ILLUS-
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— AS —
INQUIRY

A visual response to
New Zealand Fashion Week

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ILLUSTRATION

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to New Zealand Fashion Week

INQUIRY

Nadeesha Godamunne

Fashion Week; the competition, the scandals and the dreams.

For a decade New Zealand's fashion's most celebrated labels: World, Annah Stretton, Zambesi, Karen Walker and Trelise Cooper have jostled the catwalk and publicity events in a carnival that fuses spectacle with business. From celebrity wine tossing to tantrum throwing editors outraged at being relegated to second row seating, New Zealand Fashion Week is Kiwi theatre par excellence.

In celebrating both the decade, and New Zealand Fashion culture, Illustration as Inquiry takes a sharp look at both the surface and what beats beneath it. Acerbic, attentive, and sometimes outrageous, its observations are a celebration of both the fashionista and the power of illustration.

Drawing on personal experience and interviews with models and journalists, Godammune weaves together a cavalcade of dramas, affectations and staged events. Tracing a generic week from opening to aftermath she examines the pecking orders and poses, the memorable garments and the hype that has created this quintessential piece of Kiwi theatre.

Illustration as Inquiry will take you on a spectacular journey, with colour, force, texture and detail. Leaf through its pages in a celebration of the sublime and meticulous.


FISH


RESERVED
PIETER.S


HIRE
ROW A
ROW A


G.A
G.A
ROW


FASHION QUARTERLY
VIP
EDITOR

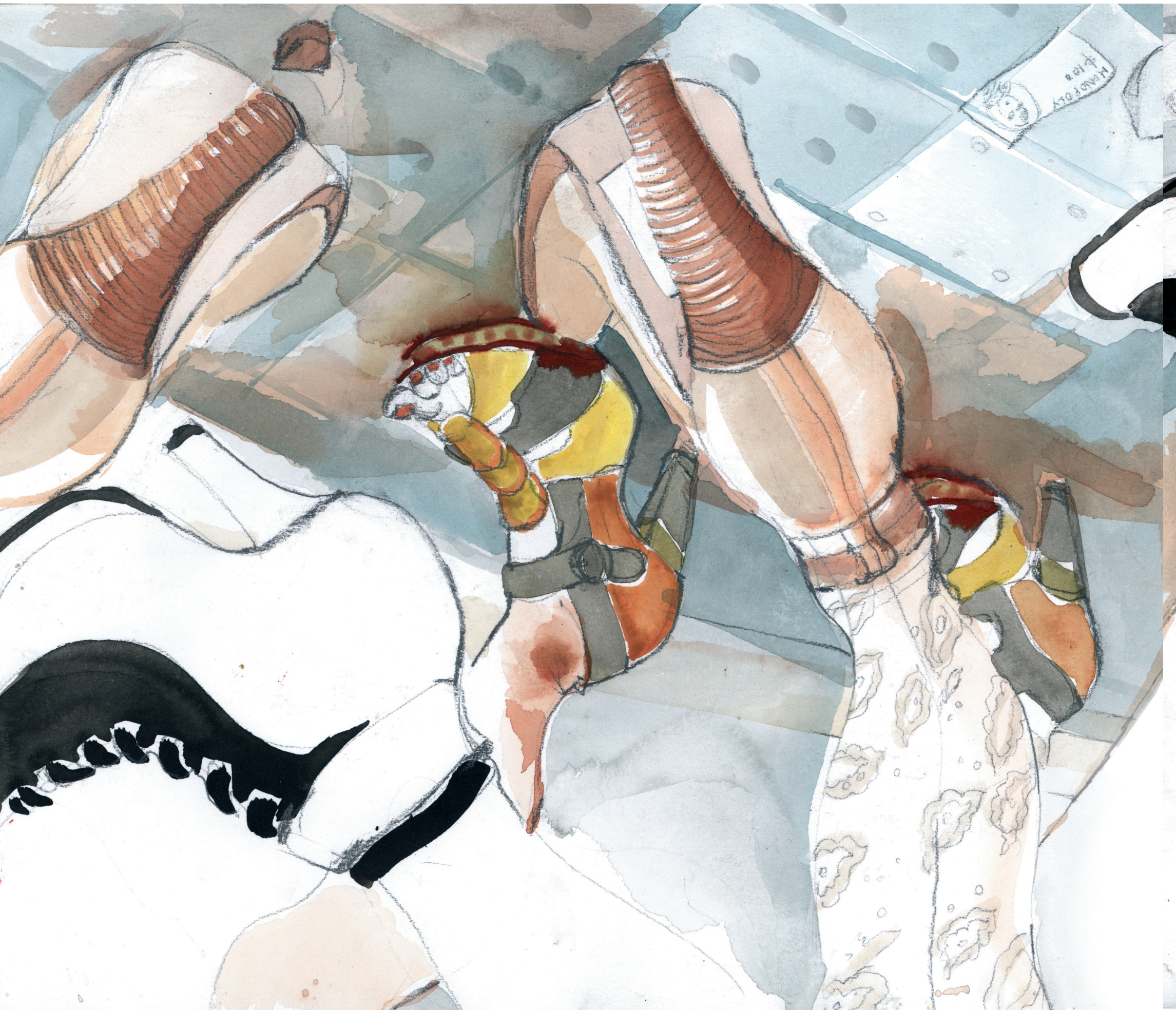

PRESTIGE LOO
LUXURY VIP


MÖET
MÖET
MÖET
IMG
MODEL PASS


L.V




SALE.
MADE
DESIGNED
IN
NEW ZEALAND
RED
BULL
$ 12.00
GST $4.80
MONO POLY
$ 1000




MODEL PICK-UP/ DROP-OFF
DISPOSABLE
CANON


MODEL
PASS
HOME -
WORK


PAMELA REPLAY
NZ FW
NZ FW


MODELS:
CHEAP
SOLN'S


ALL BLACKS
V.I.P ONLY




INTERNATIONAL BUYERS PAY HERE.
TILL
BUYERS


BUYERS
BUYERS
BUYERS
CELEB'S
(PIETER)
OFFICIAL
SEAT NO.
28

Day



World




CARPENTERS DAUGHTER
WORLD
How to GAIN pounds
Fixative
SPR
FRO
P.V.C HOLD FAST


TWINKIE
TWINKIE




ISAAC
021-
24398


YOU MAY NOW FEED THE MODELS.

Day



Karen Walker


NEW -
ZEALAND
FASHION
DESIGN
VOL
II


EN


ZOOM


EATING AREA


ODIE BAGS



Day

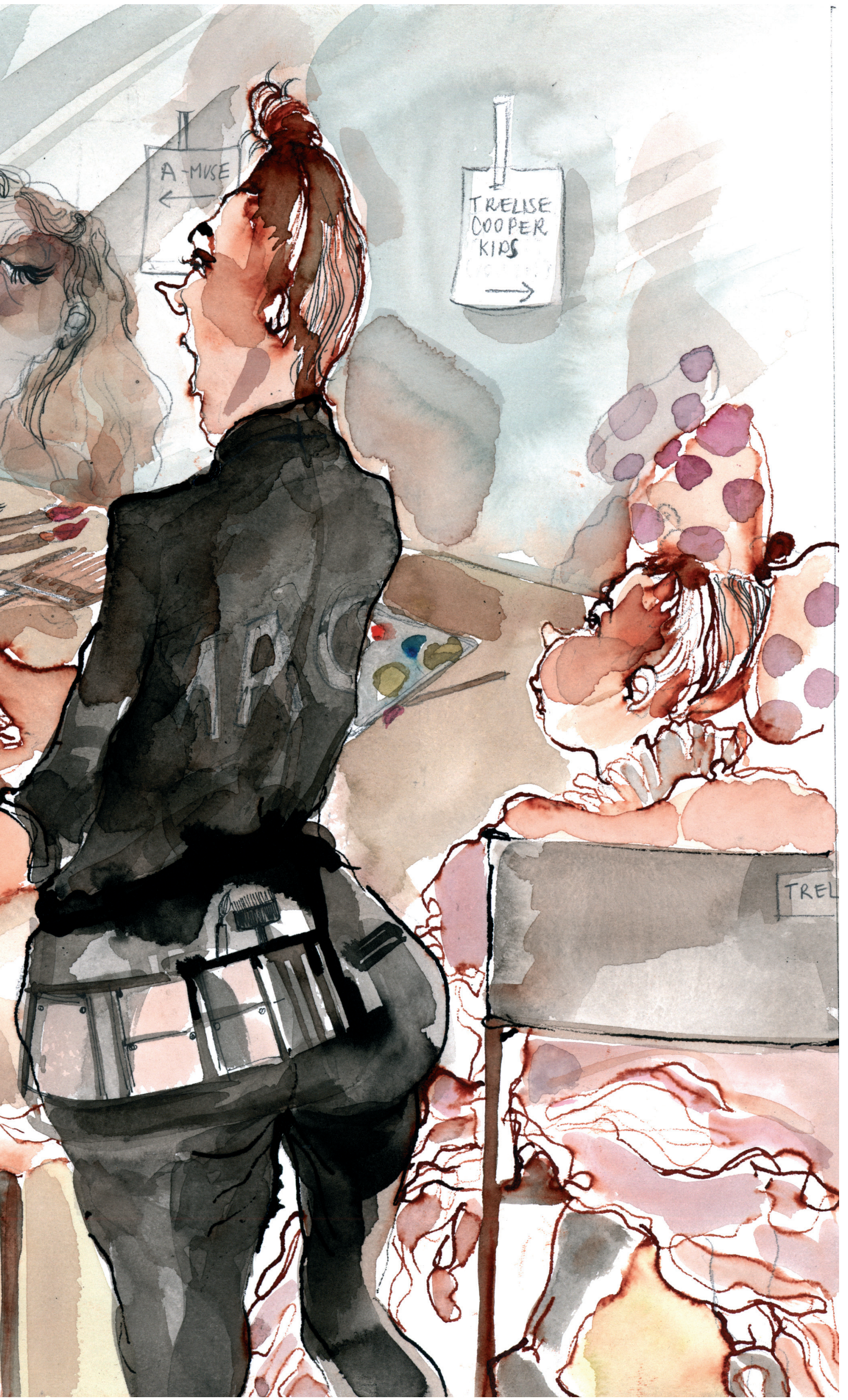


Trelise Cooper






PAM
MEMORIAL
DO NOT TOUCH
NIKKI
BOTOX
NO MC
GAPS


A-MUSE
TRELISE COOPER KIDS
TREL


CIRQUE DE



Day



Annah Stretton




PRESENTER
ANNA
'NICE'
ANNA
MODEL
ANNA


size
0
BACK ROW
DIARY.


Lily
Montana
Size
—2.


ISAAC LIKES


Annah Stretton

Day



Zambesi






BRYANS
2KM


PIETER


LIKES
COUPONS
VODKA
ABSOLUT
GIN
SABER
MEUTE



Day

6 & 7

Fashion Weekend


131
BAR
POR


RTSIDE
B


PUBLIC SHOWS
DESIGNER CLOTHING BINS & GARAGE SALE
HOANA PACIFIC FISHERIES
POLY


DESIGNER FISH
GET YOUR DESIGNER FISH HERE !!!!
DESIGNER SELECTION SHOWS.

ISAAC : @ ISAACLIKES: Amazing, amazing amazing, every single thing was amazing. I liked every single thing.

DAVID: @ DEERS & BEARS: Mean, hot chicks.

Twitter

Twitter

Twitter Tweet Twitter

Twitter



DIANE : @ DIANE PERNET: Um...

DEREK: @ DEREK WARLKTON: Oh I am just so blessed beyond belief to have attended NZFW.

ter

NICOLE @ NICOLE MULLER : Oh the venue is so 'funky/rustic'.

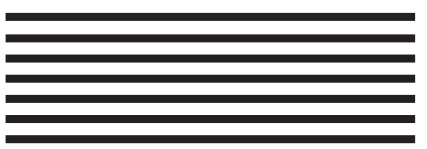
Tweet Twitter

ANNA : @ BACK ROW DIARY: The pretty frills were woe awesome, very nostalgic.

Tweet



CHRIS : @ CHRIS LORIMER : Jimmy D was by far the best, not being bias.



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