# **COVID-19 DISCLOSURES IN ANNUAL REPORTS**

A dissertation submitted to Auckland University of Technology in partial fulfillment of the requirements for the degree of Master of Business

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## **ABSTRACT**

The devastating effects of COVID-19 that led to continued uncertainty for businesses escalate the importance of crisis-related vis-à-vis pandemic-related disclosure studies. This study aims to understand the types of COVID-19 related disclosures made by New Zealand listed companies, why the companies disclosed such information, and determine whether those disclosures reflect through their performances. The findings of this study have given rise to numerous pathways for future studies. Moreover, the researcher has examined whether COVID-19 has influenced the level of disclosures and earnings management. This study has based agency, stakeholder, political, and prospects theories for the development of hypotheses. The findings reveal that companies disclosed more about uncertainty, effects on performance, liquidity management, substantial impairments of assets, extended customer support, ceased dividend payments, and most importantly, health and safety of the employees and customers. The results suggested that the overall level of disclosures has increased in the year 2020 irrespective of essential or nonessential services. Following the previous literature, the results indicated that firm size and the number of board meetings are significantly associated with the change in disclosures. Moreover, the results revealed positive signs of earnings management. According to the regression results, COVID-19 has influenced the companies to have more discretionary accruals. However, the results revealed that board members with accounting expertise reduce discretionary accruals. Pandemic-related disclosure studies will be necessary for the regulators and accounting policymakers to understand the corporate disclosure culture and behavior in times of pandemics and other crises. It will also help managers understand what disclosures are relevant for better transparency of their firms in a crisis setting.

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# LIST OF ABBREVIATIONS

NZ: New Zealand

NZX: New Zealand's Exchange

MJM: Modified Jones Model

QCA: Quantitative content analysis

BNPL: Buy-now-pay-later

ROA: Return on Assets

ATTESTATION OF AUTHORSHIP

I hereby declare that this submission is my own work and that, to the best of my knowledge and

belief, it contains no material previously published or written by another person (except where

explicitly define in the acknowledgments), nor material of which a substantial extent has been

submitted for the award of any other degree or diploma of a university or other institute of higher

learning.

Rajitha G. I. Mohotti

Date: 30 July 2021

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## **ACKNOWLEDGEMENT**

First and foremost, I would like to extend my sincere gratitude to my supervisor Professor Asheq Rahman of Auckland University of Technology (AUT), for the immense support, patience, guidance, and advice throughout the process of this research. His valuable feedbacks have certainly supported me to expand my horizons in my academic journey.

Secondly, I would like to acknowledge my loving husband Colin for his continuous encouragement, support, care, and love. And my two children Giana and Havish, for compromising their playtime with Mommy and being very patient. Without their support and patience, this study would not have been possible.

Finally, I would like to acknowledge my family in Sri Lanka for their blessings though we are miles apart.

#### 1.1 Introduction

COVID-19 has forged unforeseeable uncertainty and unique challenges for business operations worldwide, making financial reporting disclosures extremely critical, which is important for the investors and stakeholders to make timely decisions. The uncertainty has amplified the financial reporting disclosures like never before. It has highlighted the significant persisting impact of a major economic shock on the financial reporting items recognized, measured, and reported in annual reports (Austin, 2020; International Organization of Securities Commissions, 2020; Tokar & Kumar, 2020; Tysiac, 2020). A feature of the COVID-19 pandemic is that none of the countries was "immune" to its acute economic shock (Mohaddes, 2020). Nathan and Kelkar (2020) have divided economic shocks into "endogenous and exogenous" shocks. Endogenous shocks flourish within the economic system itself, and exogenous shocks arise totally outside the economic system. The previous crises originated from the "Great Depression" to the "Global economic recession," which were endogenous shocks and were controlled by adjusting fiscal and financial policies (Reserve Bank of Australia, 2021). However, the COVID-19 pandemic, an exogenous shock and is still sprouting uncertainty worldwide, has unprecedented innate impacts among different industries.

Over and above, the economic stability, government leadership style, and the strength of the healthcare system have determined the severity of COVID-19 experienced by each country (Aspachs & Ruiz, 2020; Bremmer, 2021). Responsively, New Zealand (NZ) battled to prevent the spreading of COVID-19, well above the rest of the world, by immediate lockdown restrictions in the view of prioritizing general public health (BBC, 2020; Gulley, 2020). Moreover, the NZ government introduced a system to classify businesses as essential and non-essential services according to the importance of the businesses' existence, that provide necessities of everyone's life (Businessnz, 2020). Consequently, most benefitted was essential services as opposed to non-

essential services. Further, the NZ government spent nearly \$182 billion as COVID support (Controller and Auditor General, 2020).

Subsequently, NZ companies were able to apply for wage subsidies supposing to retain employees. Moreover, companies received benefits such as reduced tax burdens and other means such as payment deferrals, and waiving penalties (Deloitte, 2020a; Inland Revenue, 2021). Notably, Hanna and Skandier (2020); O'Donnell (2020) have stated that the government support extended to the corporate sector by using public money should not be wasted. As the purpose of government support is to contribute towards the re-shaping of the economy, but not situations like "profits are commercialized, and risks are socialized."

### 1.2 Research Objective

The main objective of this study is to identify the types of disclosures made regarding COVID-19 by New Zealand-listed companies, why some companies are resorting to such disclosures more than others and determine whether the COVID-19 related disclosures reflect through company performances. During this crisis, the level of information disclosed by companies is essential for the investors and the annual reports' users while not encountering competitive disadvantages in the marketplace(CA ANZ et al., 2020). In addition, the continuous uncertainty that arises due to COVID-19 has emerged optimistic to negative consequences for different sectors of the economy. Despite the economic implications, managers need to identify the impact of COVID-19 and report according to the level of significance. Pandemic-related disclosure studies are comparatively new are in Accounting research. Hence, the present study contributes to the literature by focusing on voluntary financial reporting disclosures under pandemics and crisis settings. Its consequences will support policymakers to encourage the preparers of the annual reports to adjust future reporting policies relating to major shocks such as a pandemic.

#### 1.3 Research questions

Following the above research objectives, the researcher intends to answer the below research questions.

- 1. What do the companies disclose in their annual reports during a pandemic?
- 2. Why do the companies disclose such information during a pandemic?
- 3. Are these disclosures related to the financial performance indicators of the companies?

#### 1.4 Research Methodology

This study has employed a quantitative method to accomplish the above-outlined objectives and to answer the research questions. A wide range of scholarly articles has adopted a quantitative approach, especially on disclosure studies. It supports measuring the variables to predict intended outcomes (Debreceny & Rahman, 2005; Hossain et al., 1995b; Patten, 2015). Devi (2009) has suggested content analysis for data analysis. However, content analysis was placed at the center of a controversy to identify as quantitative or qualitative. Accordingly, Morgan (1993) has recommended that the researchers should exercise judgment to fulfill their requirements.

It is essential to measure the differences of disclosures from pre-COVID year to COVID-19 year to identify the surged impact. Following the previous disclosure studies and considering the focus of the study, the researcher has identified the independent (IV) and dependent (DV) variables. Once the variables are specified, correlation is a helpful technique to identify the association between variables. Correlation measures the linear relationship among two or more variables, determining the relationship's strength and tendency (Fernando & Walters, 2021). However, correlation does not assume the degree of influence in a relationship but only assumes a linear relationship between variables. A positive correlation explains that when one variable increases, another variable also increases, and a negative correlation means that when one variable increases, the other variable decreases (Bahna, 2009). Regression analysis illustrates the pre hypothesized relationship between DV and one or more IV (Bahna, 2009). Moreover, multiple linear regression

"is a statistical technique that uses several explanatory variables to predict the outcome of a response variable" (Hayes & Estevez, 2021). Accordingly, this study has incorporated quantitative content analysis (QCA) to observe the correlations and multiple linear regression to interpret the results.

#### 1.5 Research structure

The structure of this paper includes eight Chapters. Following Chapter 1 with the introduction, research objectives, research questions and methodology, Chapter 2 provides an overview of disclosure studies in NZ. Chapter 3 includes the literature review, followed by Chapter 4 with development of hypotheses. Chapter 5 outlines the research design, sample selection and variable measures and Chapter 6 will follow with the findings under disclosure types that includes financial-related, employee-related, customer-related and governance-related disclosures. Chapter 7 reports the results, followed by Chapter 8 with conclusions, limitations, and suggestions for future research.

#### **CHAPTER 2: OVERVIEW OF NEW ZEALAND DISCLOSURE STUDIES**

There have been different studies on voluntary disclosures in NZ companies. One of the early studies carried out by McNally et al. (1982) has investigated whether "corporate characteristics" have influenced voluntary disclosures in NZ. Their study has identified NZ as a country with a booming economy with a 3 million population. According to the earliest data available on NZX, during 1986, there have been 396 securities trading. Still, surprisingly, at the time of writing this report, there were only 186 securities trading on the NZX, even though the population increased by nearly 2 million (NZX, 2021). According to Gaynor (2017), the "cost of raising capital" is overly expensive in NZ. Furthermore, the New Zealand Exchange (NZX) does not represent the broader economy very well.

Bradbury (1992) has examined the relationship between disclosures of segment data and five firm-specific characteristics: size, leverage, the asset in place, earnings volatility, and sources of finance. In addition, Hossain et al. (1995b) have also studied the relationship between NZ companies' voluntary disclosure and five firm-specific characteristics. However, it differs from previous studies, and it has used two different firm characteristics, such as type of auditor and foreign listing status. Furthermore, Hackston and Milne (1996) have examined the determinants of environmental and social disclosures of companies in NZ. Their study has revealed that NZ companies make relatively low disclosures on ecological and social matters than UK and USA companies.

However, NZ companies are relatively small in capitalization. In addition, this study has examined the relationship between disclosure and some firm-specific characteristics such as profitability, size, industry, number of board members, number of board meetings, essential services, and industries. In contrast with previous NZ studies, the present study will be different as it examines the COVID-19 pandemic-related disclosures. Moreover, the researcher has reviewed whether the above-mentioned firm-specific characteristics have influenced the change in disclosures.

#### **CHAPTER 3: LITERATURE REVIEW**

Given the continued uncertainty surrounding the preparation of financial statements, incomplete information that has a potential distortion after releasing the reports to the public could put the preparers of the financial statement in a terrible dilemma. The preparers of the financial reports need to be more considerate about professional skepticism and substantial judgments than ever before (Levy, 2020). The accounting profession is gearing up by continuously highlighting the importance and the responsibility of the preparers of the financial reports on the current uncertainty disclosures (BDO, 2020; CA ANZ et al., 2020; Deloitte, 2020b; EY, 2020; International Organization of Securities Commissions, 2020; Mossadams, 2020). However, it has been criticized in the past literature remarking the existence of the professional bodies and the same services offered at previous financial crises (Arnold, 2009). The question that arises is, what would companies making COVID-19 related disclosures report, why would they disclose such information, and whether the disclosures reflect on their performances?

According to Healy and Palepu (2001), the need for financial reporting disclosures emanates from agency issues and information asymmetry between managers and investors. Adhikari and Tondkar (1992); Rahman et al. (2002) & Debreceny et al. (2002) have argued that firm characteristics influence the level of disclosures. However, empirical evidence has suggested that the investors' conflict of interest behind the disclosures fluctuates with the company characteristics (Chow & Wong-Boren, 1987; Craswell & Taylor, 1992a). In addition, financial leverage could also impact the level of disclosures (Ball, 1995; Bradbury, 1992). Economic liberalization added up with modern finance theory, have enlightened the policymakers and regulators to consider the financial markets as a cluster of rational investors who are eager to maximize their wealth, therefore, to provide safeguard by mandating the disclosure requirements (Avgouleas, 2009; Merino & Neimark, 1982). At the same time, Crotty (2009) has argued that radical deregulation of the financial process and brisk innovation have accelerated economic growth and eventually resulted in crises. Financial reporting regulators, standard setters, professional bodies emphasize the importance and responsibility of the preparers of the financial

reports on uncertainty disclosures (International Organization of Securities Commissions, 2020), (CA ANZ et al., 2020). However, literature on voluntary disclosure has criticized the management intention was to deliberately inflate the investors' expectations of increasing share price (Einhorn, 2007). It may be the reason for the 2020s overvalued stocks in the US Stock market (Patton, 2020).

Accounting literature has criticized the lack of transparency and accountability in financial reporting disclosure during the economic crisis (Barth & Landsman, 2010; Ghazali & Weetman, 2006; Probohudono et al., 2013; Rahman, 1998). However, some researchers have argued that investors possessed adequate information on the financial risk towards subprime mortgage catastrophe (Kolb, 2010). Loughran and McDonald (2020) have argued that the potential risk of a health crisis did not mention most of the sample company's 2018 annual reports in the US. However, the world has experienced H1N1, SARS, Ebola before the COVID-19 pandemic but did not have devastating results as much as COVID-19.

The concept of risk in the modern era is growing continuously (Power, 2004). The integral paradigm of accounting has moved to accommodate the responsibility towards the stakeholders (Mirfazli, 2008). Risk disclosures play a vital role in reporting to the stakeholders. According to the Financial Committee of the Institute of Chartered Accountants in England and Wales (2002), there are two types of risks; "downside" and "volatility". The downside risk is explaining where something could go wrong, and the volatility risk is where risk involving uncertainty, where the outcome could be a gain or loss. COVID-19 related risk is all about uncertainties.

UK Government has implemented operating and financial review (OFR) with the anticipation of improving the non-financial forward-looking reporting quality on annual reports. It has included mandatory relevant risk information, although there could be conflicts with the management's interest to disclose such forward-looking information, because auditors may not verify it, and such information can result in potential takeover situations (Linsley & Shrives, 2005). However, UK Government has withdrawn the OFR legislation soon after (November 2005) they

implemented in March 2005 due to political intervention (Rowbottom & Schroeder, 2014). Furthermore, Accounting Standards Board (ASB) have issued a reporting statement after the deregulation of OFR, explaining the best practices in reporting forward-looking risk information, which was supposed to be mandatory (Accounting Standards Board, 2006). The American Institute of Certified Public Accountants (AICPA) has also raised its concerns and has suggested a comprehensive model that illustrates the importance of including forward-looking information such as opportunities and future trends. In addition, they have indicated that a comparison of previously disclosed opportunities and threats with current opportunities and threats would be ideal for the stakeholders to assess their decisions (American Institue of Certified Public Accountants, 1994). However, Beretta and Bozzolan (2008) have analyzed the role played by forward-looking financial reporting disclosures. Their findings have explained that there is no relationship between the quality of the forward-looking reporting and the reduction in analysts' earnings forecast dispersion. As the world economy is disturbed by COVID-19 uncertainty, incorporating forward-looking risk information is extremely important for decision-making stakeholders. However, the nature of the virus itself made it difficult to measure the forewordlooking economic uncertainties. Baker et al. (2020) have suggested three indicators to measure economic uncertainty: market volatility, newspaper-based economic uncertainty, and subjective uncertainty in business expectation surveys.

Another possibility with the COVID-19 pandemic is the potential earnings management by opportunist management. Scholars have introduced earnings management as purposeful alteration of reported earnings at the discretion of management (Beneish, 2001; Healy & Wahlen, 1999). Chi and Gupta (2009); Dechow and Schrand (2004); Smith et al. (2001) have mentioned that managers are motivated to use income-increasing policies to impress shareholders. Managers prepare the forecasts using accounting estimates and judgments; however, they struggle to perform as expected when a recession hits. Financial crises or natural disasters could allow managers to write off previous higher earnings by "taking a bath" (Cheng et al., 2019),(Habib et al., 2012). COVID-19 pandemic also could be an ideal opportunity for the companies to apply the "big bath" theory, as investors expect poor performances during a crisis, and managers could

dump all the pre-existing terrible news to the crisis period possible (Hope & Wang, 2018). In addition, Fiechter and Meyer (2010) have confirmed in their study that during the 2008 global financial crisis, some financial institutions that reported extensive losses in 2008 have reported positive earnings soon after the worldwide recovery. It could have been that those institutions overstated their losses.

Furthermore, Jordan and Clark (2015); Riyadi et al. (2018); Yoshihiro and Tomoaki (2011) have discussed that management changes can lead to earnings management. Irregular or 'hostile' changes in directors can enforce big bath during the first year. Regardless of the reported losses, the outcome will not compromise the new management's reputation. In addition, Jordan and Clark (2015) have explained that "big bath" could occur via writing off the intangible assets.

Previous studies have explained that managers are likely to use "accruals" and "cash flows" for earnings management. As cash flow manipulation is simply noticeable and costly, researchers have presumed that managers use accruals over cash flows (Mendesa et al., 2012; Peasnell et al., 2000). A wide range of scholars has used different models to predict earnings management. Jones (1991) has proposed the "Jones Model" to detect earnings management by dividing total accruals into discretionary (abnormal) and non-discretionary (normal) to identify the discretionary accruals for a given period. In addition, the "Jones Model" assumes that the manipulation is not applied over revenue but on accruals (Algharaballi & Albuloushi, 2008). However, Dechow et al. (1995) have proposed the "Modified Jones Model" (MJM) that picks up the effect of revenue-based manipulation (Algharaballi & Albuloushi, 2008). Although the present study's primary focus is not to detect earnings management, the researcher has adopted MJM to examine whether opportunist management has practiced earnings management because of the COVID-19 pandemic.

Considering the existing challenging environment and living nearly one and half years with the COVID-19 pandemic, this paper addresses the factors influencing NZ companies to disclose the 'known' pandemic situation in the unknown forward-looking financial reports. This study will

help understand the pandemic-related disclosures and the reasons behind such disclosures, which could act as a means of evaluating future market needs for disclosures relating to unforeseen shocks.

#### **CHAPTER 4: DEVELOPMENT OF HYPOTHESES**

Past studies have considered different types of size variables such as total assets, market value, and the number of shareholders as determinants of discretionary disclosures (Chow & Wong-Boren, 1987; Cooke, 1989; Hossain et al., 1995a; Leftwich et al., 1981). However, in his study Cooke (1989), has incorporated three size variables; total assets, market value, and the number of shareholders, and has reported a positive association between the level of disclosures and all three variables. Moreover, agency theory was applied to explain the choice of size variable as in market value and the number of shareholders, suggesting that an increased number of shareholders could potentially reduce the cost of capital and increase the share price (Cooke, 1989; Hossain et al., 1995a). This study has considered market value as the size variable. Furthermore, Lang and Lundholm (1993) have argued that larger firms have a higher demand for information from analysts, therefore, tend to disclose more information. Thus, it is hypothesised that

## H1: There is a positive association between firm size and change in disclosure

Previous studies have suggested that board size may positively associate with the level of disclosures. According to Chen and Jaggi (2000), the total number of independent non-executive directors has positively influenced the breadth of financial disclosures. In addition, their findings have implied that an increased number of board members could enhance the company's compliance with better disclosures and transparency. However, the present study has not considered the number of non-executive independent directors but only the total number of directors. According to the NZX listing rules, the board should comprise a minimum of 2 independent directors (NZSA, 2014). Therefore, this study assumes that most directors are non-executive independent directors. In addition, according to Roe, 1991(as cited by (Chen & Jaggi, 2000), political theory suggests that due to fragmentation of capital, the power of shareholders will transfer to the managers. In addition, Akhtaruddin et al. (2009) have suggested that an increased number of directors could improve the shared experiences and expertise and simultaneously improve the quality and the level of disclosures. Therefore, it is hypothesised that,

H2: There is a positive association between board size and change in disclosures.

Alexandrina (2013); Khaireddine et al. (2020) have argued that "frequency of board meetings" can influence the level of disclosures. The argument emanates from stakeholder theory. According to Freeman et al. (2010), the "stakeholder theory" explains that the board is accountable for protecting the shareholder and stakeholder interests. During a crisis like COVID-19, the board's involvement, guidance, and leadership were essential to oversight the operations. Therefore, presumably, the frequency of board meetings will increase during the pandemic. Hence it is hypothesized that

H3: There is a positive association between number of board meetings and change in disclosures.

Bradbury (1992); Hossain et al. (1995a) have established a significant correlation between a company's leverage and the level of disclosures. Present study findings have revealed that most of the companies' level of borrowings has increased during the year 2020. When borrowings increase, the lenders will demand more information to understand the performance of the company. Based on the agency theory, managers attempt to disclose more details when the level of borrowings has increased, and it could potentially reduce the agency cost. However, Craswell and Taylor (1992b) have reported a negative relationship between leverage and level of disclosures in an industry-specific study. Therefore, to identify whether the increased borrowings during COVID-19 have influenced the level of disclosures, it is hypothesised that,

#### H4: There is a positive association between leverage and the change in disclosures

Scholars have argued for both positive and negative relationships between a company's profitability and the level of disclosures in past literature. Chen et al. (2002); Skinner (1994), have argued that companies disclose more information when they are making losses. In addition, based on agency theory, managers intend to avoid "reputational costs" by informing poor performances promptly. On the other hand, Debreceny and Rahman (2005); Miller (2001) findings have suggested that the level of disclosures increases when earnings are growing. However, considering the COVID situation where revolving uncertainty, it is hypothesised that,

### H5: There is a positive association between profitability and change in disclosures

The researcher has noticed that the COVID-19 impact on companies depended on the services they provided to the economy. Disruptions on non-essential services were higher than essential services. Based on agency theory, higher disruptions will result in more disclosures to reduce agency costs. Although there were no previous studies to justify the argument, it is hypothesised that,

H6: There is a negative association between essential services and the change in disclosures.

As discussed above, earnings management or "big bath" could be another subsequent outcome of the pandemic. Although COVID has laid exogenous shock, opportunist management may take advantage of the situation for discretionary accruals. Fiechter and Meyer (2010) have highlighted signs of discretionary accruals during the 2008 global financial crisis. According to Kahneman and Tversky (1979), "prospect theory" suggests that individuals tend to select risky choices based on the individual "reference point." "Reference point can be defined as " an idea, fact, or an event that you already know, which helps you understand or make a judgment about another situation" (Longman, 2021). During a crisis like COVID-19, the investors will indisputably expect the companies to perform less. Some opportunist managers may take advantage of the situation and use accounting techniques like "big bath," "income smoothing," etic depending on their level of reference point. When the management makes risky choices like abnormal accruals, they may reduce the level of disclosures. Therefore, it is hypothesized that

H7: There is a negative association between discretionary accruals and the total level of disclosures

## 5.1 Research Design

Methodologically, the researcher has undertaken QCA by using NZ listed companies published annual reports for 2019 and 2020, which included pre-COVID-19 and COVID-19 disclosures. A two-year comparison will support identifying the changes in disclosures. QCA has been defined by Berelson, 1952, as cited by (Rourke & Anderson, 2004) as "a research technique for the systematic, objective, and quantitative description of the manifest content of the communication." The researcher identified the link between firm characteristics and the difference of COVID-19 disclosures through a review of the empirical studies to develop hypotheses. This study has excluded the mandatory disclosures. However, to examine whether the change in disclosures reflects the actual performances, financial performance measures such as profitability, leverage, and return on assets (ROA) were used to bring more meaningful insight.

Moreover, to detect whether management has applied earnings management, operating profit before tax, cash flows from operations, total accruals, total assets, total receivables, total revenue, and property plant and equipment (PPE) has been considered. Furthermore, to extract financial figures, Refinitive Eikon financial analysis software was used. In addition, a disclosure checklist and a scoring system have been constructed by following previous literature (Chow & Wong-Boren, 1987; Ghazali & Weetman, 2006; Hossain et al., 1995b). The change in disclosures was considered as the dependent variable (DV). Following the literature, the researcher has examined whether macro-level factors, which are firm-specific characteristics, have influenced the COVID-19 related disclosures. Then those factors: size, the size of the board, leverage, profitability, essential services, and industry are considered independent variables (Chow & Wong-Boren, 1987; Craswell & Taylor, 1992a; Debreceny et al., 2002). As data can have high variations, scholars have suggested log transformation to reduce the skewness or variations to increase interpretability (Feng et al., 2014). Then correlation and regression analysis have been carried out to address the developed hypotheses by using SPSS software.

### 5.2 Sample selection

This study has used a simple random sampling method to select the sample. The simple random sampling method is an approach used to extract a relatively smaller sample from a large population to "generalize" the results (Depersio, 2021). The selection includes 90 listed companies on the NZX main board (NZX, 2020). Botosan (1997); Debreceny and Rahman (2005); Nagara et al. (2003), have argued that the level of disclosures may vary among different industries. Followingly, the industry report list published by the IBIS World website IBISWorld (2021) is noted. However, as mentioned earlier, NZX does not represent the broader economy and all industries. Therefore, the researcher had categorized the companies into industries considering the below factors

- COVID-19 impact
- The list of industries
- The type of industries listed in NZX.

Appendix 1 includes a list of companies and industries. Furthermore, 13 companies had different reported currencies such as AUD, GPB, and USD. The researcher has converted them to NZD, considering the calendar year-end date rate. Appendix 2 includes the exchange rates used in this research.

#### 5.3 Variable measurement related to COVID disclosures

#### 5.3.1 Dependent variable

According to Cooke and Wallace, as cited in Hossain et al. (1995b), "financial disclosure is an abstract concept that cannot be measured directly." According to Healy and Palepu (2001), researchers use different "proxies" to measure disclosures such as "management forecasts, AIMR scores (Association for Investment Management and Research) and self-developed measures.

Botosan (1997); Miller (2001) have used a self-constructed disclosure index to compute the disclosure score.

According to Li (2010), accounting disclosure studies have used both manual and computer-based content analysis techniques. The manual content analysis technique is advantageous as the researcher can customise for the best use. As the focus of this study is COVID-19 related disclosures, the researcher has customized the technique and initially taken a sample of 20 companies to look for the word "COVID" and have extracted the paragraphs that included the keyword. After studying the sections, common types of disclosures have been identified and generalized for the rest of the sample. Then the disclosure index has been finalized, including 33 voluntary discretionary disclosure items. A discretionary disclosure item list is provided in Appendix 3. Following previous studies, e.g., (Hossain et al., 1995b) the researcher has developed a scoring system, and each disclosure item is scored as "1" if disclosed and a score of "0" if not declared. Then the types of discourses have been further categorized into financial, employee, customer, and governance-related disclosure. Then under each category, the scores have been averaged and computed to arrive at the total disclosure score.

#### 5.3.2 Independent Variables

Independent variables are listed below.

• Company size

It is measured using the log of market value.

- Size of Board
- Log of leverage

The researcher measured leverage using the log of asset over equity.

Profitability

The researcher used the log of net income as profitability.

• Essential Services

As per the NZ government classifications, the researcher has categorized the companies as essential and non-essential services. Non-essential services are more disrupted compared with essential services.

## Industry

As explained under the hypothesis, different industries may influence the level of disclosures.

#### 5.3.3 Model

As per the above explanation, the researcher has used a simple linear regression model to compute whether the IV listed above has influenced the DV, in this case, change in disclosures.

$$\Delta \ Disclosures \\ = \ \beta_0 + \beta_1 \ Size + \beta_2 \ Size \ of \ Board + \beta_3 \ Number \ of \ meetings + \beta_4 \\ \\ Leverage + \ \beta_5 \ Profitability + \ \beta_6 \ Essential \ Services + \ \beta_7 \ Industry \\ \\ + \ \epsilon$$

In order to measure whether performance-related indicators are consistent with the disclosures, the researcher has used the following model, which considers the change in disclosures as IV, where the difference in ROA is DV. Return on Assets (ROA) measures the profit generate through company assets.

$$\Delta ROA = \Delta Disclosures$$

#### 5.4 Variables related to Earnings Management

The findings of this study signaled that there could be potential earnings management. Apart from different methods used in past studies to measure earnings management, MJM is one of the more straightforward methods used in Algharaballi and Albuloushi (2008) and Dechow et al. (1995). Therefore, the present study has considered MJM. This model measures whether discretionary accruals applied over revenue to overly reduce the net income. According to the MJM,

precomputed residual of discretionary accruals is being considered as IV. The residual is considered as "the difference between an observed value of response variable and the value of response variable predicted from the regression line" (Ministry of Education, 2021). Therefore, discretionary accrual is considered as the difference between the regression line and the discretionary accrual. When the difference is higher, the more the company has applied discretionary accruals. The method of calculation is explained below under the model.

## 5.4.1 Modified Jones Model

$$TA_{i,t} \ / \ A_{i,t\text{-}1} \ = \ \beta i \ (1/A_{i,\,t\text{-}1}) \ + \ \beta_{1i} \left[ \ (\Delta \ REV_{it} \ - \ \Delta \, REC_{it} \ ) \ / \ A_{i,t\text{-}1} \ \right] \ + \ \beta_{2i} \left( \ PPE_{it} \ / \ A_{i,t\text{-}1} \right) \ + \ e_{i,t} \ ,$$

TA = Operating profit before tax – Cashflow from operations

 $TA_{i,t} / A_{i,t-1} = Discretionary Accruals$ 

 $A_{i,t-1}$  = Total Assets of year t-1

 $\Delta REV_{it}$  = Total Revenue of year t less total Revenue of year t-1

 $\Delta REC_{it}$  = Total receivables of year t less total receivables of year t-1

PPE<sub>it</sub> = Total Property Plant and Equipment of year t less total Property Plant and

Equipment of year t-1

The researcher has extracted the model from the below online document.

http://www.studyland.nl/materials/Pdf/EN%20Formulas%20Modified%20Jones%20Model.pdf

#### **CHAPTER 6: FINDINGS**

As mentioned in the introduction, the NZ government introduced a system according to the services provided and classified as essential and non-essential services. Table 1 explains the industry classification by government classification.

Table 1: Industry classification by essential and non-essential services.

#### Industry classification by essential and nonessential services

		Essential	Non_Essential
Industry			
	CPRE	0	10
	FIN	4	9
	HR	7	0
	MI	10	5
	RAFS	9	6
	TL	8	2
	UT	16	4
	Total	54	36

CPRE: Commercial property and real-estate, FIN: Financial, HR: Healthcare and retirement, MI: Manufacturing and industrial, RAFS: Retail, accommodation and food services, TL: Transport and logistics, UT: Utilities

According to Table 1, all the corporate property and real estate (CPRE) companies come under non-essential services. Under the Financial (FIN) sector, only the banks and NZX are essential services, and the rest of the financial institutions are non-essential services. All the Healthcare and Retirement (HR) sector companies are essential services. The manufacturing and Industrial (MI) sector that produces essential products are classified as essential, and the rest as non-essential. The retail Accommodation and Food Services (RAFS), which provide essential items, have been classified as essential and the rest as non-essential. Under Transport and Logistics (TL) sector, both Air New Zealand and Auckland International Airport are listed as non-essential services and the rest under essential services. Lastly, under the Utilities (UT) sector, the Information Technology (IT) related companies were classified as non-essential, and the rest of the companies under essential services. Overall, most of the sample companies are listed as essential services. The types of COVID disclosures further have been categorized into four

sections. The discussion will follow based on financial-related, employee-related, customer-related, and governance-related disclosures.

#### 6.1. Financial-related disclosures

## 6.1.1 Income Statement and Balance Sheet related disclosures

Table 2 explains the changes in financial disclosures. It is presented at the beginning for easy referencing for the reader. For clear understanding, the researcher has excluded the "No" score so that the reader could identify how disclosures have increased in all the industries.

Table 2: Financial related disclosures by year

# Changes in financial related disclosures

		Year		
		2019	2020	
Type of Disclosure				
Increased_provisions	Yes	27	59	
Higher_impairment	Yes	22	50	
Goodwill_impairment	Yes	15	25	
Reduction_in_tax_expense	Yes	41	55	
Increased_borrowings	Yes	40	60	
Reduce_or_No_Dividend	Yes	29	49	
COVID_related_donation	Yes	0	27	
Uncertainty_in_valuation	Yes	51	71	
Forward_looking_statements	Yes	48	58	
Increase_in_Expected_credit_loss	Yes	21	43	
Significant_impact_on_accounting_estimates	Yes	60	76	
Risk_of_inadequate_capital_levels	Yes	0	5	
Market_volatility	Yes	16	52	

Table 3 explains the percentage change in total disclosures between industries. Financial and utility industry total disclosures have increased by 81% and 101%, respectively.

Table 3: Percentage change in financial disclosures as per industry

	% Change in
Industry	financial disclosures
Commercial Property and real estate	40.9
Financial	81.6
Health care and retirement	22.9
Manufacturing and Industrial	68.2
Retail accommodation and food services	48.5
Transport and logistics	53.0
Utilities	101.3

Although many companies, in general, have disclosed about poor performance in the year 2020, blaming for the COVID-19 pandemic, according to the information provided in Table 4, average revenue has not drastically decreased. However, some cases have increased, comparing with the average net income (profit) decrease.

Table 4: Comparison of revenue, net income, and operating expenditure by year

# Comparision of Revenue, Net Income and Operating Expenditure

	Year							
		2019						
	Revenue_NZD_ Millions	Net_Income_ NZD_Millions	Operating_E xpenditure	Revenue_NZD _Millions	Net_Income_NZD _Millions	Operating_E xpenditure		
ndustry	Mean	Mean	Mean	Mean	Mean	Mean		
Commercial_property_Real_Estate	110.11	120.36	6.43	113.69	46.54	15.77		
Financial	3015.05	999.73	2133.21	2873.18	540.88	2470.99		
Healthcare_and_Retirement	207.35	86.47	163.48	218.82	74.31	173.61		
Manufacturing_and_industrial	1023.55	75.74	916.12	1003.04	36.52	933.80		
Retail_Accomodation_and_Food_Services	987.70	39.94	925.50	1111.59	42.71	1046.39		
Transport_and_logistic	1098.49	113.33	964.86	998.72	7.77	993.71		
Utilities	2604.96	179.05	2398.54	2481.99	179.10	2275.40		

Table 5: Changes and percentage changes in revenue, net income, and operating expenditure

Changes and % Changes in Revenue, Net Income and Operating Expenditure

	Change_in_ Revenue	Percentage_ Change_in_R evenue	Change_in_ Net_Income	Percentage_ Change_in_N et_Income	Change_in_O perating_Exp	Percentage_ Change_in_O peExp
Industry	Mean	Mean	Mean	Mean	Mean	Mean
Commercial_property_Real_ Estate	3.59	2.99	-73.82	-101.26	9.33	-4.82
Financial	-141.86	-98.09	-458.85	-186.40	337.78	-1.61
Healthcare_and_Retirement	11.47	8.20	-12.16	-25.28	10.14	22.70
Manufacturing_&_industrial	-20.51	.69	-39.22	-229.46	17.68	5.56
Retail, _Accomodation_&_Food_Ser vices	123.90	3.77	2.78	-226.84	120.89	5.63
Transport_and_logistic	-99.77	-3.28	-105.57	-24.92	28.86	5.88
Utilities	-122.97	6.90	.05	54.05	-123.14	-10.66

There could be several reasons for the decrease in profits, such as increased operating expenditure, increased taxes, borrowing costs, one-time costs, decreased revenue (Exceptional Services, 2019) or the management applying earnings management. When comparing the percentage change in revenue, net income, and operating expenditure, the net income has decreased at an intense rate except for the utility industry. The average percentage decrease was reported only in the financial and utility industries. Furthermore, the rest of the industries have reported an average percentage increase in revenues. Average operating expenditures have decreased only in the utility industry. However, the average percentage of operating expenditure has decreased in real estate, financial, and utility industries. According to Table 5, the health care and retirement industry had the highest percentage increase of operating expenditure. It could be because retirement villages had older adults who are most vulnerable for COVID-19, and they had to incur additional expenditure on looking after them. When looking at the percentage change in operating expenditure, and percentage change in net income, there must be other reasons for the poor operating performance.

According to Table 5, the change in operating expenditure justifies the increased disclosures described in the financial statements, such as provisions, impairments, and goodwill impairment. Almost all the industries have increased their level of disclosures that connect with their operating expenditure. The disclosures regarding provisions included disclosures on depreciation, regulatory provisions, provisions related to loans provided, obsolete inventories, allowance for

doubtful debts. Moreover, the higher impairment reported as employment benefits, credit impairment, investments loss on hold for sales.

Another reason for the decrease in overall profitability could be higher taxes and increased borrowings. The NZ Government re-introduced a tax depreciation scheme as a business support package during March 2020 that reduced most companies' tax expenditure (Deloitte, 2020a; Inland Revenue, 2021). As explained in Table 2, most companies have increased the level of borrowings to maintain the cash flow level. Therefore, those companies would have experienced higher interest expenses, resulting in a decrease in profitability. A total of 55 companies have disclosed that they have benefitted from a reduction in tax expenditures. Most of the companies have disclosed the re-introduction of the NZ Government's tax depreciation scheme.

Furthermore, nearly half of the sample companies disclosed that they would not pay or reduce the dividends for the year 2020 to strengthen the cashflows. Changes to dividend policy are consistent with the previous literature as the lenders would prefer lower distribution of earnings to protect liquidity. (Bhat & Pandey, 1994; Healy & Palepu, 1990; John & Kalay, 1982; Myers, 1977). Moreover, Hauser (2013) has argued that companies' dividend policies have changed during the 2008 financial crisis to support liquidity. In addition, reported changes in dividend policies can Signal the investors about the future uncertainties of the COVID-19. Empirical literature also has suggested that the dividend policy could be helpful for the investors to alarm about future performance (Bhattacharya, 1979; Brook et al., 1998). Further, when checked the ownership concentrate of those 12 companies, most of them had no significant shareholders. The top shareholders had no more than 10%, and only one company had nearly 30% of the ownership to one of the directors. Other companies had government institutions as top shareholders. It may be that although there was increased net income, the companies had decided not to pay or reduce dividends as both shareholders have not much power to demand or the shareholders are government institutions.

In addition, Botosan and Plumlee (2002) have examined the relationship between the cost of equity capital and the level of disclosures in annual reports by using 3,618 companies and have reported that the cost of equity capital has reduced the level of disclosures. However, it has increased the timely disclosure level, such as half-year reporting or quarterly reporting. The cost of equity capital is the yield a company pays back to its investors (Kenton, 2021). If the investors are getting higher returns than dividends or other benefits, they would not worry about the disclosures. However, on the other hand, the lenders will require more information if the borrowings have increased. Furthermore, if the companies attract competitive borrowing rates, they will have to provide more information as the lenders are concerned about their security (Sengupta, 1998).

Unfortunately, not many of the companies have proved that they have contributed to social responsibility. According to Table 2, only 27 companies have made COVID-related donations. Fioretti et al. (2021), have argued that companies with higher individual shareholder concentrate are more concerned about their image. Although this study has not considered the shareholder concentration, only 8 out of 23 profit generated companies have made COVID donations.

Table 6 explains the movements of the total financial disclosure scores and the performance ratios. The financial disclosure score has increased for all the industries from pre-COVID year to COVID year, and net profit margin has decreased for all the industries except the financial sector. The return on equity measures the profitability compared to shareholders equity, which has decreased for all industries except for the financial and healthcare sectors. The debt-to-equity ratio explains the proportion of a company's debt over shareholder equity. A higher ratio explains increased borrowings, and a lower ratio explains higher equity than borrowings. The total average debt to equity ratio has increased for all industries except for the financial sector.

Table 6: Movement of financial disclosure score vs. movement of performance ratios by industry

	Financial related disclosure score vs performance ratios								
		20	19			20	20		
	Financial_rela ted_disclosur e_score	Net_Profit_M argin	Return_on_E quity	Debt_to_Equi ty_Ratio	Financial_rela ted_disclosur e_score	Net_Profit_M argin	Return_on_E quity	Debt_to_Equi ty_Ratio	
Industry	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	
Commercial_property_R eal_Estate	.34	101.04	.11	.48	.48	37.72	.03	.56	
Financial	.22	49.54	.03	5.12	.41	53.30	.04	3.44	
Healthcare_and_Retirem ent	.38	-25.24	-6.38	-9.33	.47	-27.83	.05	1.66	
Manufacturing_and_indu strial	.34	5.11	.10	.76	.57	-1.41	07	1.04	
Retail_Accomodation_an d_Food_Services	.35	-2.40	.20	.83	.52	-3.17	.10	1.65	
Transport_and_logistic	.30	22.12	.13	1.10	.64	15.70	.05	1.98	
Utilities	.31	-22.08	.31	.65	.62	5.48	03	1.73	

#### 6.1.2 Risk related disclosures

The researchers have identified five areas of increased financial risk disclosures in the annual reports. They are the valuation uncertainties, including forward-looking information, increased expected credit losses, significant impact on accounting estimates, and risk of inadequate capital level. According to French and Gabrielli (2004); Mallinson and French (2000), any valuation will always have a certain level of uncertainty under normal conditions. The expected outcome of a valuation report can be helpful to communicate the probable variables such as recent market price, geographical location, environmental conditions from a potential purchaser's view. However, the client would expect to have accurate valuation as much as possible, without any uncertainties. Disclosure of the valuer's uncertainties is always necessary for the report users to obtain sound decisions. However, according to Mallinson and French (2000), uncertainty could be categorized under normal and abnormal circumstances. Abnormal circumstances will also arise due to a reason. The valuer needs to be aware of the abnormal situation and explain the reasons in the report to consider the decision-making.

Companies may struggle to make judgments around valuations and estimates during a pandemic.

Although previous studies have argued that risk information disclosed has not increased during

the 2007 – 2009 financial crisis (Probohudono et al. (2013)). Now we have passed over a decade after the financial crisis. According to Table 2, risk-related disclosures have increased during the COVID-19 year. COVID-19 has affected all aspects of life. According to Sawalqa (2020), Jordanian companies' risk disclosures have increased during COVID-19 and have identified five risk categories: operational, financial, investor relation, strategic, and market-related risks. However, only five companies have disclosed the risk of inadequate capital levels, and they are Westpac, Sky Television, Pacific Edge, Sky city Entertainment, and Precinct Property.

#### 6.1.3 Market Behavior

Irrespective of the COVID-19 pandemic, NZ's share market has performed well on average. According to Table 7, market capitalization and share price have increased in more than half of the sample companies. However, according to Carroll (2020), many consumer brands are not trading on NZX. It could be that share prices are overvalued, like in the United States (Patton, 2020).

Table 7: Movement in market value and share price by industry

		2020			
		Increase_in_I	Market_Cap	Increase_in_	Share_Price
		No	Yes	No	Yes
		Count	Count	Count	Count
Industry	Commercial_property_R eal_Estate	2	8	4	6
	Financial	5	8	5	8
	Healthcare_and_Retirem ent	4	3	4	3
	Manufacturing_&_industrial	5	10	5	10
	Retail, _Accomodation_&_Food_ Services	9	6	10	5
	Transport_and_logistic	6	4	7	3
	Utilities	6	14	7	13
	Total	37	53	42	48

According to Domm (2020), the number of new investors during the year 2020 has increased, possibly due to the stock market's "forward-looking mechanism." According to NZ Herald (2020), during COVID-19, there was a record-breaking increase in investors from "90,000 - 190,000". In addition, most of the investors are new entrants to the share market. It would have been an outcome of more working from home flexibility and exploring the opportunities. Further, low deposit rates at NZ's banks may have contributed to the increase in investors at the share

market. However, the broader impact that immerged because of COVID-19 is immeasurable. As mentioned above, NZX does not represent a broader economy. Small business contributes to the GDP by nearly 28%. And in New Zealand, 97% of the businesses are small businesses (Ministry of Business, 2018)

According to Table 8, average share prices have increased for all industries except for the financial sector. The average net income has decreased for all industries except the utility industry. In addition, EPS has decreased for all industries except for the retail sector.

Table 8: Movement in average net income, earnings per share, and share price by industry

		Year							
			2019			2020			
		Net_Income_ NZD_Millions	Basic_EPS_inc luding_extra ordinary_ite ms	Share_price	Net_Income_ NZD_Millions	Basic_EPS_inc luding_extra ordinary_ite ms	Share_price		
		Mean	Mean	Mean	Mean	Mean	Mean		
Industry	Commercial_property_R eal_Estate	120.36	.17	1.80	46.54	.08	1.91		
	Financial	999.73	.45	10.51	540.88	.15	10.37		
	Healthcare_and_Retirem ent	86.47	.27	4.57	74.31	.26	5.07		
	Manufacturing_and_indu strial	75.74	.30	5.99	36.52	.13	6.55		
	Retail_Accomodation_an d_Food_Services	39.94	.17	4.67	42.71	.18	4.73		
	Transport_and_logistic	113.33	4.57	9.06	7.77	1.74	11.50		
	Utilities	179.05	.07	3.89	179.10	.06	4.24		

# 6.1.4 Earnings management

NZ Government introduced a wage subsidy scheme to support employers in retaining staff if otherwise would have had to lay off due to COVID-19 lockdowns (Employment New Zealand, 2021). Devastatingly, companies still have made redundancies even though they applied for wage subsidies. Table 9 explains a comparison of redundancies and wage subsidies. A total of 10 companies have clearly explained that they have made COVID-related redundancies. A total of 22 companies made redundancies that were not specified as COVID-related redundancies and used different terms. However, from the total of 32 companies that have applied for wage subsidies, only four companies have returned it to the government. It would be interesting to

determine whether those companies that applied the wage subsidy used the money for the purpose or different agendas.

Table 9: Comparison of redundancies and wage subsidies by industry

#### Redundancies Vs Wage Subsidies COVID Redundency Non\_Covid\_redundency Wage subsidi Wage subsidi return No Yes No Count Count Count Count Count Count Count Commercial\_property\_R eal\_Estate Industry Financial Healthcare and Retirem

Transport and logistic

Utilities

Total

As discussed in section 2, COVID-19 uncertainty and the global pandemic situation could be an opportunity for the management to "take a bath" and tidy up their financial position and to get rid of unprofitable cash-generating units, writing off overvalued goodwill, undertaking long-awaited employee restructuring. According to the data, a total of 13 companies have applied for wage subsidies yet made employee redundancies.

In addition, AbuGhazaleh et al. (2011); Jordan and Clark (2015); Lapointe-Antunes et al. (2008) have mentioned that during the early period of adopting the accounting standard related to goodwill, CEO changes and goodwill impairments were 'significantly associate.'. In this study, during the COVID affected year, there has been a total of 5 companies where both CEO changes and goodwill impairment has taken place. It may indicate signs of earnings management the companies have used providing excuses as COVID-19 pandemic.

Furthermore, according to Table 10, Chief Executive Officers (CEO) of 14 companies have resigned during the year 2020. According to Riyadi et al. (2018); Yoshihiro and Tomoaki (2011), there is a possibility of 'big baths' when there is a change in management. It is essential to mention that the NZ Government has initially spent \$12.1 billion as a COVID support package and

gradually has increased with time (New Zealand Government, 2020). According to The Treasury (2020), the NZ government has supported companies by canceling the interest charges on late tax payments and re-introducing tax depreciation schemes. According to Noy (2020), many countries have lost the money which the governments have provided as support packages during the 2008 financial crisis by providing support to the corrupted corporates. Therefore, it is essential that NZ companies consider the government support wisely and use it for the purpose as their signs of behavior imply corrupted practice with more wage subsidies and higher redundancies.

Table 10: CEO resignations, goodwill impairment, and total redundancies by the industry for the year 2020

		Year 2020							
		CEO_re	singed	Goodwill_ir	mpairment	Total_Redundancies			
		No	Yes	No	Yes	No	Yes		
		Count	Count	Count	Count	Count	Count		
Industry	Commercial_property_R eal_Estate	10	0	10	0	8	2		
	Financial	13	0	9	4	10	3		
	Healthcare_and_Retirem ent	5	2	4	3	5	2		
	Manufacturing_and_indu strial	13	2	10	5	11	4		
	Retail_Accomodation_an d_Food_Services	12	3	11	4	9	6		
	Transport_and_logistic	9	1	8	2	7	3		
	Utilities	14	6	13	7	8	12		
	Total	76	14	65	25	58	32		

### 6.1.5 Financial related disclosure score

Considering all the above discussed financial-related disclosures, the researcher has computed an average disclosure score using variables related to financial disclosures.

Table 11: Movement in average financial disclosure score

### Financial Disclosure Score 2019 vs 2020

Type	Mean
Financial_Disclosures_2019	.32
Financial_Disclosures_2020	.53

### 6.2 Employee-related disclosures.

Table 12 presents the overall changes in employee-related disclosure by year.

Table 12: Movement in employee-related disclosures by year

### Changes in employee related disclosures

		Year		
		2019	2020	
Type of Disclosure				
Total Redundancies	Yes	23	32	
Work from home support	Yes	3	61	
Employee mental wellbeing	Yes	42	58	
New employees	Yes	37	35	
Remuneration reduction executive and higher	Yes	0	27	
CEO resinged	Yes	12	14	

As the COVID-related uncertainty emerges, as explained above, the researcher has noticed an increased number of redundancies irrespective of the wage subsidies applied by the companies. Furthermore, many companies have allowed employees to work from home, and as a result, some companies have raised concerns about privacy policies and cybersecurity threats. In addition, most companies were compelled to improve their technologies to support the staff to work from home and provide better services. The researcher has noticed additional payments for the staff during the lockdown period mainly for the essential services employees.

Furthermore, an increased number of companies have addressed the mental well-being of the employees and their families. Okuyan and Bege (2021) have mentioned that a study undertaken during the pandemic has explained how individuals experience difficulties like anxiety, depression symptoms, perceived stress, sleep disorders. In addition, they have explained the benefits of work from home as flexibility of work hours and the challenges as work-life balance and caregiving responsibilities, and the mental-wellbeing.

Table 13 explains the employee redundancies as per the company categorization based on essential services and non-essential services. According to Table 13, overall redundancies were high in the year 2020. Perhaps companies that planned employee restructuring during the year 2019 received an opportunity to carry out further redundancies. Furthermore, as per Table 13, redundancies were high on non-essential services, possibly due to higher disruptions.

Table 13: Total disclosed redundancies by essential and non-essential services.

		Year			
Redundancies as per Essentia	2019	2020			
Non Essential Services	Count	Count			
Essential_and_Redundancies	No	72	70		
	Yes	18	20		
Non_essential_and_Redundancies	No	85	78		
	Yes	5	12		

Despite having redundancies, some companies had to recruit more staff to cope up with the pandemic. According to Table 12, a total of 35 companies have recruited new employees. As per information disclosed in the annual reports, information and technology-related occupations had more demand in the job market. Detail analysis revealed that the utility industry made relatively more recruitments. However, it was clear that the total number of companies who made recruitments decreased during the pandemic. Coy (2021), commented that many employees recruited during the pandemic are likely to resign soon due to poor interactions between colleagues and management.

According to Table 14, a total of 61 companies has allowed their employees to work from home. As a result, companies' technology must be improved and perhaps need to provide more technological devices for their employees. As a result, more companies have disclosed their technology improvements. In addition, when working from home increases, more companies have invested in their employee's mental well-being during COVID-19. While working from home increases, many companies have raised concerns about cybersecurity threats.

Table 14: Movement of disclosures on new technology, cybersecurity, work-from-home, and employee mental wellbeing.

		Year														
				2	019				2020							
	Introduci _techn	ng_new ology	Cyber_s _thr	security eat		m_home		e_Mental being		cing_new inology	Cyber_s _thre			om_home oport	Employ- _we	ee_Mental llbeing
	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes
	Count	Count	Count	Coun	Count	Count	Count	Count	Count	Count	Count	Cou nt	Count	Count	Count	Count
Commercial_pro perty_Real_Esta te	5	5	10	0	10	0	7	3	5	5	9	1	2	8	4	6
Financial	10	3	8	5	13	0	8	5	6	7	7	6	4	9	8	5
Healthcare_and _Retirement	2	5	7	0	7	0	4	3	2	5	7	0	5	2	3	4
Manufacturing_a nd_industrial	6	9	14	1	15	0	7	8	3	12	14	1	4	11	4	11
Retail_Accomod ation_and_Food _Services	5	10	14	1	15	0	8	7	6	9	13	2	9	6	5	10
Transport_and_l ogistic	2	8	10	0	10	0	4	6	2	8	9	1	3	7	3	7
Utilities	2	18	19	1	17	3	10	10	0	20	14	6	2	18	5	15
Total	32	58	82	8	87	3	48	42	24	66	73	17	29	61	32	58

When examined whether there is a correlation between work from home and employee mental well-being, change in technology, and cybersecurity threat, there was a significant correlation between work from home and all other variables. According to Table 15, there was a significant positive correlation between change in work from home and changes in increased cybersecurity threat (r=.25, p<.05)

Table 15: Correlation between changes in employee mental wellbeing, technology, cybersecurity, and work-from-home.

Variables	M	SD	1	2	3	4
Change in employee mental wellbeing	0.2	0.4				
Change in technology	0.1	0.4	-0.03			
Change in cybersecurity threat	0.1	0.3	0.04	0.19		
Change in work from home	0.6	0.5	0.16	0.10	0.25*	

N=90, \*p<.05, \*\*p<.01

Furthermore, according to Williams (2020) report, the COVID-19 pandemic has forced New Zealanders to do more online activities. As per Venture Insights, a company that provides independent research and consulting services, broadband usage and demand for faster services

was rocket high. In addition, a total of 27 company executives and directors have been taking a voluntary remuneration reduction. Logically thinking, it is a signal of poor financial performance discussed above. Therefore, the managers and the directors were more thoughtful and decided to reduce their remuneration to support its cash flow. However, there has not been a significant correlation between the remuneration reduction and leverage or the net income decrease.

According to Table 12, there has been a significant number of CEO resignations. There were 12 CEO resignations on the verge of COVID-19. Moreover, during the COVID year, there have been 14 CEO resignations. According to Katagata (2017), a study conducted in Japan has revealed that CEO announces resignations when the company is in a crisis, whether or not the CEO is accountable, to convey an apology. However, CEO resignations during the year 2019 have been highlighted around the world too. According to Fitzgerald (2020), 2019 has had the highest CEO departures since the 2008 financial crisis. It could be that the CEOs knew the poor performance and were worried to acknowledge due to reputational issues.

### 6.2.1 Employee disclosure score

Considering overall employee-related disclosures, the researcher has computed the overall disclosure score by considering an average of all the variables. Table 16 describes the average employee-related disclosure scores for both years 2019 and 2020.

Table 16: Movement in average employee-related disclosure score

### Employee related disclosure score

	Mean
Employee_related_disclosures_2019	.22
Employee_related_disclosures_2020	.42

### **6.3 Customer Related Disclosures**

Table, 17 displays the overall movement of customer-related disclosures scores from the year 2019 to the year 2020.

Table 17: Movement in customer-related disclosures

### Changes in customer related disclosures

		Year		
		2019	2020	
Types of Disclosures				
Increased_customer_enquiries	Yes	3	25	
Delay_in_responding	Yes	1	6	
Customer_Covid_Support	Yes	0	45	
Repayment_deferrals	Yes	0	26	
Customer_bankcruptcy_risk	Yes	0	8	
Health_and_safety_of_customers	Yes	18	42	

As the reporting of non-financial information continues to increase with more disclosures on environmental, social, and governance (ESG) issues to the interested stakeholders Dumay et al. (2015), the researcher has identified that certain reported disclosures increased during the COVID-19 period. Previous studies have suggested that ESG related disclosures have contributed to the inception of environmental prestige (Toms, 2002). As COVID-19 has impacted all aspects of life, companies have demonstrated their concerns about their customers' advancement as a way of uplifting their reputation.

According to Table 17, there is a considerable increase in customer inquiries during the COVID-19 year. Banks have reported mortgage repayment-related inquiries as a result of lockdowns and loss of jobs. Health care and technology-related manufacturing companies and telecommunication companies also showed increased customer inquiries. The retail industry reported more customer inquiries regarding online sales platforms. However, six companies have reported delays in responding to their customers due to a high-level high volume of telephone calls.

According to (Wynn, 2021), feedback from NZ's largest retail customers has revealed that by early 2021, customers were not considerate about COVID-19 any longer. In addition, according to the information provided by a software company, "Customer Radar," one year passing COVID-19, customers are laying more pressure on NZ companies to improve customer satisfaction (Wynn, 2021). Furthermore, as reported in Forbes magazine, customer expectations, inquiries, and support have increased during COVID-19 (Ranjan, 2021).

As per Table 17, half of the sample companies have disclosed that they have provided additional customer support during 2020. The additional support included amending contractual obligations, increased the staff for customer support, providing free public Wi-Fi, extended credit facilities., A total of 26 companies have provided repayment deferrals for their customers. The commercial property and real estate industry have supported their tenants with rent abatements, and the financial sector has provided mortgage repayment deferrals. Retail and food services have provided repayment deferrals to their commercial customers. Additionally, under the transport industry, Auckland international airport has provided rent abatements for their tenants. Lastly, almost all telecommunication and energy companies have supported customers, such as repayment plans and waiving off late payment fees under the utility industry.

Furthermore, a total of 8 companies have disclosed the customer bankruptcy risk. Two banks and many utility providers have mentioned this matter. However, logically, when the companies provide extended credit facilities to their customers, the risk of recovering also increases.

According to Nadkarni (2020), the "Buy-now-pay-later" (BNPL) service use among the young generation in NZ has increased during the March 2020 lockdowns and again during the Christmas season. Further, the "Laybuy" Managing Director has commented that most of the young generation have mentioned that they would not spend more than NZ\$ 600 for Christmas 2020 as many of them had fewer opportunities to find work due to the pandemic as online shopping increased. The increase in BNPL services also implies that many companies have also allowed the customers to use this new trending service.

As the COVID-19 pandemic is all about health and safety, nearly half of the sample companies have mentioned their increased concerns about customer health and safety. Most companies have mentioned that they have implemented increased hygienic products such as hand sanitizers to use and mark social distancing levels. Finally, irrespective of essential or non-essential services, nearly half of the sample companies have increased disclosures on customer health and safety.

### 6.3.1 Customer related disclosure score

Table 18 indicates the average customer-related disclosure score for the pre-COVID year and COVID-19 year. Furthermore, it clearly explains that most companies have increased levels of disclosures regarding their customer relations.

Table 18: Movement in average customer-related disclosure score

### Customer related disclosure score

	Mean
Customer_related_disclosure_score_2019	.04
Customer_related_disclosure_score_2020	.28

#### **6.4 Governance-related disclosures**

Corporate governance is the structure of "rules, practices, and processes" that support a company to be guided and controlled (Chen & James, 2021). Moreover, it further associates with harmonizing the interests of its stakeholders (Chen, 2021). COVID-19 pandemic has forced some companies to adopt corporate and structural changes (OECD, 2021). According to Zattoni and Pugliese (2021), the previous financial crisis resulted from the company's misbehaviors and loopholes in the control systems, where the COVID-19 crisis resulted from health-related matters. It could be that some companies make advantages from the COVID-19 pandemic. However, the level and quality of disclosures made regarding corporate governance can support the stakeholders to make sound decisions during the pandemic. Table 19 shows the movement in governance-related disclosure.

Table 19: Movement in governance-related disclosures

### Changes in governance related disclosures

		Year		
		2019	2020	
Type of Disclosure				
Operational_changes	Yes	12	69	
Strategic_chanes	Yes	21	42	
Internal_Audit	Yes	44	44	
Audit_commitees	Yes	88	88	
New_health_and_safety_policies	Yes	0	68	
Introducing_new_technology	Yes	58	66	
Special_covid_disclosure_section	Yes	0	72	
Non_COVID_challenges	Yes	14	20	

According to Wilson and Eilertsen (2010), findings suggested that the companies that carried out strategic planning and changes seek more growth potentials during a crisis. Deverell and Olsson (2010) findings have suggested that fully resilient management has adopted strategic and operational modifications to cope with the crises, where semi-resilient management has only adopted strategic level modifications. As per Table 19, the researcher has noticed that there was an increase in both operational and strategic changes. It may explain the management involvement

and fully resilient governance culture during a pandemic. Common operational changes included work from home, improved services for customers and employees. Common strategic changes included introducing more online selling platforms, closing poor-performing segments to strengthen the cashflows, employee restructuring to reduce cost, introducing new health and safety policies. The researcher has further examined whether there have been changes in the internal control systems, such as the internal audit function and the Audit committees in the pre-COVID year and the COVID-19 year. As shown in the Table 19, there have been no changes in the internal audit function or the audit committees.

In addition, many companies have updated or introduced new health and safety policies during the year 2020 with the pandemic. According to the government requirements, every workplace and public transport service must display QR codes. Furthermore, if the employees are not well, they are encouraged to stay at home (Worksafe, 2021). According to Table 19, a total of 68 companies has updated or introduced new health and safety policies. From that 68 companies, 66 companies had reported currency either AUD or NZD. Only two companies who had reported currency, either GPB or USD, had disclosed the health and safety policies. Overall, New Zealand-based companies' annual reports reflected the NZ government's strict regulations.

Table 19 further explains how the management has responded to using new technology. During the COVID-19 period, there was significant demand for new technological products and services, to work from home, and to improve the quality and flexibility of products and services. A total of 66 companies have disclosed about using new technologies. Furthermore, a total of 72 companies has included a special COVID-19 disclosure section on their annual reports. Other companies in the sample have mentioned generally under different sections. The special COVID-19 disclosure section is vital for the users of the annual reports to identify the COVID-19 impacts on companies quickly and how the companies are addressing the issues.

The researcher has examined whether the changes to the number of board members from the pre-COVID to COVID-19 period. According to Table 20, there have been board resignations in 19 companies and additions in 28 companies. Nearly half of the companies had no change in the size of the board. Although there has been a tremendous amount of information for the board of directors to prepare for the COVID-19 hurdle, such as working towards resilience, resolve, reform, Table 20 indicates the distressing behavior among board members (Hirt et al., 2020; Institute of Directors, 2020). In addition, the researcher has noticed that almost the same individuals are rotating among the companies' directorships.

Table 20: Total movement of board members during 2019 and 2020 by industry

		Change_in_size_of_Board				
		Decreased	Increased	Stable		
		Count	Count	Count		
Industry	Commercial_property_R eal_Estate	2	3	5		
	Financial	2	4	7		
	Healthcare_and_Retirem ent	2	3	2		
	Manufacturing_&_industrial	3	2	10		
	Retail, _Accomodation_&_Food_ Services	3	4	8		
	Transport_and_logistic	1	3	6		
	Utilities	6	9	5		
	Total	19	28	43		

According to Table 21, the frequency of board meetings conducted has increased during the year 2020. That implies that the board members have worked hard and held additional discussions towards managing the company during the crisis. In addition, it could be that the board members were actively involved in decision-making during the COVID-19 year. However, the average accounting expertise of the board members has not changed significantly.

Table 21: Movement in the frequency of board meetings and accounting expertise of board members by industry

		Year						
		20	19	2020				
		Number_of_ meetings	Accounting_e xperties_of_B oard_membe rs	Number_of_ meetings	Accounting_e xperties_of_B oard_membe rs			
		Mean	Mean	Mean	Mean			
Industry	Commercial_property_R eal_Estate	7	1	8	1			
	Financial	8	2	11	2			
	Healthcare_and_Retirem ent	8	2	7	2			
	Manufacturing_and_indu strial	10	1	11	1			
	Retail_Accomodation_an d_Food_Services	9	1	12	1			
	Transport_and_logistic	10	1	13	2			
	Utilities	10	1	12	1			

In addition, there was an increase in non-covid challenges such as floods, bushfires, fires during the year 2020. Reporting all the challenges is essential, and it provides more validity for the stakeholders. A bank reported a litigation challenge due to employees' misbehaviors. Power generating companies also had an industry-specific challenge due to the announcement of Tiwai Point's Aluminium smelter closure by Mid 2021. However, in early 2021, the closure was extended to 2024 (Harding, 2021). This Aluminium Smelter is significantly crucial for the power companies as it consumes nearly 13% of the total countries electricity (Huffadine, 2020).

According to Beekes et al. (2014), better-governed companies are more likely to provide more quality disclosures concerning good or bad news, and it further improves transparency. Respectively, the governance policies could potentially influence the overall transparency and disclosures. In addition, higher disclosures could conceivably reduce the company's cost of equity capital (Botosan, 1997).

### 6.4.1 Governance-related disclosure score

Considering the types of disclosures regarding corporate governance, Table 22 presents the governance-related disclosure score.

Table 22: Movement in average governance-related disclosure score

# Governance related disclosure score

	Mean
Governance_related_disclosure_score_2019	.33
Governance_related_disclosure_score_2020	.65

### 6.5 Total disclosure score

Lastly, Table 23 presents the movement in total disclosure score by essential services. The total disclosure score includes all financial, employee, customer, and governance-related disclosure scores.

Table 23: Movement in total disclosure score by essential services

		Essential		Non-Essential			
	2019	2020		2019	2020		
Item	Average	Average	% change	Average	Average	% change	
Total disclosure score	0.24	0.51	112.5	0.2	0.42	110	

### **CHAPTER 7: DESCRIPTIVE STATISTICS AND REGRESSION RESULTS**

Table 24 shows the descriptive statistics for the log of leverage, size of the board, number of meetings, log of net income, log of market value, and change in total disclosure score. Overall, the change in total disclosure level varied from -2% to 200%. The overall average change in total disclosure score was 100% which means the disclosures increased by 100%. The researcher has attached detail descriptive for Table 24, under Appendix 4

Table 24: Descriptive statistics for change in total disclosures and other independent variables (leverage, size of board, number of meetings, log of net income, size)

Variables	M	SD	N	Minimum	Maximum
Log of leverage	0.32	0.26	176	0.00	1.48
Size of Board	6.45	1.632	180	3	13.0
Number of meetings	9.81	4.596	177	0	27.0
Log of Net income	1.70	0.829	145	-0.72	3.9
Log of Market Value (size)	2.9	0.824	180	0.66	5.0
Change in total disclosure score	1.03	0.66	85	-0.02	2.90

The researcher examined the correlation between the change in total disclosure score and the IVs by associating past literature (Hossain et al., 1995b). As presented in Table 25, change in total disclosure score has a significant positive relationship between all the independent variables in this scenario, with log of leverage (r=.52, p<0.01), size of the board (r=.38, p<0.01), number of meetings (r=.68, p<0.01), log of net income (r=.40, p<0.01) and log of market value (firm size) (r=.36, p<001). In addition, log of market value (firm size) also significantly correlates with log of leverage (r=.19, p<0.05), size of board (r=.57, p<0.01) net income (r=.90, p<0.01). In addition, these results are consistent with the agency theory; to reduce the burden of agency cost, the managers disclose more information for the investors. Moreover, when firm size increases, companies have more access to loans, attract board members with increased expertise, frequent

board involvement, and the potential to make more profits. The correlation results extracted from SPSS is attached under Appendix 5.

Table 25: Correlation between variables (leverage, size of board, number of meetings, log of net income, size)

N	1	2	3	4	5	6
176						
180	.291**					
177	.417**	.231**				
145	.173*	.544**	.127			
180	.192*	.575**	.120	.902**		
85	.517**	.376**	.679**	.407**	.336**	
	176 180 177 145	176 180 .291** 177 .417** 145 .173*  180 .192*	176 180 .291** 177 .417** .231** 145 .173* .544**  180 .192* .575**	176 180 .291** 177 .417** .231** 145 .173* .544** .127  180 .192* .575** .120	176 180 .291** 177 .417** .231** 145 .173* .544** .127 180 .192* .575** .120 .902**	176 180 .291** 177 .417** .231** 145 .173* .544** .127 180 .192* .575** .120 .902**

<sup>\*\*</sup>p<0.01, \*p<0.05

In addition, as presented in Table 26, the researcher has examined whether there is a significant correlation between change in total disclosure score and the industry dummy variables and essential services.

Table 26: Correlation between change in total disclosure score, essential services, and industry dummies

	Variables	1	2	3	4	5	6	7	8
1	Financial Industry								
2	Utility, Transport & Logistic	29**							
	Manufacturing and industrial								
3	industry	18*	32**						
4	Health care and retirement	12	21*	13					
				-					
5	Retail and accommodation	18*	32**	.20**	13				

	Commercial property and real								
6	estate	14	25*	15*	10	16*			
7	Essential services	23**	.30**	.07	16*	.01	42**		
8	Change in total disclosure score	12	.31**	16	15	.07	09	.12	

<sup>\*\*</sup>p<0.01, \*p<0.05

Commercial property and real

According to Table 26, only the utility industry showed a significant increase in disclosures (r=.31, p<0.01). As findings revealed that both essential and non-essential services had increased their disclosures simultaneously, the results were consistent with the findings that the disclosures made by essential services have no statistical significance between change in total disclosures. The correlation results are attached with Appendix 6

According to Table 27, regression results indicate the collective regression model is highly significant, p<0.001. In addition, 61% of the overall independent variables account for the total change of disclosures. However, the results were not consistent with Hypothesis 2, 4 and 5, and with previous studies which posited that the change in total disclosure score has a positive association with size of board, leverage, and profitability respectively. However, the coefficient results for firm size were consistent with the previous studies' results and Hypothesis 1, that firm size is marginally significant (p<0.1) and there is a positive association between change in disclosures. Furthermore, coefficient results for number of meetings were highly significant (p<0.001) that is consistent with Hypothesis 3 and with previous studies. In addition, this model has used industry dummy variables. The coefficient for the utility and transport industry is highly significant (p<0.001) and financial industry was marginally significant (p<0.1) with the change of disclosures that are also consistent with the correlation explanation. Moreover, Hypothesis 6 is consistent with correlation, and regression results those essential services has a negative association between change in total disclosures, although the coefficient results did not have significant predictive power. The regression results extracted from SPSS is attached with Appendix 7.

Table 27: Regression results for change in total disclosure score and independent variables (size, size of board, leverage, log of net income, essential services, and industries)

					V	/ariables in	the model					
	Inter	Siz e	Size of Board	No of meetings	Levera ge	Net income	Essenti al	FIN	UT	MI	HR	CPR E
Unstandardi												
zed												
Coefficient	-0.95	0.37	-0.02	0.07	0.33	0.01	.24	34	.000	36	05	.06
												0.33
t statistics	-2.145	2.002	-0.447	4.405	1.19	0.055	1.482	-1.719	-2.078	-0.199	1.028	5
												0.73
p-value	0.037	0.051	0.657	0	0.239	0.957	0.145	0.092	0.043	0.843	0.309	9

Ad R2 = 61%, F = 9.72, P<0.001

DV: Change in total disclosures

FIN: Financial industry, UT &TL: Utilities industry, Transport and logistics industry, MI: Manufacturing and industrial industry, HR: Healthcare and retirement industry, CPRE: Commercial property and retail industry.

Table 28: Correlation between variables (change in disclosure score, total disclosure score, essential services, size, log of ROA, log of leverage, change in revenue, absolute residual, accounting expertise of board)

	Variables	1	2	3	4	5	6	7	8	9
1	Change in disclosure score									
2	Total disclosure score	.850**								
3	Essential services	0.122	.231**							
4	Size	.336**	.317**	0.054						
5	Log of ROA	285*	336**	0.102	-0.152					
6	Log of leverage	.517**	.536**	.225**	.192*	524**				
	Chg in Rev - Chg in Rec by									
7	At_1	-0.062	0.057	0.089	.253**	212*	.345**			
8	Absolute residual	0.009	-0.084	0.144	242**	.270**	-0.051	-0.009		
9	Accounting expertise of board	.222*	.295**	0.094	.296**	303**	.272**	.237**	-0.144	

<sup>\*\*</sup>p<0.01, \*p<0.05

According to Table 28 correlations, there is a significant positive correlation between essential services and total disclosure score. It indicates that if there was no COVID-19 impact, the essential services category generally discloses more information than non-essential services. Furthermore, consistent with Table 26 correlations, there was a significant positive correlation between total disclosure score and firm size and leverage. In addition, there was a significant negative correlation between absolute residual or the degree of discretionary accruals and the firm size. It indicates that when the firm size increases, the degree of discretionary accruals decreases. The correlation results extracted from SPSS is attached with Appendix 8

Moreover, there was a negative correlation between discretionary accruals and the total disclosures. It indicates that when the degree of discretionary accruals increases, total disclosures decrease. In addition, there was a negative correlation between change in disclosures, total disclosures, and log of ROA. It indicates that when profitability increases through assets, the level of disclosures reduces. In addition, the accounting expertise of the board members has a significant positive correlation between change in disclosures, total disclosures, firm size, and leverage. It presumes, when boards attract more members with accounting expertise, the level of disclosures improves. Moreover, large firms have more higher board members with accounting expertise, and when the borrowings increase, the board influences more disclosures.

Table 28: Regression results for discretionary accruals, essential services, accounting expertise of board, and in total disclosure score

Variables in the model							
	Intercept	Essential Services	Total Disclosure Score	Accounting expertise of Board			
Unstandardized							
Coefficient	0.132	0.054	-0.013	-0.023			
t statistics	2.731	1.981	-0.791	-1.679			
p-value	0.007	0.049	0.43	0.095			

Ad R2 = 2%, F= 2.41, p<0.1

DV: Discretionary accruals

According to Table 28, consistent with the correlation, and Hypothesis 7, total disclosure has a negative association with discretionary accruals, indicating that when the degree of discretionary accruals increases, the total level of disclosures decreases. Furthermore, the results revealed that essential services have made more discretionary accruals, and the results are marginally significant, p<0.10. In addition, there is a negative association and marginal significance p<0.10 between the accounting expertise of the board and discretionary accruals. It indicates that professional accountants disapprove the discretionary accruals. The results extracted from SPSS relevant to Table 28 is attached under Appendix 9.

Table 29: Regression results for essential services, accounting expertise, change in disclosures, and discretionary accruals.

Variables in the model							
	Intercept	Essential Services	Accounting expertise of Board	Change in disclosures			
Unstandardized							
Coefficient	0.082	0.053	-0.015	0.007			
t statistics	2.225	1.799	-0.997	0.306			
p-value	0.029	0.076	0.322	0.76			

, -, --.

DV: Discretionary accruals

According to Table 29, there is a significant positive association between change in disclosures and the discretionary accruals p<0.01. The results suggest that the COVID-19 has influenced the companies to make more discretionary accruals to avoid losses. However, the overall model did not have significant predicting power as p<.30. The detail regression results with relates to Table 29, is attached under Appendix 10.

### **CHAPTER 8**

### 8.1 Conclusion

This study is an exploratory study conducted on COVID-19 related disclosures in New Zealand. The findings reveal that companies had increased their overall disclosures, including financial, employee, customer, and governance-related information. In addition, when examining the level of disclosures by essential services, both the essential and non-essential services disclosures have increased simultaneously with only a 2% difference between the two. It was not consistent with Hypothesis 6 which posited that there is a negative relationship between **change** in total disclosures and essential services. However, there was a positive correlation between **total** disclosures and essential services

Furthermore, this study has investigated the association between firm, precise characteristics, and the change in total disclosures. The firm's specific features were the size, size of the board, number of meetings, leverage, profitability, essential services, and industry. The selection of independent variables, i.e., size, leverage, profitability, essential services, were based on agency theory. In addition, the researcher has based political theory in using the size of the board variable and stakeholder theory in using the frequency of board meetings. The results were consistent with Hypotheses 1, and 3 that firm size and number of board meetings are influential for change in disclosures. Although there was a significant correlation between the change in total disclosures and the independent variables, the regression results have marginal influences from individual independent variables, other than for firm size and the number of board meetings. As mentioned earlier, correlation measures only linear relationships among variables and it does not assume the degree of influence in a relationship. However, the collective model explained a highly significant influence from firm-specific characteristics to changes in COVID-19 disclosures.

The coefficient for the number of board meetings was highly influential as per Hypothesis 3 and the firm size was marginally significant align with Hypothesis 1, and consistent with previous literature, (Alexandrina, 2013; Hossain et al., 1995b). Persistent with stakeholder theory, increased board meetings highlighted the increased participation of the board members and their accountability and responsibility for the investors. The increased frequency of the board meetings along with an increased level of disclosures further reflected the effort taken by the accounting profession and their continuous advice, recommendations to address the importance of financial disclosures, during this pandemic.

According to the findings, the overall leverage (debt-to-equity ratio) of companies has increased significantly except for the financial sector. However, when the number of board meetings was removed from the regression, the leverage indicated a significant influence on the change in disclosures. It outlined the uplifted financial burden of the companies and signaled the potential upcoming recession in New Zealand. Furthermore, the increased leverage of companies is also consistent with the changes in disclosures regarding dividend policies as a result of COVID-19. More than half of the sample companies have disclosed reduce or no dividend during the year 2020. Past literature also revealed that dividend policies have changed during the 2008 financial crisis to maintain liquidity (Hauser, 2013). The findings revealed that the share prices have increased during the COVID-19 period. Furthermore, there was a substantial increase in the number of new investors in the market. When the demand for shares increases, share prices eventually increase for the simple theory of demand and supply. However, it could mislead the new investors that the companies are performing well. Hence this study is informative for the investors, that it is important to monitor the performance and the debt structure of the companies, before making any investment decisions, as the higher debt over equity can potentially reduce the dividends and even can signal that the liquidity crisis of the company

In addition, this study brings into view the corporate culture of NZ companies. Findings revealed that most of the company's management style is fully resilient that they have adopted both operational and strategic changes. According to the previous literature, companies could initiate more growth potentials by being resilient (Wilson & Eilertsen, 2010).

In addition, this study has investigated earnings management as a subsequent outcome of COVID-19. In addition, the results suggested that COVID-19 has influenced companies to have more discretionary accruals. However, when there was more accounting expertise on board members, the discretionary accruals were lower. Furthermore, the correlation results suggested that large the firm size, could lower the discretionary accruals.

The findings regarding employment redundancies highlighted the employment crisis and the opportunist corporate culture in New Zealand. The impact of COVID-19 has created a demand for technology. It was consistent with the findings, that increased demand for technology related occupations. This study is informative for the government bodies to administer the potential employment crisis to new directions by providing awareness on new technology. It also informs managers about the impact of corporate disclosures in acutely uncertain settings.

#### 8.2 Limitations

This study has different constraints. Due to the limited time frame, the researcher has reduced the sample size to 90 companies. The results would have been more promising with a larger sample size. In addition, NZX does not represent a broader economy and industries. COVID-19 have hugely impacted small business which represents 28% of the country's GDP. As a result, this study does not cover the small companies that had devastating outcomes of the pandemic. Furthermore, the actual signs of employment crisis were not reflected through this study due to sample containing large companies by market capitalization. As mentioned above small businesses represent the larger economy, it is vital to include smaller businesses for the pandemic disclosure studies.

This study has used a manual content analysis technique, and the method itself has limitations. It could reduce the capacity of empirical testing. When collecting specific categories disclosures, different companies have defined specific terms differently. For example, some companies

reported redundancies as restructuring, post-employee benefits, employee schemes. Collecting such information has been extremely challenging and may have untracked information.

### 8.3 Suggestions for future studies

The limitation of this study suggests that the future studies be undertaken regarding pandemicrelated disclosures. New Zealand was outstanding at preventing COVID-19 spread. However,
many countries suffered by not taking immediate response for controlling COVID-19. Therefore,
the researcher suggests the future scholars undertake a multi-country analysis on pandemicrelated disclosures to examine how the COVID-19 related disclosures have changed between
countries as per the level of impact of COVID-19. In addition, COVID-19 influenced earnings
management studies with an increased time frame by using multiple models to obtain satisfactory
results. Moreover, market behavior and corporate governance culture will also be an exciting
pathway for future studies during a pandemic. Furthermore, it is important that future studies
include small businesses to reflect the actual economic effect of COVID-19 pandemic.

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List of Companies

LIST OI	Companies	
Item	Name	Industry
1	Westpac Banking Corporation	Financial
2	Australia and New Zealand Banking Group Limited	Financial
3	F & C Investment Trust Plc	Financial
4	AMP Limited	Financial
5	Australian Foundation Investment Company Limited	Financial
6	Templeton Emerging Markets Plc	Financial
7	City of London Investment Trust Plc	Financial
8	The banker's investment trust plc	Financial
9	JP Morgan Global Growth and Income Plc	Financial
10	Heartland Group Holdings Limited	Financial
11	Kingfish Limited	Financial
12	NZX Limited	Financial
13	Fonterra Shareholders Fund	Financial
14	Telstra Corporation Limited	Utilities
15	Spark New Zealand Limited	Utilities
16	Chorus Limited	Utilities
17	Serko Limited	Utilities
18	Vista Group International Limited	Utilities
19	Pushpay Holdings Limited	Utilities
20	Gentrack Group Ltd	Utilities
21	Plexure Group	Utilities
22	Sky Network Television Limited	Utilities
23	Paysource Limited	Utilities
24	Enprise Group Limited	Utilities
25	Meridian Energy Limited	Utilities
26	Mercury NZ Limited	Utilities
27	Contact Energy Limited	Utilities
28	Infratil Limited	Utilities
29	Vector Limited	Utilities
30	Genesis Energy	Utilities
31	Tilt Renewables Limited	Utilities
32	Trustpower Limited	Utilities
33	Z Energy Limited	Utilities
34	Auckland International Airport Limited	Transport and logistic
35	Mainfreight Limited	Transport and logistic
36	Port of Tauranga Ltd	Transport and logistic
37	Freightways Limited	Transport and logistic
38	Napier Port Holdings Limited	Transport and logistic
39	Air New Zealand	Transport and logistic
40	Marsden Maritime Holdings Ltd	Transport and logistic

41	South Port New Zealand Ltd	Transport and logistic
42	Til Logistic Group Limited	Transport and logistic
43	QEX Logistics	Transport and logistic
44	Fisher & Paykel Healthcare Corporation Limited	Manufacturing & industrial
45	The a2 Milk Company Limited	Manufacturing & industrial
46	Delegat Group Limited	Manufacturing & industrial
47	Skellerup Holdings Limited	Manufacturing & industrial
48		Manufacturing & industrial
	Synlait Milk Limited	
49	Scales Corporation Limited	Manufacturing & industrial
50	Sanford Limited	Manufacturing & industrial
51	PGG Wrightson Ltd	Manufacturing & industrial
52	Seeka Limited	Manufacturing & industrial
53	Scott Technology Ltd	Manufacturing & industrial
54	Fletcher Building Limited	Manufacturing & industrial
55	Steel and Tube Holdings Ltd	Manufacturing & industrial
56	Ikegps Group Ltd	Manufacturing & industrial
57	Metro Performance Glass	Manufacturing & industrial
58	Wellington Drive Technologies Ltd	Manufacturing & industrial
59	Ryman Healthcare Limited	Healthcare and Retirement
60	Summerset Group Holdings Limited	Healthcare and Retirement
61	Arvida Group Limited	Healthcare and Retirement
62	Oceania Healthcare Group	Healthcare and Retirement
63	Pacific Edge Limited	Healthcare and Retirement
64	Green Cross Health	Healthcare and Retirement
65	Third Age Health Services Limited	Healthcare and Retirement
		Retail, Accommodation & Food
66	Ebos Group Limited	Services Retail, Accommodation & Food
67	Briscoe Group limited	Services Retail, Accommodation & Food
07	Briscoe Group minted	Retail, Accommodation & Food
68	The Warehouse Group Limited	Services
(0		Retail, Accommodation & Food
69	Kathmandu Holdings Ltd	Services Retail, Accommodation & Food
70	Hallenstein Glasson Holdings Ltd	Services
		Retail, Accommodation & Food
71	Skycity Entertainment Group Limited	Services
72	Michael Hill International Limited	Retail, Accommodation & Food Services
12	Michael IIII Incinational Emilied	Retail, Accommodation & Food
73	Turners Automotive Group Limited	Services
	D	Retail, Accommodation & Food
74	Restaurant Brands New Zealand Limited	Services Retail, Accommodation & Food
75	My food bag	Services Retail, Accommodation & Food
		Retail, Accommodation & Food
76	Millennium & Copthorne Hotels New Zealand Ltd	Services
77	Comvito I td	Retail, Accommodation & Food
77	Comvita Ltd	Services

		Retail, Accommodation & Food
78	Cooks Global Foods Limited	Services
		Retail, Accommodation & Food
79	Burger Fuel Group Limited	Services
		Retail, Accommodation & Food
80	Good Spirits hospitality	Services
		Commercial property Real
81	Goodman Property Trust	Estate
		Commercial property Real
82	Precinct Properties New Zealand limited	Estate
	•	Commercial property Real
83	Kiwi Property Group Limited	Estate
		Commercial property Real
84	Vital Healthcare Property Trust	Estate
		Commercial property Real
85	Property for Industry Limited	Estate
		Commercial property Real
86	Argosy Property Limited	Estate
		Commercial property Real
87	Stride Property Limited	Estate
		Commercial property Real
88	Investore Property Limited	Estate
		Commercial property Real
89	CDL Investment New Zealand Limited	Estate
		Commercial property Real
90	Asset Plus Limited	Estate

Exchange rate conversions

Date	NZD	AUD	GBP	USD
31 Dec 2018	1	1.04878	1.88933	1.48881
31 Dec 2019	1	1.04048	1.95104	1.48752
31 Dec 2020	1	1.06547	1.88787	1.39046

Source: https://www1.oanda.com/currency/converter/

No	Discretionary Disclosure item
	Financial related
1	Increased provisions
2	Higher impairment
3	Goodwill impairment
4	Reduction in tax expense
5	Increased borrowings
6	Reduce or no dividend
7	COVID related donations
8	Uncertainty in valuation
9	Forward-looking statements
10	Increase in expected credit loss
11	Significant impact on accounting estimates
12	Risk of inadequate capital levels
13	Market volatility
	Employee related
14	Total redundancies
15	Work from home
16	Employee mental wellbeing
17	New employees
18	Remuneration reduction of executives and higher
19	CEO resigned
	Customer-related
20	Increase in customer inquiries
21	Delay in responding to customers
22	Customer COVID support
23	Repayment deferrals
24	Customer bankruptcy risk
	Governance related
25	Health and safety of customers
26	Operational changes
27	Strategic changes
28	Internal Audit
29	Audit committees
30	New health and safety policies
31	New technology
32	Special COVID disclosure section
33	Non-COVID challenges

# **Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation	Skev	vness	Kur	tosis
	Statistic	Statistic	Statistic	Statistic	Statistic	Statistic	Std. Error	Statistic	Std. Error
Leaverage_lg	176	.00	1.48	.3206	.26059	1.619	.183	3.456	.364
Size_of_Board	180	3	13	6.45	1.632	.597	.181	1.390	.360
Number_of_meetings	177	0	27	9.81	4.457	.735	.183	1.596	.363
Net_Income_lg	145	72	3.85	1.7005	.82906	286	.201	.490	.400
Market_Share_lg	180	.66	4.96	2.9572	.82370	227	.181	.089	.360
Change_in_Disclosure_S core	85	02	2.90	1.0332	.66075	.496	.261	301	.517
Valid N (listwise)	63								

# Appendix 5

### Correlations

		Leaverage_lg	Size_of_Boar d	Number_of_ meetings	Net_Income_I g	Market_Shar e_lg	Change_in_Di sclosure_Scor e
Leaverage_lg	Pearson Correlation	1	.291**	.417**	.173*	.192*	.517**
	Sig. (2-tailed)		<.001	<.001	.039	.011	<.001
	N	176	176	173	144	176	84
Size_of_Board	Pearson Correlation	.291**	1	.231**	.544**	.575**	.376**
	Sig. (2-tailed)	<.001		.002	<.001	<.001	<.001
	N	176	180	177	145	180	85
Number_of_meetings	Pearson Correlation	.417**	.231**	1	.127	.120	.679**
	Sig. (2-tailed)	<.001	.002		.131	.113	<.001
	N	173	177	177	143	177	85
Net_Income_lg	Pearson Correlation	.173*	.544**	.127	1	.902**	.407**
	Sig. (2-tailed)	.039	<.001	.131		<.001	<.001
	N	144	145	143	145	145	63
Market_Share_lg	Pearson Correlation	.192*	.575**	.120	.902**	1	.336**
	Sig. (2-tailed)	.011	<.001	.113	<.001		.002
	N	176	180	177	145	180	85
Change_in_Disclosure_S	Pearson Correlation	.517**	.376**	.679**	.407**	.336**	1
core	Sig. (2-tailed)	<.001	<.001	<.001	<.001	.002	
	N	84	85	85	63	85	85

<sup>\*\*.</sup> Correlation is significant at the 0.01 level (2-tailed).

<sup>\*.</sup> Correlation is significant at the 0.05 level (2-tailed).

### Correlations

		FIN	UTandTL	MI	HR	RAFS	CPRE	Essential	Change_in_Di sclosure_Scor e
FIN	Pearson Correlation	1	291**	184 <sup>*</sup>	119	184 <sup>*</sup>	145	235**	122
	Sig. (2-tailed)		<.001	.014	.111	.014	.052	.002	.266
	N	180	180	180	180	180	180	180	85
UTandTL	Pearson Correlation	291**	1	316**	205**	316**	250**	.303**	.312**
	Sig. (2-tailed)	<.001		<.001	.006	<.001	<.001	<.001	.004
	N	180	180	180	180	180	180	180	85
MI	Pearson Correlation	184*	316**	1	130	200**	158*	.071	166
	Sig. (2-tailed)	.014	<.001		.082	.007	.034	.346	.128
	N	180	180	180	180	180	180	180	85
HR	Pearson Correlation	119	205**	130	1	130	103	.158*	153
	Sig. (2-tailed)	.111	.006	.082		.082	.170	.034	.161
	N	180	180	180	180	180	180	180	85
RAFS	Pearson Correlation	184*	316**	200**	130	1	158*	.010	.074
	Sig. (2-tailed)	.014	<.001	.007	.082		.034	.893	.500
	N	180	180	180	180	180	180	180	85
CPRE	Pearson Correlation	145	250**	158*	103	158*	1	423**	099
	Sig. (2-tailed)	.052	<.001	.034	.170	.034		<.001	.369
	N	180	180	180	180	180	180	180	85
Essential	Pearson Correlation	235**	.303**	.071	.158*	.010	423**	1	.122
	Sig. (2-tailed)	.002	<.001	.346	.034	.893	<.001		.266
	N	180	180	180	180	180	180	180	85
Change_in_Disclosure_S	Pearson Correlation	122	.312**	166	153	.074	099	.122	1
core	Sig. (2-tailed)	.266	.004	.128	.161	.500	.369	.266	
	N	85	85	85	85	85	85	85	85

<sup>\*\*.</sup> Correlation is significant at the 0.01 level (2-tailed).

st. Correlation is significant at the 0.05 level (2-tailed).

#### **Model Summary**

					Change Statistics					
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	
1	.823 <sup>a</sup>	.677	.608	.41654	.677	9.728	11	51	<.001	

a. Predictors: (Constant), CPRE, Net\_Income\_lg, HR, MI, Leaverage\_lg, FIN, RAFS, Number\_of\_meetings, Size\_of\_Board, Essential, Market\_Share\_lg

### **ANOVA**<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	18.567	11	1.688	9.728	<.001 <sup>b</sup>
	Residual	8.849	51	.174		
	Total	27.416	62			

 $a.\ Dependent\ Variable:\ Change\_in\_Disclosure\_Score$ 

### Coefficientsa

		Unstandardize	d Coefficients	Standardized Coefficients		
Model		В	Std. Error	Beta	t	Sig.
1	(Constant)	952	.444		-2.145	.037
	Market_Share_lg	.369	.185	.412	2.002	.051
	Size_of_Board	020	.045	051	447	.657
_	Number_of_meetings	.067	.015	.487	4.405	<.001
	Leaverage_lg	.334	.281	.131	1.190	.239
	Net_Income_lg	.009	.172	.011	.055	.957
	Essential	.243	.164	.177	1.482	.145
	FIN	340	.198	180	-1.719	.092
	MI	359	.173	191	-2.078	.043
	HR	051	.256	019	199	.843
	RAFS	.186	.181	.107	1.028	.309
	CPRE	.079	.236	.040	.335	.739

 $a.\ Dependent\ Variable:\ Change\_in\_Disclosure\_Score$ 

b. Predictors: (Constant), CPRE, Net\_Income\_lg, HR, MI, Leaverage\_lg, FIN, RAFS, Number\_of\_meetings, Size\_of\_Board, Essential, Market\_Share\_lg

### **Model Summary**

					Change Statistics					
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	
1	.220 <sup>a</sup>	.048	.028	.15678	.048	2.413	3	143	.069	

 $a.\ Predictors: (Constant),\ Accounting\_experties\_of\_Board\_members,\ Essential,\ Total\_Disclosure\_Score$ 

### **ANOVA**<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	.178	3	.059	2.413	.069 <sup>b</sup>
	Residual	3.515	143	.025		
	Total	3.693	146			

a. Dependent Variable: AbsRES\_1

### Correlations

			CU	i i ciation.	•					
		Change_in_Di sclosure_Scor e	Total_Disclos ure_Score	Essential	Market_Shar e_lg	ROA_log	Leaverage_lg	ChgRev_Chg RecbyAt_1	AbsRES_1	Accounting_e xperties_of_B oard_membe rs
Change_in_Disclosure_S	Pearson Correlation	1	.850**	.122	.336**	285*	.517**	062	.009	.222*
core	Sig. (2-tailed)		<.001	.266	.002	.024	<.001	.571	.941	.041
	N	85	85	85	85	63	84	85	73	85
Total_Disclosure_Score	Pearson Correlation	.850**	1	.231**	.317**	336**	.536**	.057	084	.295**
	Sig. (2-tailed)	<.001		.002	<.001	<.001	<.001	.455	.310	<.001
	N	85	172	172	172	138	169	172	147	172
Essential	Pearson Correlation	.122	.231**	1	.054	.102	.225**	.089	.144	.094
	Sig. (2-tailed)	.266	.002		.469	.222	.003	.235	.074	.211
	N	85	172	180	180	145	176	180	154	180
Market_Share_lg	Pearson Correlation	.336**	.317**	.054	1	152	.192*	.253**	242**	.296**
	Sig. (2-tailed)	.002	<.001	.469		.069	.011	<.001	.002	<.001
	N	85	172	180	180	145	176	180	154	180
ROA_log	Pearson Correlation	285 <sup>*</sup>	336**	.102	152	1	524**	212 <sup>*</sup>	.270**	303**
	Sig. (2-tailed)	.024	<.001	.222	.069		<.001	.011	.002	<.001
	N	63	138	145	145	145	144	145	124	145
Leaverage_lg	Pearson Correlation	.517**	.536**	.225**	.192*	524**	1	.345**	051	.272**
	Sig. (2-tailed)	<.001	<.001	.003	.011	<.001		<.001	.538	<.001
	N	84	169	176	176	144	176	176	150	176
ChgRev_ChgRecbyAt_1	Pearson Correlation	062	.057	.089	.253**	212*	.345**	1	009	.237**
	Sig. (2-tailed)	.571	.455	.235	<.001	.011	<.001		.914	.001
	N	85	172	180	180	145	176	180	154	180
AbsRES_1	Pearson Correlation	.009	084	.144	242**	.270**	051	009	1	144
	Sig. (2-tailed)	.941	.310	.074	.002	.002	.538	.914		.075
	N	73	147	154	154	124	150	154	154	154
Accounting_experties_of	Pearson Correlation	.222*	.295**	.094	.296**	303**	.272**	.237**	144	1
_Board_members	Sig. (2-tailed)	.041	<.001	.211	<.001	<.001	<.001	.001	.075	
	N	85	172	180	180	145	176	180	154	180

<sup>\*\*.</sup> Correlation is significant at the 0.01 level (2-tailed).

b. Predictors: (Constant), Accounting\_experties\_of\_Board\_members, Essential, Total\_Disclosure\_Score

<sup>\*.</sup> Correlation is significant at the 0.05 level (2-tailed

### **Model Summary**

					Change Statistics				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change
1	.220 <sup>a</sup>	.048	.028	.15678	.048	2.413	3	143	.069

 $a.\ Predictors: (Constant),\ Accounting\_experties\_of\_Board\_members,\ Essential,\ Total\_Disclosure\_Score$ 

# ANOVA<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	.178	3	.059	2.413	.069 <sup>b</sup>
	Residual	3.515	143	.025		
	Total	3.693	146			

a. Dependent Variable: AbsRES\_1

### Coefficientsa

		Unstandardize	d Coefficients	Standardized Coefficients		
Model		В	Std. Error	Beta	t	Sig.
1	(Constant)	.132	.048		2.731	.007
	Essential	.054	.027	.163	1.981	.049
	Total_Disclosure_Score	013	.016	067	791	.430
	Accounting_experties_of _Board_members	023	.014	142	-1.679	.095

a. Dependent Variable: AbsRES\_1

b. Predictors: (Constant), Accounting\_experties\_of\_Board\_members, Essential, Total\_Disclosure\_Score

# Appendix 10.

### **Model Summary**

					Change Statistics				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change
1	.231 <sup>a</sup>	.053	.012	.12010	.053	1.297	3	69	.283

 $a.\ Predictors: (Constant),\ Accounting\_experties\_of\_Board\_members,\ Essential,\ Change\_in\_Disclosure\_Score$ 

### **ANOVA**<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	.056	3	.019	1.297	.283 <sup>b</sup>
	Residual	.995	69	.014		
	Total	1.051	72			

a. Dependent Variable: AbsRES\_1

### Coefficientsa

		Unstandardize	d Coefficients Standardized Coefficients			
Model		В	Std. Error	Error Beta		Sig.
1	(Constant)	.082	.037		2.225	.029
	Essential	.053	.029	.212	1.799	.076
	Change_in_Disclosure_S core	.007	.023	.036	.306	.760
	Accounting_experties_of _Board_members	015	.015	119	997	.322

a. Dependent Variable: AbsRES\_1

b. Predictors: (Constant), Accounting\_experties\_of\_Board\_members, Essential, Change\_in\_Disclosure\_Score