



NZDC

**The Third New Zealand
Discourse Conference
Programme**

Engaging with Discourse

**AUT University
5–7 December 2011**

iccdc

THE INSTITUTE OF CULTURE, DISCOURSE & COMMUNICATION

AUT
UNIVERSITY

Monday 5 December 2011

08:00 Registration open (WA 224A)

09:15 Conference opening – **WA 220**

09:30 **Plenary 1: WA 220** Teun A. van Dijk **Text and context revisited**

Chair: Allan Bell

10.30 **Morning tea (WA 224A)**

(a) WE 240

Identity

Chair: **Alwin Aguirre**

(b) WA 224B

Children's Interaction

Chair: **Adam Taylor**

(c) WA 220

Print Media 1

Chair: **Petra Theunissen**

11:00

Emile

The stories products tell – young adult consumers' discourses of the self

Bateman

Huts and heartache: The affordance of playground huts for legal debate in early childhood social organisation

Pöiklik

A loaded debate: Gun rights on trial on the Supreme Court and in the media

11:30

Paltridge, Schapper & Mayson

Social construction of international students in Australian print media: A Critical Discourse Analysis

Hand

Discourse Analysis and children's use of oral texts

Salim, Abdul Hamid & Mohd Yasin

Who owns 'Allah'? A Critical Discourse Analysis of the representation of a mainstream and an alternative newspaper on the 'Allah' controversy in Malaysia

12:00

Alkharusi

Discourse of identity: Female Arab Muslim students in New Zealand

Niemi

Negotiations of right and wrong in classroom interaction

Brewer

Royalty and divorce: Representations of divorce in selected New Zealand media reporting of three scandals involving the British Royal Family

12:30 **Lunch (WA 224A)**

(a) WE 240

Health

Chair: **Edward McDonald**

(b) WA 224B

Technologies

Chair: **Tony MacCulloch**

(c) WA 220

Academic Writing

Chair: **Kishwer Sultana**

13:30

Hunter

Health literacy and health care information: More than readability

Hafner

When kids go online: The discursive construction of massively multiplayer online games for children

Basturkmen

"Nice, but is the above really leading to the conclusion?" The pragmatic intention of supervisor feedback comments on students' drafts of dissertations

14:00

Roen

LGBTIQ youth at risk: The discursive production of self-harmers

McNaughton

Tango or twist? Teachers, technicians and video-technology

Allison

Writing to be heard: Voice in the academic discourse of Chinese international students

14:30

Bollard, Kurian & Munshi

What counts as human? Negotiating boundaries in discourses of technology

Ooi

Analysing student recommendation letters in Singapore as a 'formulaic genre'

15:00 **Afternoon tea (WA 224A)**

(a) WE 240

Arts Education

Chair: **Philippa Smith**

(b) WA 224B

Ideology

Chair: **Brian King**

(c) WA 220

Narratives

Chair: **Katrina Roen**

15.30

Hocking

The discursive construction of creativity as work

Wilson

Indexing masculine sporting ideologies in Rugby Discourse

Lwin & Teo

Examining transitional cues in oral storytelling discourse to help students in narrative 'writing'

16.00

Holmberg, Nilsson, Lindgren & Ericsson

Arts education and discourse analysis in Sweden: Perspectives and contexts of application

Weninger

Discourses of nation and national education: The case of Singapore

16.30

Grant & Crezee

Clear as mud? One challenge to understanding tertiary lectures

Makkonen-Craig

Diversity in a secondary discourse: Finnish matriculation essays

17:00 **Refreshments, WA foyer**

Tuesday 6 December 2011

	(a) WE 240 Education Chair: Jeannie Fletcher	(b) WA 224B Translation Chair: Ineke Crezee	(c) WA 220 Methods Chair: Michelle Ong
9.00	Abu Bakar Discourse patterns in the home and classroom: Effects on quality of language learning experiences	Al Sharafi <i>A discourse approach to translation quality assessment</i>	Fitzgerald & Rintel <i>Membership categorization analysis and Discourse Analysis</i>
9.30	King <i>Paving the road with good intentions: Heteronormativity in a sexuality education classroom</i>	Kidner & Nolette <i>"I can has lite?": Translation and language creation in a virtual community</i>	Bell <i>Texts of empire: Discourse Analysis as interpretation</i>
10.00	Thomas <i>Using discourse analysis in journalism education</i>		MacCulloch <i>Maps, metaphors and mind control: A CDA approach to challenging constructs of emotional competence</i>
10.30	Morning tea (WA 224A)		
11:00	WF411 Workshop 1: Monica Heller <i>Ethnography and discourse analysis</i>	WA 224B Workshop 2: Teun A. van Dijk <i>Context analysis</i>	
12:30 Lunch (WA 224A)			
	(a) WE 240 EFL/ESL Chair: Helen Basturkmen	(b) WA 224B National Identity Chair: Nick Wilson	(c) WA 220 Conversation Analysis Chair: Rosemary Brewer
13.30	Veliz <i>'EFL and ESL students' metaphorical conceptualizations of language learning</i>	Salter <i>A Critical Discourse Analysis of the discursive construction of 'Operation Moshtarak' in UK newspapers</i>	Weatherall <i>Laughter in complaints: Indexing a transgression</i>
14.00		Varghese <i>'Factuality' speaking – what the ed said: A Critical Discourse Analysis of editorials</i>	Hui <i>Two faces of silence</i>
14.30	Huang <i>Learners' identity construction in English language learning</i>	Smith <i>When is a 'New Zealander'? Contesting identity in an increasingly diverse Aotearoa/New Zealand</i>	Zhang, Chan & Li <i>Latching and rush-through in multi-unit turns: Continuing talk beyond possible completion in Chinese conversation</i>
15:00	Afternoon tea (WA 224A)		
	(a) WE 240 New Media Chair: Keely Kidner	(b) WA 224B Workplace Chair: Lynn Grant	(c) WA 220 Print Media 2 Chair: Judy Hunter
15.30	Williams <i>Singapore's political-economy, productivity discourses, and the 'right' and 'wrong' ways to use new media technologies</i>	Tran <i>A discourse analysis of refusal strategies in intercultural workplaces</i>	Samuel <i>Articulation of medium of instruction politics in the Malaysian Chinese press</i>
16.00	Theunissen <i>The language of support: The case of the Christchurch earthquake</i>	Marra & Angouri <i>Identifying and interpreting group norms: Going beyond the 'culture' blame</i>	Wu & Ming <i>Competing and hybridized discourses in Chinese news reporting: The case of milk scandal</i>
16:30	Aguirre <i>Traversing Liminalities: Online identity construction of Filipinos in New Zealand</i>	Chan & Zhang <i>Giving directives in a medical laboratory in Hong Kong</i>	Crofts <i>The Sydney Daily Telegraph's constructions of the 2002 Bali bombing</i>
17.00	Close		
19.00	Conference Dinner – Prime Restaurant		

Wednesday 7 December 2011

	(a) WE 240 Environment Chair: Ann Weatherall	(b) WA 224B Education & Identity Chair: Meredith Marra	(c) WA 220 Discourse & Time Chair: Darryl Hocking
9.00	Khan & Hashim <i>Covering the jungles and the cities: A discourse analysis of environmental issues in Malaysian news media</i>	Washburn-Repollo <i>Discourse and power in the cultural interpretation of two college reading texts: A case study of a Pacific island service English language classroom</i>	Schulz <i>Public opinion media and sentencing: Judges and the discourse of time</i>
9.30		Shamsuddin, Hamid & Keong <i>Analysing stereotypical images that teach gender and diversity in English language Malaysian school textbooks</i>	Fletcher <i>Social space, time and the construction of an organizational history</i>
10.00	Wise & James <i>Positioning a price on carbon: An analysis of the political discourses surrounding the introduction of an Australian carbon price/tax</i>	Nader <i>Using Critical Discourse Analysis to reveal the ideology inscribed in the mission statements of single-sex secondary schools in Queensland</i>	Ong <i>Filipina migrants' embodiment of ageing in New Zealand: Preliminary findings</i>
10.30	Morning tea (WA 224A)		
	(a) WE 240 Business Chair: Priya Kurian	(b) WA 224B Multimodality Chair: Toby Paltridge	(c) WA 220 Globalisation Chair: Linda Hand
11:00	Walker & Aritz <i>The effects of leadership style on intercultural group communication in decision-making meetings</i>	Wong <i>Towards critical multimodal Discourse Analysis of social contexts: Multimodal representations of Barack Obama in political contexts</i>	Sultana <i>Globalization and Pakistani advertising: A critical discourse analysis (CDA) perspective</i>
11:30	Taylor <i>Story and metaphor in the identity work of high-achieving IT professionals</i>		Neilson <i>Critical Discourse Analysis of indigenous education policies across Aotearoa New Zealand, Canada and Australia</i>
12:00		Ingerpuu-Rümmel <i>Body movements that construct meaning and the construction of meaning for body movements in foreign language learning classroom</i>	Galvin & Lim <i>The discourse of fear in reality television: Salvation and damnation in American idol</i>
12:30	Lunch (WA 224A)		
13.30	Plenary 2: WA 220	Monica Heller	Ethnography and discourse analysis
	Chair: Sharon Harvey		
14.30	Closing discussion and panel – WA220		
15.00	Conference closes		