

# NO SIGN

DRIVING THROUGH MY RURAL BACKYARD

Greet Gielen/Recoulès





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PUBLISHED IN 2012



A S E R I E S   O F   S H O R T   R O A D   T R I P S .  
P A R T   O F   M Y   D A I L Y   L I F E .

WHEN IS A PUBLIC SIGN NOT A PUBLIC SIGN?

THIS BOOK SHOWS HOW NEW MEANINGS  
CAN BE CREATED BY MEANS OF SUBTRACTION,  
ISOLATION AND JUXTAPOSITION. THROUGH THE  
GRAPHIC DESIGNS THE INTENTION IS TO LOCATE  
THE POINT WHERE THE MEANING AND  
FUNCTION OF THE PUBLIC SIGNS CHANGES.  
TO LOCATE THE POINT WHEN THE PUBLIC SIGN  
IS NOT A PUBLIC SIGN.

S E R I E S   O N E



**NO PARKING**

**24 HOUR TOW AWAY**

**PH. 379-2020 TO COLLECT**















S E R I E S   T W O







































S E R I E S   T H R E E





















S E R I E S   F O U R



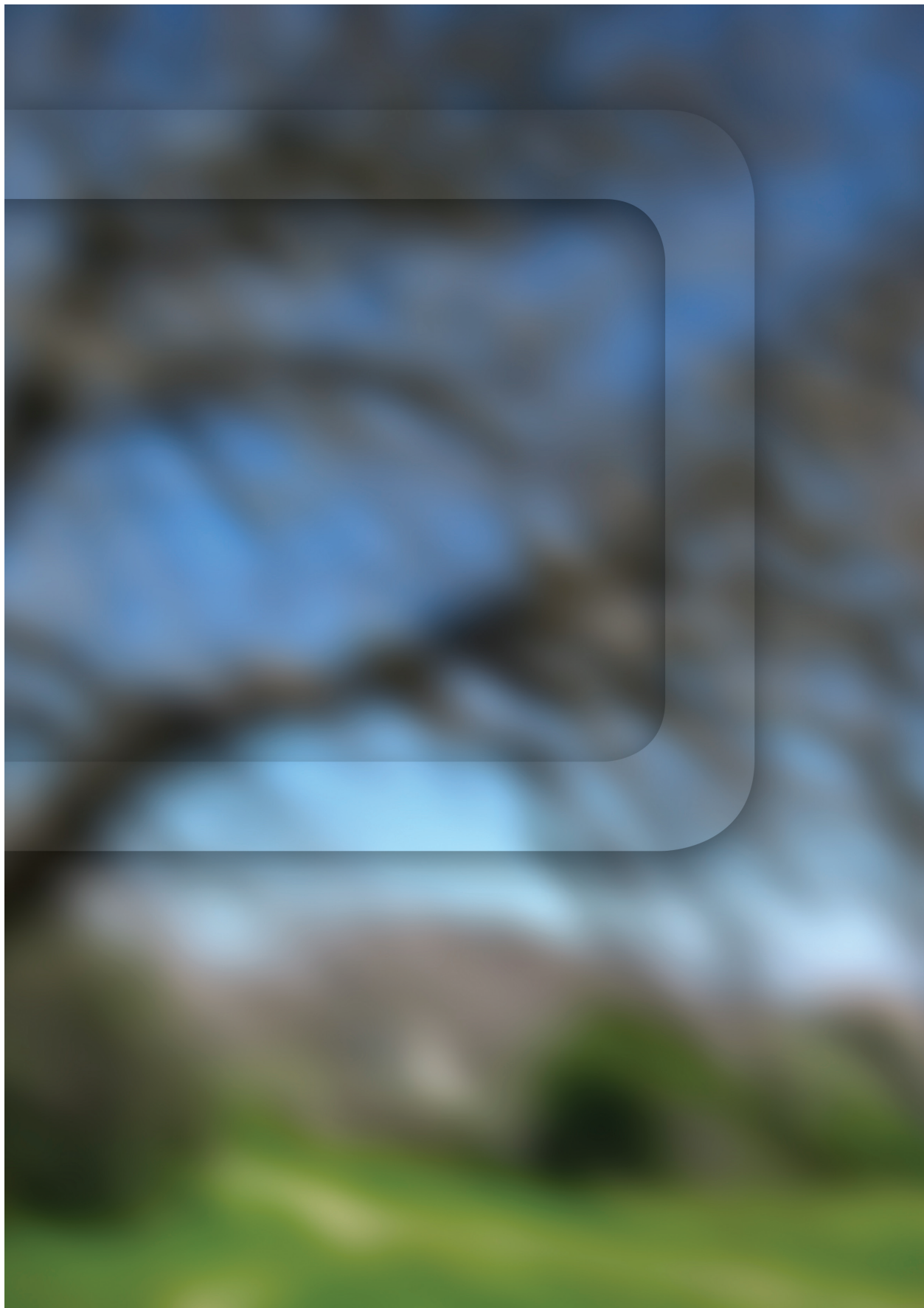














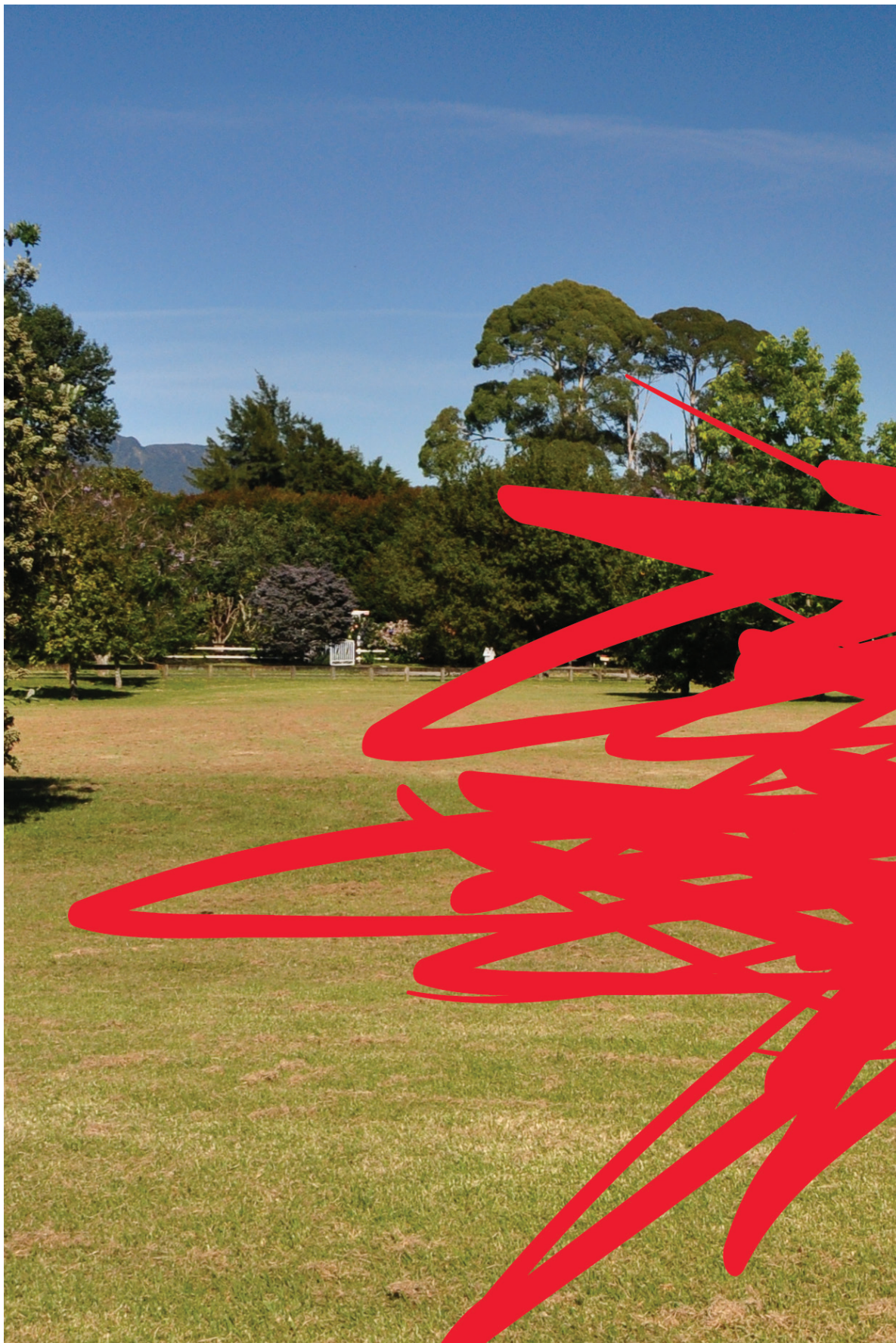




















S E R I E S   F I V E

















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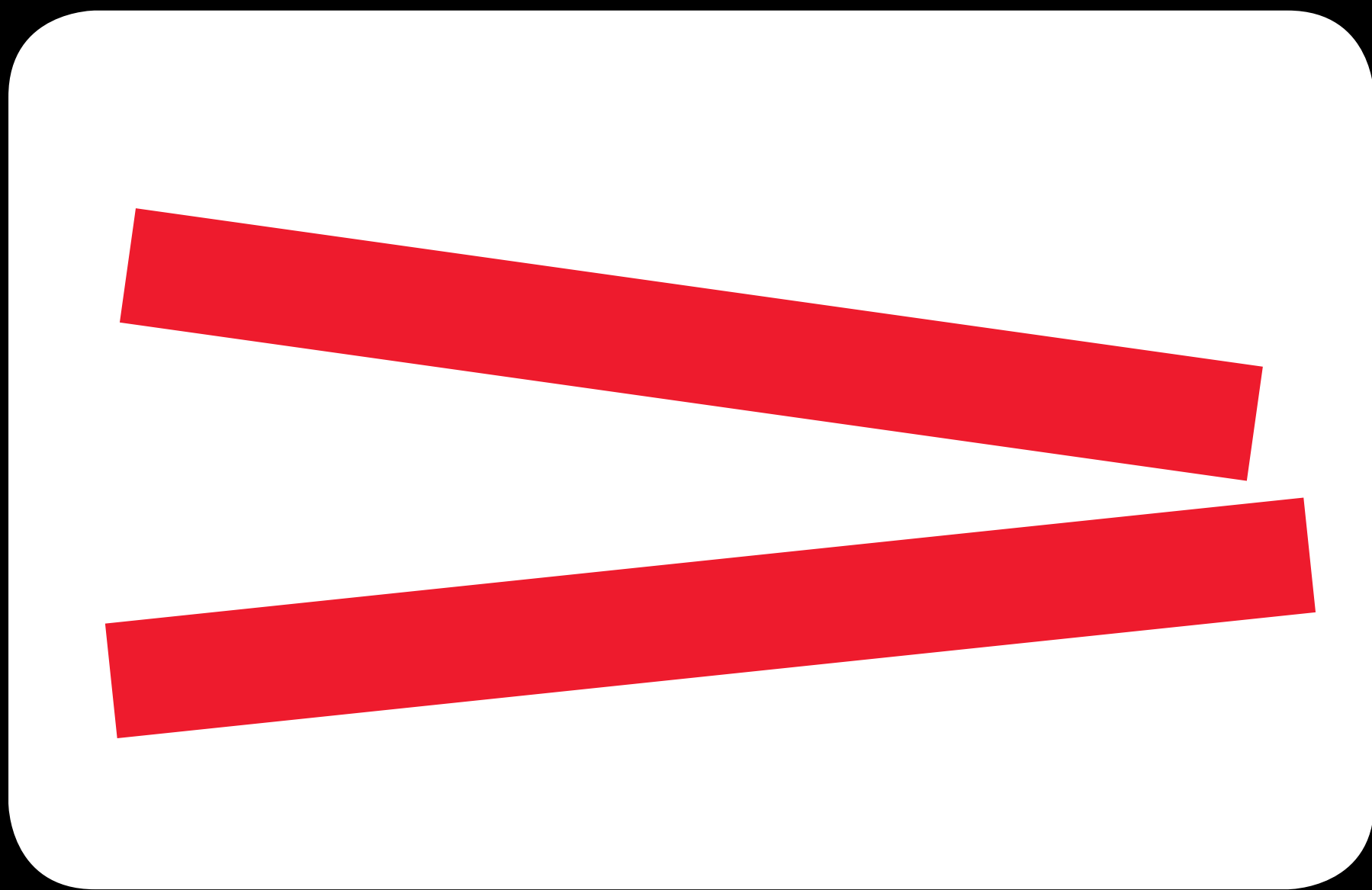
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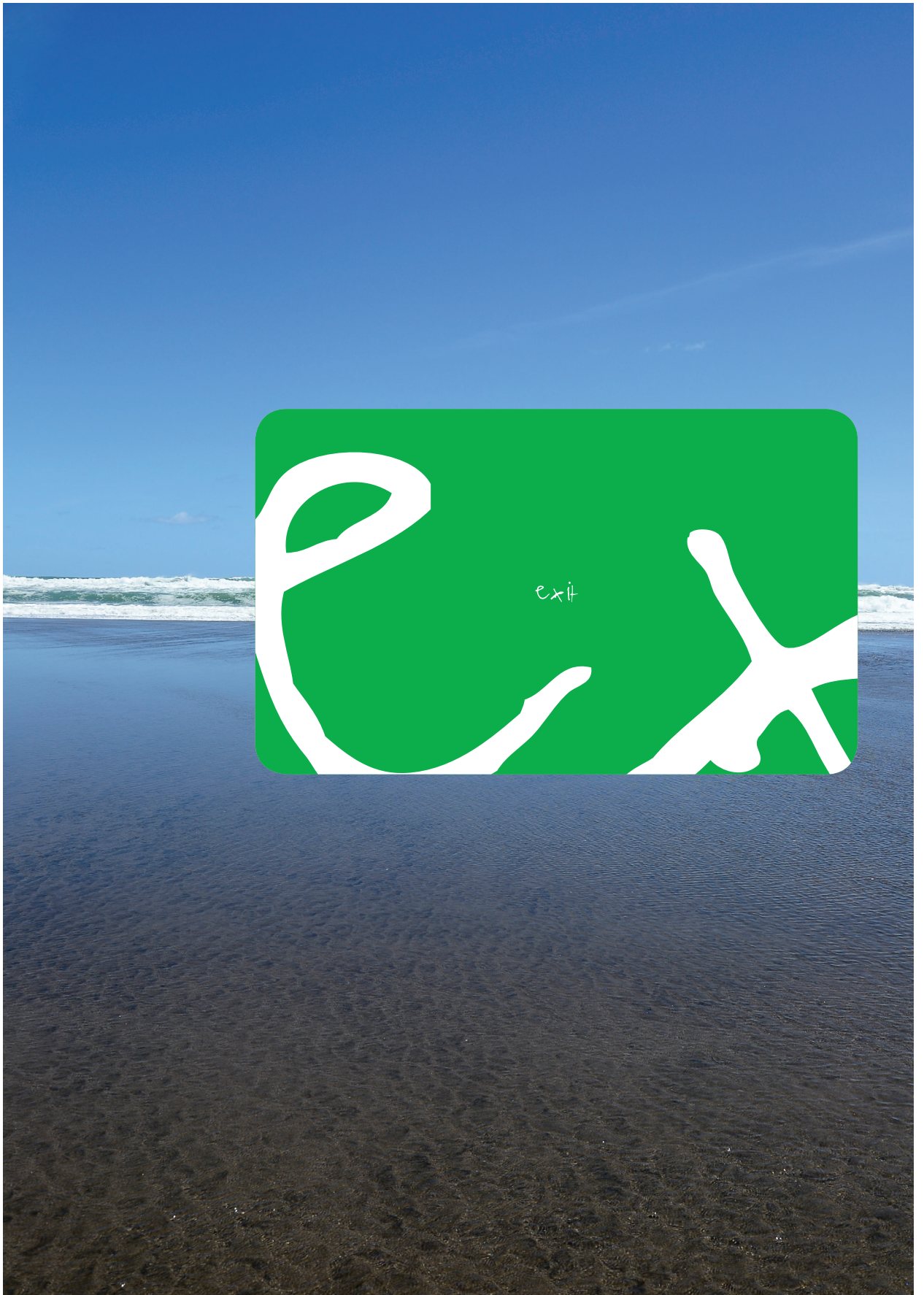
















S E R I E S   S I X





























**NO SIGN**