S.A.R.A.: synesthetic augmented reality application

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Abstract

S.A.R.A. (synesthetic augmented reality application) is an App exploring the potential of using a mobile device as a unique and wearable musical interface. S.A.R.A. was originally developed as a standalone App to translate the surrounding environment into sounds on mobile devices (iPhone and Android), creating a digitally augmented synesthetic experience. The imagery captured via the mobile device's onboard camera is translated into synesthetic-inspired sounds.

Our interests in developing this project stemmed from the desire to explore the following research questions. Can technology be used to create a synesthetic augmented reality? What sonochromatic sound mapping should be used? Do we allow for a variety of mapping choices? Should a visual element be used as well?

While investigating these research veins it led us to the realization that the S.A.R.A. App and interface would be best explored in a performance setting, therefore we arranged to collaborate with a local dance troupe that agreed to utilize S.A.R.A. as part of their repertoire.

The performance version of the S.A.R.A. App is a fully interactive App that generates both its own sounds and visuals based on the camera video input and the movement of the device. The mobile device is complemented by a pico laser and mounted in a sleeve worn by each of the four dancers. S.A.R.A. becomes an extension of the dancer's arm and allows for natural movement to occur. The role of the performers is also augmented as they are now gatekeepers of what sounds are made, as well as what images are projected, by deciding what live imagery and angles look most appealing to rebroadcast. Performers can choose to project images on themselves, their coperformers, or on to the architectural structures of the venue. This format allows for a

completely new interaction with wearable technology; augmenting and mediating their performance via several technological input and output mechanisms while still maintaining choreography, as well as allowing for subjective choices during the performance.

The performance setting brought up additional questions. How wearable can these devices be made in their current configuration? What is the best placement on the body for these devices that does not impede movement but allows for maximum control of the App? What does it mean when one performer wears a device like this? Multiple performers? Does wearing this device change the role or mechanism of the performer? Does the lighting need to be thought out differently for the stage and the performers? Should additional light be placed on the dancers if they can't be lit in traditional methods? Can other dance troupes benefit from the technology?

During various beta performances it became obvious that the lighting source needed to be on the performers' bodies rather than from an external source. In response we are creating custom LED to provide a light source for the camera to pick up imagery more effectively. The LEDs were integrated into a neck cowl and the rest of the costume is designed in white to easily provide a surface to project on.

Although within a set choreography, the performer's role changes as their body's interactions directly produce sounds. The Human Computer Interaction between the dancers and the technology as an extension of their bodies creates an altered/mediated/mitigated performance environment that is always unique to the specific performance venue.

S.A.R.A. is not only an interface and an interactive software application for consumption, play, discovery and joy, but is also a jump off point for a larger discussion on transformational strategies in regards to both S.A.R.A. as a wearable musical/performance interface but additionally in the Open Source distribution of S.A.R.A. as a tool.

The technology will be released open source and it is potentially possible to custom craft new versions for every performance or for other dance troupes to adapt the technology with their artistic vision. Creating the App for an existing platform device such as an iPod touch and utilizing a relatively inexpensive laser pico projector (less than \$500), S.A.R.A. can be added relatively simply and cheaply as a versatile tool to their technology performance toolkit. Therefore the artwork we created provides a new tool set for other artists.

Keywords: media interfaces, digital experiences, wearables, transformational strategies, synesthetic mobile app, sonification app, transformative interfaces, open source artistic tools, interactive dance and technology, wearable music interfaces.

Introduction

S.A.R.A. is an App exploring the potential of visual music via a mobile device acting as a unique and wearable musical interface. S.A.R.A. was originally developed as a standalone App to translate the surrounding environment into sounds on mobile devices (iPhone/iPod and Android). The imagery captured via the mobile device's onboard camera is translated into real-time generated synesthetic-inspired sounds, resulting in the extension of our senses through the use of technology. In effect, the App augments the senses by creating a digitally augmented synesthetic experience for the user based on a tradition of visual music. Visual music, a term coined by painter and art critic Roger Fry in 1912, is a system which converts music or sound directly into visual forms such as film or computer graphics, by means of a mechanical instrument, an artist's inspiration or a computer (Spalding, 1980).

Our interests in developing this project stemmed from the desire to explore the following research questions. Can technology be used to create a synesthetic augmented reality? What sonochromatic sound mapping should be used? Do we allow for a variety of mapping choices? Should a visual element be used as well? How do we deal with sound?

This paper presents the conceptual groundwork manifested in our concept for S.A.R.A., how the App progressed into a wearable performance instrument and why we have chosen to release the App via an open source licence.

Synasthesia and Visual Music

One hears a sound but recollects a hue, invisible the hands that touch your heartstrings. / Not music the reverberations within; they are of light. / Sounds that are colored, and enigmatic sonnet addressed to you. (Vladimir Nabokov – excerpt from a poem written in 1918). (Cytowic & Eagleman, 2011, p. 176).

Nabokov, in a very poetic way, describes the multimodal experience that is synesthesia. The term synesthesia refers to one sense stimulating another, causing involuntary experiences in a second sense and stems from the Greek syn = together and aesthesia = sensation (Robertson & Sagiv, 2004, p. 3).

Synesthesia can occur between any two senses (and sometimes more) and there are several know forms of synesthesia. Grapheme-colour synesthesia refers to coloured letters, spatial sequence synesthesia to seeing numerical sequences as points in space, or auditory tactile synesthesia, where sounds can cause sensations on the body (Jäncke, Beeli, Eulig, & Hänggi, 2009).

Chromesthesia, visual colour synesthesia, is one of the most common types of perceptual synesthesia (Ward, J., 2006). A person experiencing this type of synesthesia would associate everyday sounds with colours. Accentuated sounds, like people engaged in conversations, the barking of a dog, and cars honking are associated with different colours, although synesthetic individuals will generally disagree on the same colour for a given sound as their synesthetic sensation is individually different. For the purposes of our App we chose to work with chromesthesia as the main inspirational source and therefore investigated colour synesthesia in art. There is a well-

established history of works by visual artists that explored this audio-visual connection (even if the artists themselves have synesthesia or not).

For example Wassily Kandinsky (a synesthete) is a good example of such an artist. Kandinsky, a painter, was also a cellist and he pursued to "evoke sound through sight" (Ward, O., 2006). His favourite way of expressing synesthesia was to ascribe music timbre to colour tones.

Paul Klee, another visual artist, was also a trained musician who tried to capture chromatic tonalities and temporal movement in his Polyphonic paintings. He attempted to capture the time element spatially in his compositions. The work has multiple layers of objects in different shades that evoke movement. He approached synesthesia from an emotional standpoint interpreting "personally felt impulses."

Figure 1 shows a reproduction of Wassily Kandisky's painting Fugue, from 1913, next to a reproduction of Paul Klee's painting Fugue in Red, from the years 1921-1922. Even though both artists work with sound-to-hue sonochromatic mappings in their artwork, each work is individually driven by the artist's interpretation and vision of what visual music is.



Figure 1. A reproduction of Wassily Kandisky's painting Fugue, from 1913 (left), and a reproduction of Paul Klee's painting Fugue in Red, from the years 1921-1922.

Arguably, the grandfather of visual music is Oskar Fischinger. He was a German-American painter, filmmaker and abstract animator in the early twentieth century. His animations "Kreise" (Fischinger, 1933) and "Composition in Blue" (Fischinger, 1935) were tightly scripted to the music, introducing the tendency to associate low pitches with dark colours and high pitches with light colours. This association is a common one and often takes place in synesthetes or non-synesthetes. His work laid the groundwork and influenced many artists in several different mediums. It was clear from researching the various synesthetic-natured artworks that one of the most important aspects to the project would be the sonochromatic mapping of the sound to colour.

Sonochromatic Scales

There are several variations of sonochromatic sound mappings, yet pitch-to-hue seems to be one of the most common sonochromatic mappings. Figure 2 by Fred Collopy, titled *Three Centuries of Color Scales*, is an infographic in a matrix format showcasing a variety of different pitch-to-hue mappings throughout the ages starting with Isaac Newton (Collopy, 2004). It shows 12 hues (stemming from the primary colour wheel red, yellow and blue) each mapped to a semitone of an octave.

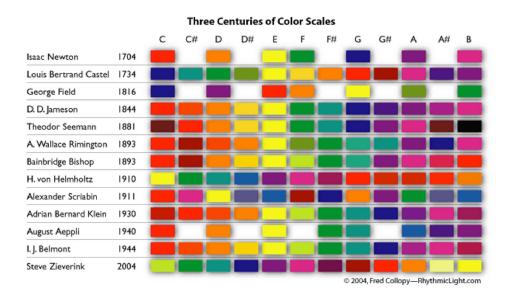


Figure 2. Fred Collopy's Three Centuries of Color Scales, a sonochromatic scale matrix.

Other potential sonochromatic mappings could include elements of colour (hue, saturation, value) and sound (pitch, amplitude, tone colour); for example, pitch could be mapped to lightness, timbre to chroma and tempo to shape. For example, the faster the music, the sharper and more angular the visuals would be, whereas slower music would result in rounder and larger shapes.

Roy de Maistre, an Australian artist, went a step further in developing his own colour-music mapping: he added the UV spectrum to the sonic scale. In his scale, G falls off into the Ultra Violet spectrum (outside of what our eyes can see) (Hutchison, 1997). While we did not implement this into the S.A.R.A., his idea to expand sonochromatic mappings into spectrums that are not visible to the naked eye, such as UV (or IR), is something that could potentially be done with current camera technology.

Moving this idea even further is artist Neil Harbisson. Harbisson was born with achromatopsia, a condition that allows him to see only in grey values as reported by the American Association for Pediatric Ophthamology and Strabismus. In collaboration with Adam Montandan, he developed a technology called the eyeborg to translate colours to sound (see Figure 3). Harbisson is the first person to have an antenna osseointegrated into his skull and is officially the first cyborg recognized in the UK when he was permitted to take his official passport photo with the eyeborg device (Miah & Rich, 2008, p. 130).

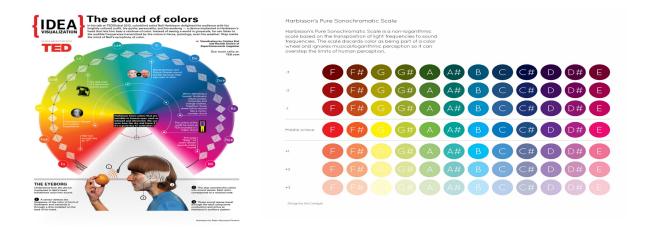


Figure 3. Neil Harbisson's Eyeborg Device and Pure Sonochromatic Scale.

His pure sonochromatic scale is able to push the sonochromatic scale past the limits of human perception due to the use of his eyeborg technology. In effect, he discards the colour wheel and, if he uses a camera that can see these spectrums, he can sense and listen to ultraviolet as well as infrared spectrum light. He is essentially using technology to augment his senses and thereby extending his eye's spectrum to light waves that the human eye cannot see.

S.A.R.A. and its concepts

Given this particular framework for synesthetic approaches, it was important to establish a conceptual framework of our own. Essentially we wanted to use colour synesthesia as the conceptual background for our App. Our goal was to create a reverse colour synesthetic interpreter that picks the colours up via the camera and then converts them to sound. This automatically limited us to the colour range of the device's onboard camera that is limited to the visible spectrum, as these cameras contain filters for the infrared spectrum. Furthermore, we needed to develop a simple colour mapping system.

Early on we established that we did not want to use canned sounds or sound bytes but rather work with a data driven generative sound creation method. Additionally, we wanted to ensure that we also had access to more sensors besides having access to the camera and decided to go with a standard mobile platform like the iPhone and Android devices. They were both readily available and portable, and this availability and affordability would extend the audience that could interact with the App. In our programming process we determined that the easiest way to map sounds would be to assign the average of R (red), G (green) and B (blue) values coming in from the camera to three variables and let these drive the audio synthesis. We assigned variables to the pitch, roll and way of the mobile device to enhance the audio synthesis. In order to achieve all this we decided to code the S.A.R.A. app with the help of openframeworks (openframeworks.cc) and Xcode (developer.apple.com/xcode). We used Xcode and openframeworks to get to the camera input data and display, additionally to filter the live

video streams as well as to get to the onboard sensor data. Xcode is Apple's coding environment for objective C. OF is an open source C++ coding toolkit. We chose this combination because it has an open source component in openframeworks and will provide both code bases for Xcode and openframeworks.

For the sound synthesis component of the App we are using the LIBPD library created by Peter Kirn (libpd.cc). It is based on the open source sound synthesis software, pure data. It allows us to generate sound on the fly from the input variables of the device. After installing, you can point and move your smartphone camera at your surrounding environment and listen to the colours that the camera averages and your movement produces. In addition, you can choose different image filters and built in sound generating patches in the interface. Furthermore, via the connectivity of iTunes, users can load their own sound patches as long as it adheres to the App's naming convention. This is an important part of our conceptual development, as there are several levels of interaction between the users and the S.A.R.A. App. Firstly, you can simply use it to interact with and enjoy the sounds of your surroundings and interactions. Secondly, you can load your own pure data (generative audio) patches into the App and use the S.A.R.A. App to drive it with your own composition. Lastly, as we are releasing the entire App open source, you can rebuild and customize S.A.R.A. to suit your needs or adapt it to your liking.

S.A.R.A. is not only an interface and an interactive software application for consumption, play, discovery and joy but is also a jump off point for a larger discussion on transformational strategies in regards to both S.A.R.A. as a (potentially) wearable musical/performance interface but additionally in the open source distribution of S.A.R.A. as a tool.

S.A.R.A. as a Performance Tool and Wearable Tech

Once we started to work on the application it led us to the realization that the S.A.R.A. App and interface would be best explored in a performance setting. Dance is in a way similar to synesthesia; it is another example of "cross-sensory mapping in which body

rhythms effortlessly correspond to sound rhythms both kinetically and visually" (Cytowic & Eagleman, 2011, p. 164). In dance, sound, sight and movement are all explored in a choreographed manner.

We became interested in adapting the system to provide a wearable hardware unit running the App which dancers could use to produce the sonic elements via dance improvisation. Through our home institutions we were able to collaborate with a local dance troupe that agreed to utilize S.A.R.A. as part of their repertoire. This added certain questions regarding the usability of the App: Do we allow for a variety of mapping choices, and a variety of sound patches? Should a visual be used as well? The performance setting brought up additional questions: How wearable can these devices be made in their current configuration? What is the best placement on the body for these devices that does not impede movement but allows for maximum control of the App? What does it mean when one performer wears a device like this? Multiple performers? Does wearing this device change the role or mechanism of the performer? Does the lighting need to be thought out differently for the stage and performers? Should additional light be placed on the dancers if they can't be lit by traditional methods? Can other dance troupes benefit from the technology?

Performance and technology have a long standing history which we will not be discussing in depth in the context of this paper as it is truly not the focus of our research. When looking into exploring sound and visuals and the embodiment of a wearable device in a choreographed interactive context, we were inspired by Johannes Birringer's body of work and more specifically, UKIYO [Moveable Worlds] (Birringer & Danjoux, 2013). UKIYO (developed in 2009-2010) shows:

... the dancer (Anne-Laure Misme), kitted out with various sound generating accoutrements (metal cage/mini crinoline [incorporating curved speaker grills], speakers, contact mike and vinyl disc), actively explores the technologies that extend her body physically and sonically. "Ukiyo" explores the layers of perceptions in an audiovisual world that constantly shifts and

fragments; the audience is invited to move in and around the space which, in its current version, features one of five hanamichi (runways). (Birringer & Danjoux, 2013, p.6)

The wearability of sound is an intricate matter, and an under-explored phenomenon. We must ask how the functions and aesthetics of body-worn technologies enhance the bodies' capabilities to interface with the environment as transmitters, receivers, and enablers of sensory information, how one can develop new design processes in the context of different cultural dance vocabularies through the utilization of 20th and 21st century technology and its impact in aural perception – and thus how wearability (performed) extends to the listener's performance of the audible. (Birringer & Danjoux, 2013, p.1)

Birringer explores the wearability in the context of new design processes. Wearable technology needs to feel like an extension of the body; it needs to be almost like a second skin that augments the dancer's experience in performing.

The performance version of the S.A.R.A. App consists of the mobile device and is complemented by a pico laser projector (device at the top of Figure 4). Both are then securely mounted in a sleeve worn by each of the dancers. The sleeve is made of Neoprene, a pliable and stretch fabric that not only protects the hardware but also lets the dancers move unimpeded.



Figure 4. A pico projector, an iPod Touch and neoprene sleeve turn S.A.R.A. into a wearable dance device.

By the act of wearing this sleeve, S.A.R.A. becomes an extension of the dancer's arm and allows for natural movement to occur. The role of the performers are then augmented as they are now gatekeepers of what sounds are made as well as what images are projected. They are in control of deciding what live imagery and angles look most appealing to rebroadcast to the audience. Performers can choose to project images on themselves, their co-performers, or on to the architectural structures of the venue. This format allows for a completely new interaction with wearable technology, augmenting and mediating their performance via several technological input and output mechanisms while still maintaining choreography, as well as allowing for subjective choices during the performance. There is no 3D gesture mapping control. Rather than pre-scripted gestural tracking, the App allows the dancer the freedom to explore the

sounds and to improvise movement and add an embodied visual spatial element to the synthesized sounds. The wearable device becomes an extension of the body almost immediately when worn.

Although within a set choreography, the performers' roles change as their bodies' interactions directly produce sounds. The sound generated by each dancer is then transmitted wirelessly to its respective channel on the soundboard. This is done in order for the dancers to not be obstructed by any cables.

The human computer interaction between the dancers and the technology as an extension of their bodies creates an altered/mediated/mitigated performance environment that is always unique to the specific performance venue.

The initial performances were in alternate spaces – at festivals and intimate art events – places where the rectangle spatial element of the stage was blurred and the performers had the freedom to explore and improvise. By utilizing projectors mounted on the dancers, the screen space is transformed into something new. The emitted light explores the physical space and is no longer constrained to a simple rectangular shape of a stage.

During various beta performances it became obvious that the lighting source needed to be on the performer's body rather than from an external source. In response we decided to create a custom LED setup to provide a light source for the camera to pick up imagery more effectively. We integrated the LEDs into a neck cowl and designed the rest of the costume in white to provide a clean and reflective surface on which to project. The App was also extended to allow it to transmit the visuals to a full-scale projector to provide additional light for the dancers and the staging area.



Figure 5. Still image of a S.A.R.A. performance.

We were fortunate to receive funding from the National Endowment for the Arts New Media Artworks Grant as well as from both of our respective universities, Kent State University and the University of Akron, and lastly from a local organization, Ingenuity Cleveland. The university funds were collaborative grants, which were geared to having students experience interdisciplinary projects. This year we have been working on a structured improvised performance with five dance students and were able to work with two students and an alumnus to design and construct the costumes and cowls. We created light up cowls containing 6 RGB LEDs that are programmable and the rest of the costume is designed in white to easily provide a surface on which to project. The cowl is built so we could easily swap between two different Arduino based microcontrollers: a tiny-lily and a Wi-Fi enabled tinyduino. The tinyduino is an Arduino clone with a very small form factor. We currently use the tinylily controller that sends a pre-programmed animation to the cowl. If we switch the microcontroller to the Wi-Fi tinyduino we can control the collar programme remotely and in real-time via a website or

mobile phone. The cowls add a variable light source that the dancers can use with the camera. The LEDs in the cowl animate colour change and the dancers can use the colour to as an extra element of their improvisation. The costumes are custom fitted unitards and are made with nylon lycra. The dancers wear tunics over their form fitting body suits. The tunics are a mix of mesh and organza to allow for movement and the projection to light through and allows for the visualization of a layered digital skin. The dancers can easily move in the costumes and are enjoying the extra surface to project on.

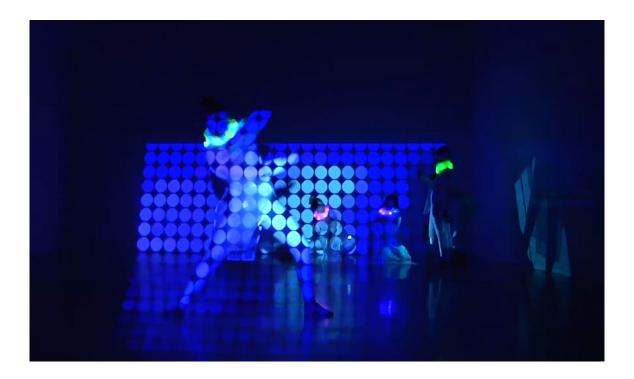


Figure 6. Dancer Caroline Dunn demonstrating the S.A.R.A. unit.

S.A.R.A. is not just an interactive software application for consumption, play, and discovery, or a wearable musical interface. The project hopefully acts as a jump off point for a larger discussion on transformational strategies, open source ideology, wearable dance technology and potential collaborations.

Open Source and Open Design

Open source is a licensing term used for software that anyone can use, modify or hack and is usually available for free (opensource.org). Any user can custom craft and extend the S.A.R.A. software. We will provide the software under a creative commons license: Attribution, Non-commercial (creativecommons.org). The technology information sheet will also be available and it is potentially possible to custom craft new versions for every performance or for other dance troupes to adapt the technology using their artistic vision. Creating the App for an existing platform device such as an iPod touch and utilizing a relatively inexpensive laser pico projector (less than \$500), S.A.R.A. can be added relatively simply and cheaply as a versatile tool to their technology performance toolkit. Therefore the artwork we created provides a new tool set for other artists. Open source allows for stronger community participation, infusing a level of creative energy that can be integrated into the extension of the project. Open sourcing the App should create a community of invested users that contributes to the artistic dialogue.

Conclusion

In conclusion S.A.R.A. has advanced from a simple idea of creating a synesthetically inspired App for a mobile device to a full-scale tool for artists utilizing dance and media in their work. Furthermore it will allow for customization via the use of open source software and by releasing the entire software open source. The hardware tech sheet and the sleeve pattern will also be available for review.

The choreography with the S.A.R.A. App as its centerpiece has been performed over 18 times in different venues, attracting in combination over 1000 spectators. Beginning in Autumn 2011, after the receipt of the National Endowment for the Arts grant, the App and the performance have seen several iterations culminating in its final official release at s-a-r-a.com, the iTunes store, and Google play this Autumn 2014 at ingenuityfest in Cleveland, Ohio.

It is our sincerest hope that the artwork we created provides a new tool set for other artists, designer-makers and scientists alike. It is our belief that the democratic access to the idea and the execution will cast a greater circle of interest for the work. We are

relinquishing control over the project by sharing the original idea, in the hope that fruitful collaborations, with S.A.R.A. as the centerpiece, can develop over time. It is our opinion that open source allows for stronger community participation, infusing a level of creative energy that can be integrated into the extension of the project, in turn creating a community of invested users that contributes to the artistic dialogue. Giving the community full access to our research findings and conceptual process should reinvigorate the discussion about synesthesia, wearable dance interfaces, open source and media performance at large.

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List of Images

Figure 1 (left).

Wassily Kandisky's *Fugue*. (1913). Public domain image according to article 1256 of the Civil Code of the Russian Federation. Retrieved October 1, 2014, from http://commons.wikimedia.org/wiki/File:Fugue.JPG.

Figure 1 (right).

Paul Klee's *Fuge in Rot.* (1921). Public domain image in the United States because it was published before January 1, 1923. Retrieved October 1, 2014, from http://commons.wikimedia.org/wiki/File:Paul Klee Fuge in Rot.jpg

Figure 2.

Fred Collopy's *Three Centuries of Color Scales*. Retrieved October 1, 2014, from http://rhythmiclight.com/archives/ideas/colorscales.html

Figure 3 (left).

Neil Harbisson Cyborgist. Creative Commons image by Dan Wilton/The Red Bulletin. Retrieved October 1, 2014, from

http://www.flickr.com/photos/25958224@N02/8122856863

Figure 3 (right).

Neil Harbisson's Pure Sonochromatic Scale. Public Domain image by Author Townsend87. Retrieved October 1, 2014, from http://commons.wikimedia.org/wiki/File:Harbisson's Sonochromatic Scales.png

Figure 4.

A pico projector, an iPod Touch and neoprene sleeve turn S.A.R.A. into a wearable

dance device. Copyright: //benitez_vogl Image Credit: //benitez_vogl

Figure 5.

Still image of a S.A.R.A. performance. Copyright: //benitez_vogl Image Credit: Justin Bastock/Andrew Krigline

Figure 6.

Dancer Caroline Dunn demonstrating the S.A.R.A. unit. Copyright: //benitez_vogl Image

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