



Tourism - Past Achievements, Future Challenges

Proceedings Of The

**17th Annual CAUTHE Conference
11-14 February 2007
Manly,
Sydney, Australia**



CAUTHE 2007 Conference
Tourism- Past Achievements, Future Challenges

Proceedings Of The
17th Annual CAUTHE Conference
11-14 February 2007-01-28
Manly, Sydney
Australia

Edited by

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Editors' Preface

Dear Delegates

We are pleased to present the proceedings of the 17th Council for Australian University Tourism and Hospitality Education's (CAUTHE) annual conference, titled *Tourism: Past Achievements, Future Challenges*, hosted by the University of Technology, Sydney, and the University of New South Wales.

The proceedings present work by academics and practitioners both from Australia and internationally, who research various aspects of tourism and its social, cultural and economic impacts, with an emphasis, particularly from its invited speakers on the conference theme.

The proceedings contain three categories of papers:

- Invited papers from distinguished colleagues chosen because of their authority in their field, which addressed the theme of the conference;
- Refereed papers that underwent a rigorous process of review using the traditional double blind process;
- Working papers accepted by the scientific committee because of the validity and appositeness of the research presented.

The papers represent a great deal of effort from the Scientific Committee of the conference and the over 300 colleagues from whom they requested reviews. The Scientific Committee consisted of:

- Dr Roger March, UNSW (chair)
- Professor Larry Dwyer, UNSW
- Dr Tracey Firth, UNSW
- A/Professor Tony Veal, UTS
- Tony Griffin, UTS
- Dr Russell Staiff, UWS
- Ian McDonnell, UTS
- Ravi Ravinder, UTS
- A/Professor Bruce Hayllar, UTS
- Dr Deborah Edwards, UTS
- A/Professor Simon Darcy

Each member of the Scientific Committee was responsible for the reviewing process for a thematic stream.

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Two hundred and forty papers were submitted to the Conference. Of these one hundred were accorded refereed status and one hundred and two were accepted as working papers. The scientific committee is grateful to the large number of colleagues both in Australia and internationally who gave their time to the reviewing process.

Appreciative thanks are due to Ms Sally Tan, who commenced the task of paper co-ordinator, and to Ms Simone Grabowski who did a splendid job in finishing the paper co-ordination role, and in putting this document together. Grateful thanks also due to A/Professor Richard Cashman for his contribution to the history of New South Wales.

The editorial team and the scientific committee anticipate that readers of this volume will find pertinent papers informative, thought provoking and of value to their research.

These papers will eventually be stored online, and will be found by a Google search for 'papers CAUTHE2007'.

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5 February, 2006

Technical Notes

All papers have been compiled in Adobe Acrobat and assigned a unique number found in the folder on this CD Rom.

All papers are also identified by paper status as follows:

- RP** Refereed papers which were refereed using the traditional double blind process
- WP** Working papers reviewed and accepted by the scientific committee
- IP** Invited papers from distinguished colleagues chosen because of their authority in their field, which addressed the theme of the conference

Please use the search functions below (by clicking on the hyperlinks) to assist in your search for particular papers.

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Human Resources
Information and Communication Technologies
Risk Management & Security
Markets and consumer behaviour
Product innovation and development
Sustainability

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To cite papers from these proceedings, please use this format.

Lead author surname, initial, second and subsequent author surname, initial.,
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March, R., (Eds.) CD-ROM, University of Technology, Sydney.

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