 'look' of the news in the New Zealand Herald home page and front page was presented at "News discourse in the digital age: Dominant, residual, and emerging norms in discourse practice" at the Faculty of Arts and Humanities, University of Macau.

Rachelle Ferguson, Research Officer

Rachelle joined the ICDC team in 2013. She assists with coordinating the WIP events as well as the NZ Discourse Conference. This year Rachelle has also been involved in data capture and research for the Online News project. Rachelle is president of AUT Toastmasters.

4 World Internet Project New Zealand

The World Internet Project New Zealand (WIPNZ) is ICDC's largest project which provides important information about the social, cultural, political and economic influence of the Internet and related digital technologies. The survey of New Zealanders is conducted biennially and our partnership with more than 30 country members in the WIP enables international comparisons of internet use. The WIPNZ team includes Allan Bell, Charles Crothers (School of Social Sciences), Andy Gibson, Philippa Smith and Melissa Miller. WIPNZ ran its first survey in 2007, and traditionally funding has been provided during survey years from the National Library of New Zealand (under the auspices of the Department for Internal Affairs), and annually from InternetNZ.

The WIP survey covers a range of topics answering key questions about the role the internet plays in our lives and what users are doing online. For example, what proportion of internet usage relates to seeking out information, entertainment, communicating with others, purchasing items, or other work or leisure-related activities? Survey questions also delve into the attitudes and activities of non-users of the internet.

With the last survey for the World Internet Project being conducted in New Zealand in 2013, the focus for the WIPNZ research team in 2014 was on the comparative analysis of survey data, presentations of findings to interested parties, progressing related research (focus group interviews for example), and negotiating funding for the next survey in 2015. Outcomes for 2014 include the following:

- A comparative report of the findings from all four surveys was published. World Internet Project New Zealand: Internet Trends in New Zealand 2007–2013 tracked seven years of New Zealanders' internet use.
- A thematic analysis drawn from focus group interviews with WIPNZ participants.
- Some detailed analysis of selected WIPNZ data, commissioned by a telecommunications company, was completed.
- The commencement of research into internet use by people with disabilities.

The strategic partnership agreement with InternetNZ was renewed, guaranteeing a contribution of \$40,000 towards ongoing work on the WIPNZ data, focus group and related research, and presentations and workshops by the WIPNZ team in 2014. Philippa Smith spoke at InternetNZ's Nethui Conference held at Sky City, Auckland, 9–11 July 2014. She also facilitated a discussion group on internet research. As a result of this a NZ Internet Research forum bringing together interested parties was planned to be held at AUT on 9 February 2015. Allan Bell presented findings from the Internet Rends in New Zealand report at the WIP international partners meeting in Milan, Italy in July.

In March 2014, Allan Bell, Philippa Smith and Andy Gibson made several presentations of the WIPNZ comparative data to government departments and potential funders including the Department of Internal Affairs, Statistics NZ and the Ministry for Business, Innovation and Employment. Professor Jeffrey Cole, the international director of the World Internet Project, visited New Zealand as part of AUT's The

Project (30 April–1 May, 2014) and participated in a meeting with AUT staff and representatives from the National Library of New Zealand who were interested in the digitisation of government services.

5 Research Projects

5.1 The end of an era: A comparative study of online and hard-copy news discourse during the demise of print

The impact that online platforms had on news discourse became the focus of a research project with funding support provided. The team included: Alwin Aguirre (lead researcher), Allan Bell, Philippa Smith, Helen Sissons (School of Communication Studies) and Rachelle Ferguson. The project investigated the nature of a revolution in what news is becoming against the backdrop of what it has been. It examined current online news in comparison with concurrent print news, while that remains available to us. The overall goal of the project was to compare news discourse in online and print platforms. The focus was on two units of analysis: the news site and the way it presents news, whether in traditional hardcopy newspaper format or its online counterpart; and the news story, the specific texts that the news sites contain as well as their multi-semiotic elements. The main data was comprised of a continuous five-day sample of parallel online and hard copy news stories from the New Zealand Herald, the country's largest daily newspaper. Overall, the collection of texts was analysed for their linguistic, discoursal, and visual characteristics, using the tools of multimodal discourse analysis. Linguistic style choices of lead stories in both news platforms were compared, with the aim of gauging what is changing and what is not in news language as it moves online. In addition, both the NZ Herald homepage and the front page of the print version were assessed in order to gauge the multimodal presentation of news in these different formats. Three papers resulting from this project have been accepted for presentation at the Sociolinguistics of Globalization Conference to be held at Hong Kong University in June 2015.

5.2 Life before and after the internet: Assessing the impact of new media technology on people with disabilities

Philippa Smith is conducting this research which investigates the positive and negative impacts of the internet on people with disabilities. It focuses specifically on people aged more than 54 years of age who can comment on what life was like before and after the advent of the internet in New Zealand. Ethics approval was granted in October 2014 and funding was provided by way of \$2,500 from the InternetNZ partnership and \$2,420 from the School of Language and Culture's research committee contestable fund. Two research assistants were employed to help with the interviewing of 11 participants. Transcripts of these interviews were completed by the end of 2014. Analysis will be done in 2015 and the findings written up for publication.

5.3 The representation of 'political crises' in news photographs

This is a collaborative research project started late in 2014 involving Philippa Smith and Professor Nuria

Lorenzo-Dus from the University of Swansea in the United Kingdom. They are analyzing a database of news photographs of leaders during political crises from the UK publication The Independent. Their work addresses a dearth of visual research into crisis and political communication. They will present their preliminary findings in a panel they are organizing for the 2015 Sociolinguistics of Globalization Conference at Hong Kong University, titled 'Crisis. What Crisis?'. Stuart Allan, Professor of Journalism and Communication from Cardiff University has agreed to be the discussant for this panel.

5.4 New Zealanders attitudes to the European Union

Philippa Smith and Andy Gibson co-ordinated an online survey on behalf of the New Zealand European Union Centres Network based at the University of Canterbury. This survey looked at New Zealanders' attitudes to the European Union and brought \$17,500 of external research funding to the institute.

6 Journal Editorship

Journal editorship and production are major undertakings within the Institute.



The Journal of Sociolinguistics

The Journal of Sociolinguistics, published by Wiley-Blackwell, is one of two leading journals internationally in its field. It is edited and produced from ICDC, with Allan Bell as Editor, Andy Gibson as Reviews and Editorial Associate, and Trish Brothers as Copy Editor. The Journal's impact factor rose markedly in the 'league tables' that were released by Thomson Reuters in mid-year, with the Journal of Sociolinguistics ranked 13th among the 170 linguistics journals, with an impact factor of 1.729.

In 2014, the journal received over 160 submissions, and published 21 articles across five issues, amounting to some 720 pages. One of these articles, 'The mediated innovation model: A framework for researching media influence in language change' by Dave Sayers, was published as the focus article for a debate on Media and Language Change which included the views of eight leading scholars on this controversial topic. Edited by Adam Jaworski, Crispin Thurlow and Monica Heller, 2014 also saw the publication of a theme issue on Sociolinguistics and Tourism.

The Journal's editorial team held a day-long planning meeting after the European Sociolinguistics Symposium in Jyvaskyla, Finland, in June. It was decided at this meeting that long-time Editorial Associate Andy Gibson would take on an expanded role, managing book reviews for the Journal, with Allan Bell and Devyani Sharma holding strategic and decision-making responsibility.

Another personnel change in 2014 was the retirement of Lionel Wee (National University of Singapore) as an Associate Editor of the Journal of Sociolinguistics.

Lionel joined the journal over six years ago and has made a notable contribution to the standards and character of the publication. Joseph Sung-Yul Park succeeds Lionel as Associate Editor, also from NUS. His research interests range widely across discourse, media language, language ideology, language and neoliberalism, global English and conversation analysis.

7 NZ Discourse Conference

Preparations began for the New Zealand Discourse Conference which will be held on 7–9 December 2015. This is the fifth discourse conference that ICDC has run and it has become recognized internationally as one of the leading conferences in this area. It has attracted delegates from a wide range of countries, including Australia, Canada, Fiji, Finland, Germany, Hungary, Hong Kong, Japan, Korea, Malaysia, Norway, Philippines, Singapore, Sweden and the United Kingdom. Darryl Hocking, a senior lecturer in the School of Language and Culture, is the Chair of the conference. Other committee members include Philippa Smith, Alwin Aguirre, Allan Bell, Pani Farvid (School of Health) and Helen Basturkmen (University of Auckland). A call for papers went out in 2014 and a number of abstracts had already been received by the end of the year. Submissions are invited from academics and others interested in discourse analysis that address theoretical, methodological or empirical research in a variety of applications. The plenary speakers, leaders in their field, are:

- Distinguished Professor Ruth Wodak, Faculty of Linguistics and English, Lancaster University,
 United Kingdom
- Professor Bob Hodge, Institute of Culture and Society, University of Western Sydney, Australia
- Associate Professor Donald Matheson, School of Language, Social and Political Sciences, University of Canterbury, New Zealand

8 Visiting scholars

Dr Isabel Corona Marzol, Universidad Zaragoza, Spain

Each year a number of international scholars visit ICDC and provide an opportunity for discussion and an exchange of ideas. This year Isabel, a lecturer in the Department of English and German Studies, at the Faculty of Arts, Universidad Zaragoza, visited for six weeks in July and August 2014. She teaches undergraduate and postgraduate courses in English Grammar and Translation. Besides conducting her own research while in New Zealand, Isabel also gave a presentation to AUT academics on 8 August titled: 'The journalistic obituary: A narrative approach' which explored her research in the area of Lingua Franca.

Laura Tresch, University of Bern, Switzerland

Laura Tresch, a doctoral student from the University of Bern, Switzerland also visited ICDC from 25 March—30 April. During this time Laura advanced her PhD research on the language ideologies and metalinguistic discourses revolving around New Zealand English, especially in relation to public discourses such as those involving the media and the educational system.

9 Supervisions

Allan Bell was the primary supervisor of a number of post-graduate completions in 2014. This included:

Alwin Aguirre (Graduated PhD)

Negotiating the Filipino in Cyberspace: New Zealand-based Filipinos' Identity Construction in Social Media

This thesis focused on the affordances and limits of Internet-based personal media in the process of acquiring a sense of place, belonging, and identification by the diasporic Filipinos who have made New Zealand their new home.

Thi Hang Nguyen (Graduated PhD)

Vietnamese university EFL teachers' code-switching in classroom instruction

Hang studied the ways in which Vietnamese teachers of English as a foreign language switch between English and Vietnamese in the course of their classroom teaching.

Kevin Sherman (Graduated MA)

The wretched refuse of your teeming (virtual) shore: Second Life as homeland to the socially isolated

This research involved an investigation of the nature of identity in the virtual world Second Life.

Allan is the second supervisor of the following students who are still in the process of their post-graduate work:

John de Jong (PhD)

Aspects of intertextuality in Zephaniah

Drawing on insights from the theory of intertextuality, John is exploring how prior texts are used in the formation of the text of Zephaniah in the Old Testament/Hebrew Bible. His first supervisor is Dr Tim Meadowcroft of Laidlaw College, whose postgraduate division is affiliated to AUT.

Salainaoloa Wilson (PhD)

The use and valuing of the Samoan language in Samoan families in New Zealand today

Salainaoloa's research is concerned with the deterioration of the Samoan language in the home and focuses firstly on language behaviours and the role of the family in language maintenance, and secondly on the youth as the future speakers of the Samoan language in New Zealand. Professor Peggy Fairbairn-Dunlop is Sala's primary supervisor.

10 Contributions to teaching

Allan Bell gave four lectures to students in the Year 2 Bachelor of Arts paper Language in Society. His topics were:

- Introduction to language variation;
- Sociolinguistic variation: Age, gender, region, ethnicity;
- Sexist language; Language change: Variationist and corpus approaches;
- Language birth and death; and Style, register, and genre.

Philippa Smith taught on the iCommunicate paper in the Bachelor of Arts in English and New Media Studies programme. In this paper, students gain an understanding of a range of communication theories which they apply to the making of a movies with smartphones. The focus is on how to effectively communicate a message on a particular subject. Many of them choose a location or event in New Zealand for their movie topic, or alternatively select an aspect of their degree major to research and film. Philippa also covered teaching for Darryl Hocking while he was away on research leave and gave two lectures on reality television to students in the Pop Genres paper and one lecture on discourse analysis to Masters' students in the School of Social Sciences.

11 External Research Income

External funding for 2014 totalled \$80,500 (exclusive of GST).

This came from the following sources:

- InternetNZ \$40k to conduct further analysis of the WIP data and associated activities in a nonsurvey year;
- Orcon \$2,250 for commissioned report on 'The Digital Kiwi'
- European Union Centres Network (University of Canterbury)\$15,200 for the co-ordination of the survey into New Zealanders' attitudes to the European Union;
- John Wiley and Sons Ltd \$20,480 to cover Trish Brothers' copy editing and Andy Gibson's editorial work.
- First Digital \$2,550 for sponsorship of ICDC web pages

12 Plans for 2015

12.1 World Internet Project NZ

ICDC is planning its next WIP New Zealand survey in 2015. This will be the fifth survey to be conducted. Negotiations with potential funders for the project commenced during 2014 and a decision on the amount of external funding will be made early 2015.

A two-year partnership plan is also being discussed with InternetNZ which will involve WIPNZ researchers in various research activities including the WIP survey, presentations, involvement at the Nethui conference and developing collaborations with other InternetNZ partners.

The release of the World Internet Project 2013 cross-country report is expected early in 2015. This report, prepared by the WIP partners in the United States, will give an overview of the various countries that conducted their survey in 2013. It will be of particular interest to see how New Zealand sits in comparison with other countries and their internet use. The report will be published on the WIP website.

12.2 NZ Internet Research Forum

History will be made with the inaugural New Zealand Internet Research Forum (NZRIF) being held at AUT on February 9, 2015. This is a joint event organised by InternetNZ and ICDC as part of their 2014 partnership agreement. The idea of establishing a network of internet researchers in New Zealand resulted from a workshop conducted by Philippa Smith and InternetNZ Community Lead Ellen Strickland at the 2014 Nethui Conference. The forum aims to bring together those people involved in and/or interested in the internet, to share perspectives, discuss potential links and collaborations, and most importantly to build a network community that benefits New Zealanders.

12.3 Other research projects and publications

A joint research proposal to be submitted to the Ministry of Business, Innovation and Employment Targeted Research Fund (Health and Society) in 2015 is currently being discussed between researchers from AUT/ICDC, the School of e-Government at Victoria University of Wellington and the 20/20 Communications Trust. The focus of the proposal is to explore digital exclusion in New Zealand and potential intervention mechanisms around it. Ideally this will be linked to the World Internet Project and bring external funding to ICDC.

Further research will continue in 2015 with a number of conference presentations and published outputs expected. Four papers in total from the online news project and the investigation into the representation of crises in media photographs will be presented at the Sociolinguistics of Globalization Conference at the University of Hong Kong in June by Alwin Aguirre, Allan Bell, Philippa Smith and Helen Sissons. During the year Philippa will continue with her analysis of the internet and people with disabilities and Allan Bell will work on a number of academic papers during his sabbatical which includes his time as a Visiting Research Professor at Hong Kong University.

The New Zealand Discourse Conference to be held 7-9 December has already attracted a number of submissions and promises to be a stimulating event.

12.4 Supervisions

Preparations are underway for Philippa and Allan to co-supervise two new doctoral students in 2015 – one from Sri Lanka and the other from Thailand. Both are interested in completing research in the area of news discourse.

In 2015 Philippa Smith will be a doctoral supervisor along with Darryl Hocking for Van Vuong Nguyen – a Vietnamese student who proposes conducting a comparative study of metaphor used in economic discourse in English and Vietnamese. This thesis would draw on corpus linguistics and cognitive linguistics.

12.5 Building research capacity within the School of Language and Culture

ICDC is intent on continuing with its objective to make a major contribution to building research capacity in the School, particularly through the involvement of Allan Bell as Head of Research and Chair of the Research Committee. A mentoring system for PBRF-applicable staff set up in 2014 will continue in 2015 and plans for another School research showcase day where staff can present their research to colleagues is being be discussed. Relevant workshops to assist researchers within the school are also planned.

13 Research Outputs 2014

Publications

- Bell, A., Britain, D., McElhinny, B., Park, J., & Sharma, D. (2014). Editorial. *Journal of Sociolinguistics*, 18(5), 569–570.
- Crothers, C., Gibson, A., Smith, P., Bell, A., & Miller, M. (2014). World Internet Project New Zealand: Internet trends in New Zealand 2007–2013. Auckland, New Zealand: Auckland University of Technology.
- Davies, S., & Aguirre, A. (2014). Imperfect strangers: Picturing place, family, and migrant identity on Facebook. *Discourse, Context & Media*. doi:10.1016/j.dcm.2014.12.001
- Smith, P. (2014). Book review of 'Social Media and Minority Languages: Convergence and the Creative Industries', edited by E. Gruffydd Jones and E Uribe-Jongbloed. *Pacific Journalism Review 20*(1), 247–250.

Conference Presentations

- Aguirre, A. (2014, November 28). *True to form: The 'look' of the news in the New Zealand Herald home page and front page.* Paper presented at News Discourse in the Digital Age: Dominant, Residual, and Emerging Norms in Discourse Practice, Faculty of Arts and Humanities, University of Macau, Macau.
- Aguirre, A. (2014, November 6). Random crossings: Intersectionality and liminality in identity discourses

- of Filipinos in New Zealand. Paper presented at Intersectionality Revisited: Moving beyond the Contours of Race, Class and Gender, The Pacific Media Centre, Auckland University of Technology, Auckland, New Zealand.
- Bell, A. (2014, June 15–18). *The Indexical Cycle and the making of sociolinguistic meaning*. Paper presented at the European Sociolinguistic Symposium 20, Jyvaskyla, Finland.
- Bell, A. (2014, November 25–28). Everybody needs good neighbours: the Indexical Cycle and the differentiation of NZ and Australian Englishes. Paper presented at the New Zealand Language & Society Conference, Hamilton, New Zealand.
- Bell, A. (2014, June 12–13). The role of the talking media in the formulation and circulation of linguistic stereotypes. Paper presented at the Copenhagen Round Table on Sociolinguistics and the Talking Media: Style, Mediation and Change, Copenhagen, Denmark.
- Bell, A., Crothers, C., Ferguson, R., Gibson, A., & Smith, P. (2014, July 3–5). World Internet Project NZ, trends 2007-2013: User vignettes. Paper presented at the World Internet Project Conference 2014, Bocconi University, Milan, Italy.
- Gibson, A. (2014, November 25–28). Rhoticity in hip hop and pop music: Comparing NZ with the USA.

 Paper presented at New Zealand Language & Society Conference, Hamilton, New Zealand.
- Smith, P., Grant, L., Conway, C., & Narayan, V. (2014, November 20–21). Exploring mobile devices and the mobility of learners: The two sides of learner-generated content in tertiary education. Paper presented at the 4th Mobile Creativity and Mobile Innovation Symposium & Screening, Auckland, New Zealand.
- Smith, P. (2014, September 4–6). *Political discourse and the re-branding of NZ national identity.* Paper presented at the British Association of Applied Linguistics, Coventry, United Kingdom.
- Smith, P. (2014, September, 1–3). 'Don't call me European I've never been to Europe!' Identity politics in post-colonial New Zealand. Paper presented at the Critical Approaches to Discourse Analysis across Disciplines (CADAAD), Budapest, Hungary.

Oral Presentations

- Bell, A. (2014, June). *Getting published in journals*. Presented at the School of English, University of Hong Kong, Hong Kong.
- Bell, A. (2014, May). A tale of two Englishness, or everybody needs good neighbours. Presented at the University of Hong Kong, Hong Kong.
- Bell, A. (2014, May). Staging language: An introduction to the sociolinguistics of performance. Presented at the School of Education, University of Hong Kong, Hong Kong.
- Smith, P. (2014, March 25). *Geek girl dinner presentation.* Presented at Toto Restaurant, Auckland, New Zealand.

- Smith, P. (2014, July 9–11). World Internet project trends in NZ. Paper presented at NetHui 2014, Albert Street, Auckland, New Zealand.
- Smith, P. (2014, October 2). World Internet project NZ InternetNZ strategic partnerships. Presented at the InternetNZ partnership meeting, Wellington, New Zealand.