
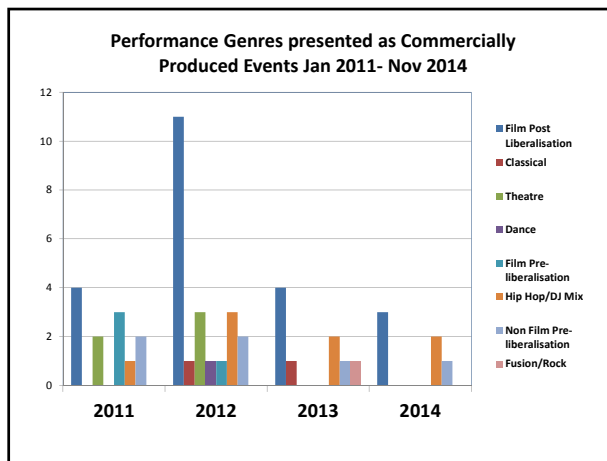
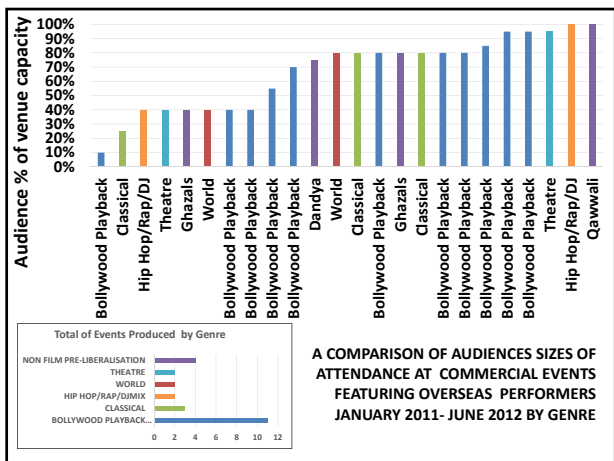
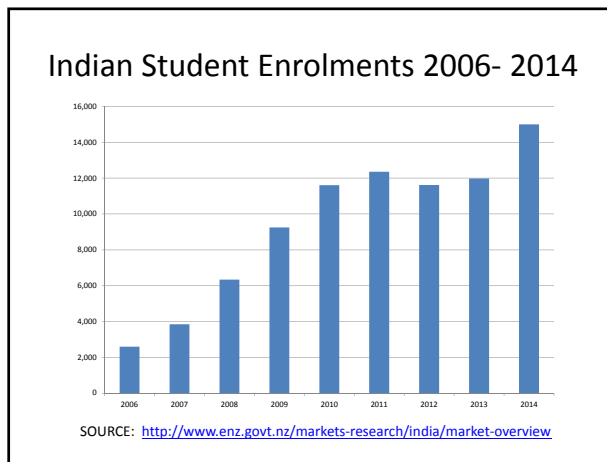
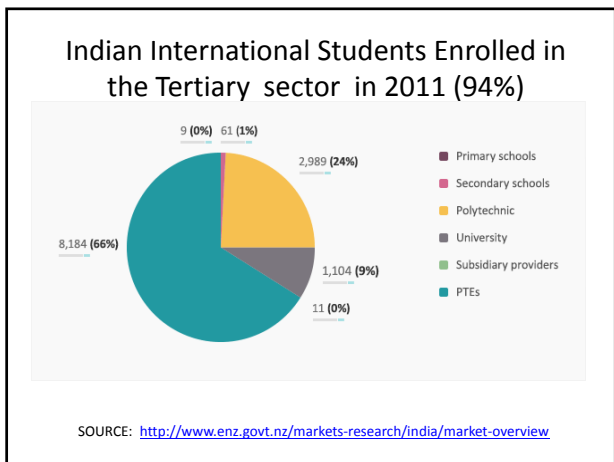
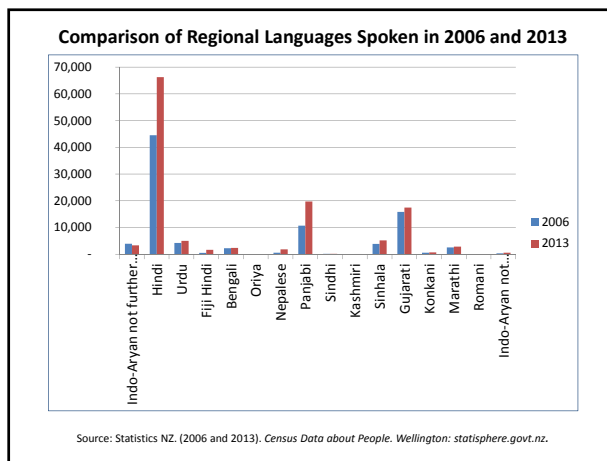


Producing Bollywood: Sustainability and the impacts on Auckland's cultural economy



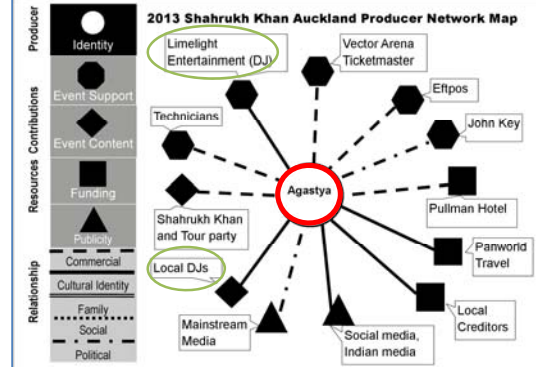
Alison Booth
Auckland University of Technology
NZIRI Waikato University December 2014



Shahrukh Khan Happy New Year Tour



Temptation Reloaded Networks



PM John Key with the Bollywood Stars: Rani Muherjee, Madhuri Dixit and Shahrukh Khan



Shahrukh Khan Temptation Reloaded Tour at Auckland's Vector Arena



Growth and Decline of Indian Cultural Commercial Events 2011- 2014 in Auckland



"The Global icon, Extremely Popular, Very Very Loved, Super Entertaining Sensation who raised the label of Punjabiyaat and its rich culture, taught us that Punjabiyaat is not from being a certain religious sect. It is not about being Sikh, Hindu or Muslim, it is about being Punjabi, Its the way to live life at the fullest and keeping an open kind of 'heart' for everyone."

SRK Commercial Spin Off for DJ Areeb and DJ Charlie

The screenshot shows a GrabOne deal for 'Bollywood Affair' at \$19 for one entry, including one Corona. The deal is presented as a 'Gift one to a friend' with a 32% discount. The page includes a 'Buy!' button, a 'Discuss this Deal' link, and a 'Highlights' section. The highlights mention the venue's location, the quality of the music, and the presence of DJ Areeb and DJ Charlie. The page also features a sidebar with other deals like 'GRAVITY 26', 'ALL ABOARD 9', and 'LE BOUTIC WINE 5'.

A collage of four photographs from the Bollywood Affair event. The top photo shows a DJ in a black suit performing at a DJ booth. The bottom-left photo shows a bar area with several glasses of drinks. The bottom-right photo shows a couple in formal attire dancing. The text at the top of the collage reads: '* * DIWALI * * - Bollywood Affair @ SkyCity - Part 2 (no photos) Bollywood Affair is the pinnacle of Bollywood nightlife in New Zealand. The professional youth of Indian origin always needed a place to socialise that matched their standard and excelled in its field just like them. Bollywood Affair caters... See More --- at Bollywood Affair'. A phone number '07737947-680884630 (0187) 7typer' is visible at the bottom.