## A debt behaviour model

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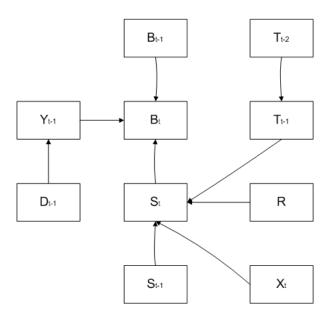


Figure 1: This diagram depicts the underlying causal structure of the model. See the text for the definitions of D,Y,B,T,S.

The model concerns the following random variables:

- A discrete Markov process  $B_t$  which records the *behavioural state* of the debtor during the time period t measured in months. The state is measured in the middle of each month.
- A discrete-valued process  $T_t$  which records the strongest debt management intervention that was applied to the debtor during the time period t.

- *R* an entity-specific variable, *R* gives the final result of the debtor's most immediate previous debt case NA, paid in full, liquidation/bankrupty, full write-off, partial write-off.
- $X_t$  is the economic state at time period t. This measure is obtained through clustering a pertinent collection of economic variables: change in CPI, change in unemployment, change in the average weekly wage, etc. The underlying variables for  $X_t$  are varying quarterly, so  $X_t$  will be constant in blocks of three months.
- $S_t$  is a latent discrete Markov process which categorizes debtors in a time period into the *behavioural scheme* that governs the generation of  $B_t$ . The model supposes that  $T_{t-1}$  influences  $S_t$ , and hence influences  $B_t$  indirectly.
- $D_t$  is a positive real-valued variable, given by

 $D_t = \frac{\text{Debt amount at time } t, \text{ including penalties and interest}}{\text{Largest amount of debt owed up to time } t, \text{ excluding penalties and interest}}$ 

•  $Y_t$  is a categorization of  $D_t$  into  $\{0, 1\}$  - this is governed by a parameter  $\alpha$  that needs to be inferred. the notion is that as a debtor gets closer to being paid in full, its probability of making a large lump-sum payment to clear its debt may change.

We introduce a set of parameters as follows:

- $\alpha$ : defined by  $Y_t := 0$  if and only if  $D_t \leq \alpha$ .
- $Q_S$ : a list of transition matrices, one for each combination of values of  $R, X_t, T_{t-1}$ .
- $\pi_S$ : a list of initial probabilities, one for each combination of values of  $R, X_t$ .
- $Q_B$ : a list of transition matrices, one for each combination of values of  $Y_{t-1}$  and  $S_t$ .
- $\pi_B$ : a list of initial probabilities, one for each value of  $S_1$ .

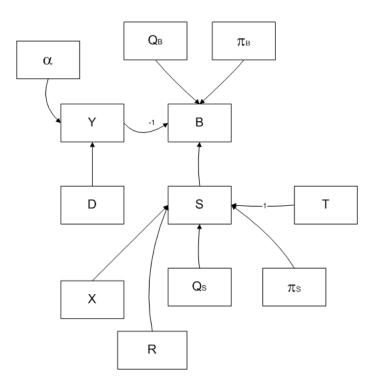


Figure 2: This diagram depicts the underlying causal structure of the model, including the parameters. Refer to the text for definitions of the parameters  $\pi_B, Q_B, \pi_S, Q_S, \alpha$ 

Figure 2 depicts the causal structure of the variables and the parameters - we have now expressed each of the variables as a vector of length as long as the number of observation periods.

Every debt case begins at a time period u and ends at a time period l. If the debt case is indexed by i, the the beginning is  $u_i$  and the end is  $l_i$ . There will be observations of  $T_t$ ,  $B_t$ ,  $D_t$ , and  $X_t$  from  $u_i$  through to  $l_i$ .

The log-likelihood of observing a single debt case is maximized when we maximize:

$$l_0 = \sum_{t=u+1}^{t=l} (\ln(Q_B^{Y_{t-1},S_t}(B_{t-1},B_t)) + \ln(Q_S^{X_t,R,T_{t-1}}(S_{t-1},S_t))) + \ln(\pi_B^{S_u}(B_u)) + \ln(\pi_S^{X_u,R}(S_u))$$

We apply the EM algorithm to  $l_0$ , taking the expected value of  $l_0$  conditional on  $\{B_t, X_t, D_t, T_t, R\}$  and the k-th iteration of the parameters  $\{\alpha, Q_B, Q_S, \pi_B, \pi_S\}$ ,  $\Theta^k$ .

For this we define the *responsibilities* for each debt case, i, and time t,  $t = u_i, \ldots, l_i$ :

$$\gamma_{i,t}(s) := p(S_t = s | T_{u_i}^{l_i - 1}, X_{u_i}^{l_i}, B_{u_i}^{l_i}, R_i, D_{u_i}^{l_i - 1})$$

for  $t \ge u_i$ ; and for  $t > u_i$ ,

$$\Gamma_{i,t}(p,q) := p(S_t = q, S_{t-1} = p | T_{u_i}^{l_i - 1}, B_{u_i}^{l_i}, R_i, D_{u_i}^{l_i - 1})$$

It is clear that  $\gamma_{i,t}(s) = \sum_{p} \Gamma_{i,t}(p,s)$ , or if  $t = u_i, \gamma_{i,u_i}(s) = \sum_{q} \Gamma_{i,u_i+1}(s,q)$ - hence we need only compute  $\Gamma_{i,t}$ .

This is done using the Forward-Backward algorithm:

## Calculating $\Gamma_{i,t}$ 1

This calculation is standard, but we present it for completeness.

Define the following four sets of probabilities:

- $\pi_t(s) = p(S_t = s | T_u^{l-1}, X_u^l, R, D_u^{l-1}, B_u^l)$
- $\pi'_t(s) = p(S_t = s | T_u^{t-1}, X_u^t, R, D_u^{t-1}, B_u^t), t \ge u.$
- $F_t(p,q) = p(S_{t-1} = p, S_t = q | T_u^{t-1}, X_u^t, R, D_u^{t-1}, B_u^t), t > u$

• 
$$\Gamma_t(p,q) = p(S_{t-1} = p, S_t = q | T_u^{l-1}, X_u^l, R, D_u^{l-1}, B_u^l), t > u.$$

Then

$$F_t(p,q) \propto Q_B^{q,Y_{t-1}}(B_{t-1}, B_t)Q_S^{T_{t-1},X_t,R}(p,q)\pi'_{t-1} = (Q_B^{q,0}(B_{t-1}, B_t)I_{[0,\alpha]}(D_{t-1}) + Q_B^{q,1}(B_{t-1}, B_t)I_{(\alpha,\infty)}(D_{t-1}))Q_S^{T_{t-1},X_t,R}(p,q)$$

and

$$\pi'_t(q) = \sum_p F_t(p,q)$$

with  $\pi'_u(s) \propto \pi^s_B(B_u)\pi^{X_u,R}_S(s)$ . The normalizing constants can be found by noting that  $\sum_{p,q} F_t(p,q) = 1$  and  $\sum_s \pi'_u(s) = 1$ . Having obtained  $F_t(p,q)$  (the *forward matrices*) we can calculate the *back*-

ward matrices  $\Gamma_t$  as follows:

Set 
$$\Gamma_l = F_l$$
.  
For  $t < l$ ,  
 $\Gamma_t(p,q) = p(S_{t-1} = p | S_t = q, T_u^{l-1}, X_u^l, R, D_u^{l-1}, B_u^l) p(S_t = q | T_u^{l-1}, X_u^l, R, D_u^{l-1}, B_u^l)$   
 $= p(S_{t-1} = p | S_t = q, T_u^{t-1}, X_u^t, R, D_u^{t-1}, B_u^t) \pi_t(q)$   
 $= F_t(p,q) \frac{\pi_t(q)}{\pi'_t(q)}$ 

## 2 Update equations for the M-step

The formulas that follow are the result of straightforward calculations.

$$Q_{B}^{s,y}(b,c) = \frac{\sum_{i} \sum_{t=u_{i}+1}^{l_{i}} \delta(B_{i,t}-c) \delta(B_{i,t-1}-b) \delta(Y_{i,t-1}-y) \gamma_{i,t}(s)}{\sum_{i} \sum_{t=u_{i}+1}^{l_{i}} \delta(B_{i,t-1}-b) \delta(Y_{i,t-1}-y) \gamma_{i,t}(s)}$$

$$\pi_{B}^{s}(b) = \frac{\sum_{i} \delta(B_{i,u_{i}}-b) \gamma_{i,u_{i}}(s)}{\sum_{i} \gamma_{i,u_{i}}(s)}$$

$$Q_{S}^{T,R,X}(p,q) = \frac{\sum_{i} \sum_{t=u_{i}}^{l_{i}-1} \delta(T_{i,t}-T) \delta(R_{i}-R) \delta(X_{t}-X) \gamma_{i,t}(p) \gamma_{i,t+1}(q)}{\sum_{i} \sum_{t=u_{i}}^{l_{i}-1} \delta(T_{i,t}-T) \delta(X_{t}-X) \delta(R_{i}-R) \gamma_{i,t}(p)}$$

$$\pi_{S}^{R,X}(s) = \frac{\sum_{i} \delta(R_{i}-R) \delta(X_{u_{i}}-X) \gamma_{i,u_{i}}(s)}{\sum_{i} \delta(R_{i}-R) \delta(X_{u_{i}}-X)}$$

Note that  $Q_B$  depends on an unknown value of  $\alpha$ . The approach will be to fit  $Q_B$  for a range of values of  $\alpha$ , and to choose the  $\alpha$  that gives the maximum value to:

$$l_1 = \sum_{i} \sum_{t=u_i+1}^{l_i} \sum_{s} \ln(Q_B^{s,0}(B_{i,t-1}, B_{i,t}) I_{[0,\alpha]}(D_{i,t-1}) + Q_B^{s,1}(B_{i,t-1}, B_{i,t}) I_{(\alpha,\infty)}(D_{i,t-1})) \gamma_{i,t}(s)$$