# A debt behaviour model 

Wenjun Zhang, John Holt



Figure 1: This diagram depicts the underlying causal structure of the model. See the text for the definitions of $D, Y, B, T, S$.

The model concerns the following random variables:

- A discrete Markov process $B_{t}$ which records the behavioural state of the debtor during the time period $t$-measured in months. The state is measured in the middle of each month.
- A discrete-valued process $T_{t}$ which records the strongest debt management intervention that was applied to the debtor during the time period $t$.
- $R$ an entity-specific variable, $R$ gives the final result of the debtor's most immediate previous debt case - NA, paid in full, liquidation/bankrupty, full write-off, partial write-off.
- $X_{t}$ is the economic state at time period $t$. This measure is obtained through clustering a pertinent collection of economic variables: change in CPI, change in unemployment, change in the average weekly wage, etc. The underlying variables for $X_{t}$ are varying quarterly, so $X_{t}$ will be constant in blocks of three months.
- $S_{t}$ is a latent discrete Markov process which categorizes debtors in a time period into the behavioural scheme that governs the generation of $B_{t}$. The model supposes that $T_{t-1}$ influences $S_{t}$, and hence influences $B_{t}$ indirectly.
- $D_{t}$ is a positive real-valued variable, given by

$$
D_{t}=\frac{\text { Debt amount at time } t \text {, including penalties and interest }}{\text { Largest amount of debt owed up to time } t \text {, excluding penalties and interest }}
$$

- $Y_{t}$ is a categorization of $D_{t}$ into $\{0,1\}$ - this is governed by a parameter $\alpha$ that needs to be inferred. the notion is that as a debtor gets closer to being paid in full, its probability of making a large lump-sum payment to clear its debt may change.

We introduce a set of parameters as follows:

- $\alpha$ : defined by $Y_{t}:=0$ if and only if $D_{t} \leq \alpha$.
- $Q_{S}$ : a list of transition matrices, one for each combination of values of $R, X_{t}, T_{t-1}$.
- $\pi_{S}$ : a list of initial probabilities, one for each combination of values of $R, X_{t}$.
- $Q_{B}$ : a list of transition matrices, one for each combination of values of $Y_{t-1}$ and $S_{t}$.
- $\pi_{B}$ : a list of initial probabilities, one for each value of $S_{1}$.


Figure 2: This diagram depicts the underlying causal structure of the model, including the parameters. Refer to the text for definitions of the parameters $\pi_{B}, Q_{B}, \pi_{S}, Q_{S}, \alpha$

Figure 2 depicts the causal structure of the variables and the parameters - we have now expressed each of the variables as a vector of length as long as the number of observation periods.

Every debt case begins at a time period $u$ and ends at a time period $l$. If the debt case is indexed by $i$, the the beginning is $u_{i}$ and the end is $l_{i}$. There will be observations of $T_{t}, B_{t}, D_{t}$, and $X_{t}$ from $u_{i}$ through to $l_{i}$.

The log-likelihood of observing a single debt case is maximized when we maximize:
$l_{0}=\sum_{t=u+1}^{t=l}\left(\ln \left(Q_{B}^{Y_{t-1}, S_{t}}\left(B_{t-1}, B_{t}\right)\right)+\ln \left(Q_{S}^{X_{t}, R, T_{t-1}}\left(S_{t-1}, S_{t}\right)\right)\right)+\ln \left(\pi_{B}^{S_{u}}\left(B_{u}\right)\right)+\ln \left(\pi_{S}^{X_{u}, R}\left(S_{u}\right)\right)$
We apply the EM algorithm to $l_{0}$, taking the expected value of $l_{0}$ conditional on $\left\{B_{t}, X_{t}, D_{t}, T_{t}, R\right\}$ and the $k$-th iteration of the parameters $\left\{\alpha, Q_{B}, Q_{S}, \pi_{B}, \pi_{S}\right\}$,
$\Theta^{k}$.
For this we define the responsibilities for each debt case, $i$, and time $t$, $t=u_{i}, \ldots, l_{i}$ :

$$
\gamma_{i, t}(s):=p\left(S_{t}=s \mid T_{u_{i}}^{l_{i}-1}, X_{u_{i}}^{l_{i}}, B_{u_{i}}^{l_{i}}, R_{i}, D_{u_{i}}^{l_{i}-1}\right)
$$

for $t \geq u_{i}$; and for $t>u_{i}$,

$$
\Gamma_{i, t}(p, q):=p\left(S_{t}=q, S_{t-1}=p \mid T_{u_{i}}^{l_{i}-1}, B_{u_{i}}^{l_{i}}, R_{i}, D_{u_{i}}^{l_{i}-1}\right)
$$

It is clear that $\gamma_{i, t}(s)=\sum_{p} \Gamma_{i, t}(p, s)$, or if $t=u_{i}, \gamma_{i, u_{i}}(s)=\sum_{q} \Gamma_{i, u_{i}+1}(s, q)$ - hence we need only compute $\Gamma_{i, t}$.

This is done using the Forward-Backward algorithm:

## 1 Calculating $\Gamma_{i, t}$

This calculation is standard, but we present it for completeness.
Define the following four sets of probabilities:

- $\pi_{t}(s)=p\left(S_{t}=s \mid T_{u}^{l-1}, X_{u}^{l}, R, D_{u}^{l-1}, B_{u}^{l}\right)$
- $\pi_{t}^{\prime}(s)=p\left(S_{t}=s \mid T_{u}^{t-1}, X_{u}^{t}, R, D_{u}^{t-1}, B_{u}^{t}\right), t \geq u$.
- $F_{t}(p, q)=p\left(S_{t-1}=p, S_{t}=q \mid T_{u}^{t-1}, X_{u}^{t}, R, D_{u}^{t-1}, B_{u}^{t}\right), t>u$
- $\Gamma_{t}(p, q)=p\left(S_{t-1}=p, S_{t}=q \mid T_{u}^{l-1}, X_{u}^{l}, R, D_{u}^{l-1}, B_{u}^{l}\right), t>u$.

Then

$$
\begin{aligned}
F_{t}(p, q) & \propto Q_{B}^{q, Y_{t-1}}\left(B_{t-1}, B_{t}\right) Q_{S}^{T_{t-1}, X_{t}, R}(p, q) \pi_{t-1}^{\prime} \\
& =\left(Q_{B}^{q, 0}\left(B_{t-1}, B_{t}\right) I_{[0, \alpha]}\left(D_{t-1}\right)+Q_{B}^{q, 1}\left(B_{t-1}, B_{t}\right) I_{(\alpha, \infty)}\left(D_{t-1}\right)\right) Q_{S}^{T_{t-1}, X_{t}, R}(p, q)
\end{aligned}
$$

and

$$
\pi_{t}^{\prime}(q)=\sum_{p} F_{t}(p, q)
$$

with $\pi_{u}^{\prime}(s) \propto \pi_{B}^{s}\left(B_{u}\right) \pi_{S}^{X_{u}, R}(s)$. The normalizing constants can be found by noting that $\sum_{p, q} F_{t}(p, q)=1$ and $\sum_{s} \pi_{u}^{\prime}(s)=1$.

Having obtained $F_{t}(p, q)$ (the forward matrices) we can calculate the backward matrices $\Gamma_{t}$ as follows:

Set $\Gamma_{l}=F_{l}$.
For $t<l$,

$$
\begin{aligned}
\Gamma_{t}(p, q) & =p\left(S_{t-1}=p \mid S_{t}=q, T_{u}^{l-1}, X_{u}^{l}, R, D_{u}^{l-1}, B_{u}^{l}\right) p\left(S_{t}=q \mid T_{u}^{l-1}, X_{u}^{l}, R, D_{u}^{l-1}, B_{u}^{l}\right) \\
& =p\left(S_{t-1}=p \mid S_{t}=q, T_{u}^{t-1}, X_{u}^{t}, R, D_{u}^{t-1}, B_{u}^{t}\right) \pi_{t}(q) \\
& =F_{t}(p, q) \frac{\pi_{t}(q)}{\pi_{t}^{\prime}(q)}
\end{aligned}
$$

## 2 Update equations for the M-step

The formulas that follow are the result of straightforward calculations.

$$
\begin{aligned}
Q_{B}^{s, y}(b, c) & =\frac{\sum_{i} \sum_{t=u_{i}+1}^{l_{i}} \delta\left(B_{i, t}-c\right) \delta\left(B_{i, t-1}-b\right) \delta\left(Y_{i, t-1}-y\right) \gamma_{i, t}(s)}{\sum_{i} \sum_{t=u_{i}+1}^{l_{i}} \delta\left(B_{i, t-1}-b\right) \delta\left(Y_{i, t-1}-y\right) \gamma_{i, t}(s)} \\
\pi_{B}^{s}(b) & =\frac{\sum_{i} \delta\left(B_{i, u_{i}}-b\right) \gamma_{i, u_{i}}(s)}{\sum_{i} \gamma_{i, u_{i}}(s)} \\
Q_{S}^{T, R, X}(p, q) & =\frac{\sum_{i} \sum_{t=u_{i}}^{l_{i}-1} \delta\left(T_{i, t}-T\right) \delta\left(R_{i}-R\right) \delta\left(X_{t}-X\right) \gamma_{i, t}(p) \gamma_{i, t+1}(q)}{\sum_{i} \sum_{t=u_{i}}^{l_{i}-1} \delta\left(T_{i, t}-T\right) \delta\left(X_{t}-X\right) \delta\left(R_{i}-R\right) \gamma_{i, t}(p)} \\
\pi_{S}^{R, X}(s) & =\frac{\sum_{i} \delta\left(R_{i}-R\right) \delta\left(X_{u_{i}}-X\right) \gamma_{i, u_{i}}(s)}{\sum_{i} \delta\left(R_{i}-R\right) \delta\left(X_{u_{i}}-X\right)}
\end{aligned}
$$

Note that $Q_{B}$ depends on an unknown value of $\alpha$. The approach will be to fit $Q_{B}$ for a range of values of $\alpha$, and to choose the $\alpha$ that gives the maximum value to:
$l_{1}=\sum_{i} \sum_{t=u_{i}+1}^{l_{i}} \sum_{s} \ln \left(Q_{B}^{s, 0}\left(B_{i, t-1}, B_{i, t}\right) I_{[0, \alpha]}\left(D_{i, t-1}\right)+Q_{B}^{s, 1}\left(B_{i, t-1}, B_{i, t}\right) I_{(\alpha, \infty)}\left(D_{i, t-1}\right)\right) \gamma_{i, t}(s)$

